

MARIAN COLLEGE KUTTIKKANAM (AUTONOMOUS)
Affiliated to Mahatma Gandhi University, Kottayam
NAAC Reaccredited with A Grade (CGPA 3.52/4)
College with Potential for Excellence
Kuttikkanam P.O, Peermade, Idukki District, Kerala India – 685 531

**Minutes of the Fourth Meeting of the Board of Studies of
Master of Management in Hospitality [MMH] - PG**

Tuesday 12th June 2018, at 11.30 am in the Discussion Room of the College Library

Present

1. Mr. Joby Cyriac, Asst. Professor & HOD, Department of Hospitality and Tourism Management, Marian College Kuttikkanam (Chairman and Member)
2. Dr. Vijayakumar B, Rtd Principal, Kerala Institute of Tourism and Travel Studies (KITTS), Trivandrum (Subject Expert from outside and Member)
3. Ms. Shyla Mathew, HOD, Department of Hospitality Management, St. Joseph's Institute of Hotel Management & Catering Technology, Palai (Subject Expert from outside and Member)
4. Mr. Jacob Bose, Asst. Professor, Department of Hospitality and Tourism Management, Marian College Kuttikkanam (Member)
5. Mr. Sajan N Thomas, Asst. Professor, Department of Hospitality and Tourism Management, Marian College Kuttikkanam (Member)
6. Fr. Shaiju K S, Asst Professor, PG Department of Hospitality and Tourism Management, Marian College Kuttikkanam (Member)
7. Mr. Arun George Joseph, Asst Professor, Department of Hospitality and Tourism Management, Marian College Kuttikkanam (Member)

1. Preliminaries: Mr. Joby Cyriac chaired the meeting of Board of Studies –MMH (PG). After welcoming the members, the Chairman ascertained that the requisite quorum of one-third of the members of the Board of Studies (Total 11 Members) as per section 109 (6) of the Mahatma Gandhi University Act, 1985 is present. The Chairman informed that the formal proceedings of the meeting could commence. With the permission of the members, the notice convening the meeting of Board of Studies having been circulated to the members, were taken as read. The agenda of the meeting was also presented.
2. Approval of Minutes of the previous BoS Meeting: The Chairman presented the Minutes of previous BoS meeting held on December 26, 2017 before the members for discussion and approval. The Minutes was approved by the members without any change. Mr.Sajan Thomas seconded the proposal from the chair to approve the Minutes.
3. The following extracts of the Minutes of Academic Council meeting held on 28th February, 2018 Wednesday at 2.00 pm in the Conference hall of the College was submitted to the Board. The Board endorsed the modification which has been incorporated in the 2018 syllabus.

Item no 2. Clarification/modification of the evaluation guidelines of non-credit courses, and credit courses in the MMH syllabus for 2017 admission and approval of MMH syllabus for 2018 with these modifications.

The minutes of the BoS Hospitality Management (PG) dated 26/12/2017 as per item No. 5(a) (i) modified the evaluation procedures of PMH1708, PMH 1709, PMH 1718, PMH 1726 and PMH 1727 that “A student who fails to obtain minimum pass mark shall redo with the subsequent batches”. The AC resolved to suggest the BoS that “A student who fails to obtain minimum pass mark shall redo with the subsequent batches or complete a comparable course of similar standards offered inside or outside the college subject to approval by the department council”. It is also resolved to accept the modifications of BoS as per item No. 5(a) (ii) and (iii).

4. Approval of the shifting of the *Public Relations Practices in Hospitality and Tourism* (PMH 1728) to the second semester and *Information Technology for Hospitality and Tourism* (PMH 1708) to the fourth. The rationale of the proposed change was explained by the chairman.
 - Since the PR course constitutes elements of communicative competencies, it is desirable to have it in the second semester.
 - IT Course if placed in the final semester it will go hand in hand with the entrepreneurship course offered in the same semester

The board discussed the proposal in detail and resolved to approve of the change.

5. Approval of the introduction of the new single credit courses *Professionalism and Leadership Development-I, II & III* in the first, second and third semesters respectively. This course proposed to bring together under one course, the Non Credit Courses offered during these semesters. The Non- Credit Courses PMH-1708,PMH 1709(Semester I),PMH 1717, PMH1718(Semester II),PMH 1726, PMH 1727 (Semester III) will be brought under the new courses.

The chairman informed the Board the rationale of the proposed change.

- This change would bring in flexibility with regard to the workshops offered to the students. The Dept. Council will be able to organize need based workshops after considering the students.
- This incorporates aspects which enhance the employability, leadership and self-directed learning of the students.
- The proposed course would have three modules
 1. Professional Development Workshop
 2. Leadership Development Workshop
 3. Autonomous Learner Portfolio

The board discussed the proposal in detail and decided to approve the introduction of the new courses in the syllabus.

6. It was proposed that the courses PMH 1706, PMH 1715, PMH 1724, and PMH 1735 be modified by changing from *Internship Project and Concurrent Report* to *Internship and Project Report*. The concurrent project study has been incorporated to the third module in the *Professionalism and Leadership Development* courses offered in the first three semesters.
7. It was proposed to change the Course, PMH 1729 (Tourism Trends Planning and Policies), to PMH1826 *Destination Planning, Development and Management*. The title and contents of the same was discussed in detail and approved.
8. Approval of the Add-on Programmes:
 - a. PGDHO programme: The details of the *Post Graduate Diploma in Hotel Operations* programme were presented and the board approved the same.
 - b. ATDP Certificate programme: The details of the certification *Aptitude Training for Distinction and Progression (ATDP)* were presented and the board approved the same.
9. The Board of Studies of Master of Management in Hospitality [MMH] (PG) examined the syllabus of Master of Management in Hospitality [MMH] programme 2018 admission and approved that,

1) The following courses have direct employability content

1	PMH1801	Fundamentals of Management in Hospitality and Tourism
2	PMH1803	Research Methods and Quantitative Techniques
3	PMH1804	Accounting and Finance for Hospitality and Tourism
4	PMH1806	Internship and Project Report
5	PMH1808	Professionalism and Leadership Development
6	PMH1810	Human Resource Management for Hospitality and Tourism
7	PMH1811	Hotel and Restaurant Management- I
8	PMH1812	Cultural Heritage and Tourism Management
9	PMH1813	Public Relations Practices in Hospitality and Tourism
10	PMH1814	Internship and Project Report
11	PMH1816	Professionalism and Leadership Development-I
12	PMH1818	Travel and Tourism Management
13	PMH1819	Marketing Management for Hospitality and Tourism
14	PMH1820	Cultural Tourism Resources in India
15	PMH1821	Communication Competencies for Professional Advancement
16	PMH1822	Internship and Project Report
17	PMH1824	Professionalism and Leadership Development
18	PMH1825	Information Technology for Hospitality and Tourism
19	PMH1826	Destination Planning, Development and Management
20	PMH1827	Strategic Leadership and Change Management
21	PMH1828	Entrepreneurship in Hospitality and Tourism
22	PMH1829A	Global Tourism Geography
23	PMH1829B	Hotel and Restaurant Management –II
24	PMH1829C	Event Management
25	PMH1829D	Airfares and Airlines Management
26	PMH1830	Fieldtrip and Learning Report
27	PMH1831	Internship and Project Report

