

# KERALA STATE INSTITUTE OF DESIGN

( A Unit of Kerala Academy for Skills Excellence )  
ESTABLISHED BY THE GOVERNMENT OF KERALA  
CHANDANATHOPE P.O., KOLLAM-14  
0474-2710393  
Website: [www.ksid.ac.in](http://www.ksid.ac.in)

KSID/39/2018

24/10/2018

From,

The Administrative Officer,

To,

The Principal,  
Marian College, Idukki

Sir,

Sub: KSID – Kollam – Recommendation of entries for '**KSID Innovation Awards 2018**' – Reg.

Dear Sir/Madam,

**Kerala State Institute of Design (KSID)** is a design institute setup by the Department of Labour and Skills, Government of Kerala. KSID provides Design Education, Research & Innovation Consultancy and promoting Design and Innovation is our key mandate. KSID currently offers PG Diploma Programmes in three domains (Product Design, Textile & Apparel Design and Communication Design) and the first batch will have their convocation on **03 November 2018**.

As part of our convocation, KSID plans to conduct an innovation competition- '**KSID Innovation Awards 2018**' on this date to promote creative minds and entrepreneurs in Kerala; Participants can present their innovative idea/product at KSID and the best entries will be rewarded. We will also provide a free design clinic to support these grassroots innovators to bring their ideas to the market.

This competition is open to all students, faculty, grassroots entrepreneurs and design enthusiasts. You may kindly direct your students in all departments to submit their best **Design Projects, Minor/Major Projects created as part of their syllabus, Pet projects, Other innovative Ideas, etc** for this competition. The topic of the project / innovation may be related to any domains like Mobility, Sustainability, Energy, Health & Wellbeing, Agriculture, Transportation Design, Education, Sanitation, etc. Please put up the attached poster in your student's notice board; you can find detailed information regarding the competition at **[www.ksid.ac.in/innovationawards](http://www.ksid.ac.in/innovationawards)**.

Thanks for your support,



N Giridharan Nair  
Administrative Officer  
Kerala State Institute of Design



To  
Title  
Ag  
26/10/18.