



MARIAN COLLEGE  
KUTTIKANAM  
(AUTONOMOUS)

MAKING COMPLETE

# BEST PRACTISE II 2021



## **Title of the Practice II**

### **Community Empowerment through extension activities**

#### **2. Objectives of the Practice (100 words)**

- To inculcate social values and responsibilities among the students
- To make students aware of real-life situations of underprivileged in the society
- To achieve a common tangible goal and to coordinate the extension activities of the Departments, NCC, NSS, Childline, and Women Cell units of the College.
- To associate with local schools to identify and support needy
- To assist local self-governments in improving the quality of their governance by utilising the resources, expertise, and skills available to them as well as the college.
- To support the local communities in tackling social and development issues they confront and promote community wellbeing.

#### **3. The Context (150 words)**

Idukki district which lies in the Western Ghats of Kerala, with a sizeable population of migrant workers, estate workers, and scheduled tribes. Various programmes are implemented by the government in context of economic, social, and cultural growth of the district. Marian College also share its resources, expertise, and talents with the community and local government through various extension activities.

Marian College has a policy that each batch of students have to conduct at least one extension activity in an year inculcate a sense of social responsibility among students by involving in tackling socio-economic issues confronting the local communities. The clubs and associations were also organizing social service activities. This initiative was coordinated to plan, organize and synchronize these activities to achieve a common goal mentioned in the *POs: Reflective response to ethical and social issues*.

#### **4. The Practice (400 words)**

The specific operational area of campus community partnership is confined to Peermade and Udumbanchola Taluk of Idukki district.

**Need Assessment, Planning, Implementation and Evaluation** – There are two routes through which social needs and problems are identified by the department of extension services. Based on the need assessment the Extension Department Advisory Council identifies and plans the activities. The activities are implemented using the resources of the local self-government and the college. Evaluation of the effectiveness is done at the end of each programme. **These processes are depicted in the following diagram.**

#### **5. Evidence of Success**

Provide evidence of success such as performance against targets and benchmarks, review/results. What do these results indicate? Describe in about 200 words.

- **House construction support programmes**, launched by the College is a major success and a great help to the community. Institution identifies the needy in the neighbourhood. (How many)
- **Marian Buds**, a college-sponsored initiative, **provided protection and security** for children who felt unsafe at home while their parents worked in the community.
- **Smart Community** – The sessions on entrepreneurship, tailoring, soap-making, shampoo-making, and other topics inspired and stimulated the local parents' community.
- **Cleaning the KSRTC Public Transportation Depot** and its surroundings increased student awareness regarding the significance of **public transportation and networking**.
- **Local tribals in Swaraj** and **students at Murikkattukudy's Tribal School** were provided construction and trash management instruction, as well as counselling.
- **Seminars organized in collaboration with our NSS & Women Cell** on Narcotic Awareness, Road Safety, Fire & Safety, Protection and Care of Women and Children, First Aid, Child Rights, and POCSO established self-sufficiency among the students.
- Attendance tracking system developed by MCA students was implemented in the local government schools to identify students who are absent from the classes.
- Marianites from **underprivileged and ethnic backgrounds** have been placed favourably.

### **Problems Encountered and Resources Required**

Please identify the problems encountered and resources required to implement the practice (in about 150 words).

During the pandemic, all extension activities were severely hampered since students were unable to connect to the programmes due to the **lockdown**. However, our **virtual outreach activities**, such as counselling sessions and career orientation seminars were attracting a lot of interest from both the local community and students.

### **Notes (Optional)**

Please add any other information that may be relevant for adopting/ implementing the Best Practice in other Institutions (in about 150 words)

Any other information regarding Institutional Values and Best Practices which the university would like to include.

- **Marian College** has extended out to the public through its meticulously conceived and planned **Program Outcomes (PO's)**.
- Our **community outreach programmes** have encouraged goodwill acts all through the **general populace and outlying neighbourhoods, including indigenous communities and settlements**.
- **Marian promotes sustainable development** with the idea that human societies must survive and meet their needs without jeopardising future generations' ability to meet their own needs.
- Marian believes in and works to **organise multicultural societies** in and around our locality for them to thrive in the long run.

- To **navigate sustainability**, the Marian community believes that morality, truthfulness, repercussion, and environment are all **ethically vital**.

