MARIAN COLLEGE KUTTIKKANAM
(AUTONOMOUS)

LEARNING OUTCOMES
MEETING LOCAL DEVELOPMENT NEEDS

Submitted to

THE NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL (NAAC)

FOURTH CYCLE OF ASSESSMENT

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1.1.1. Outcomes meeting Local Development Needs

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LEARNING OUTCOMES MEETING LOCAL DEVELOPMENT NEEDS

Marian College has identified the following learning outcomes as ***Outcomes Meeting the Local Development Needs***. There are 6 POs 44 PSOs, and 961 COs meeting the local development needs.

The following are the Program Outcomes of Marian College Kuttikkanam (Autonomous), meeting the local development needs .

- Domain Knowledge
- Applying Modern Technologies
- Reflective Response to Ethical and Social issues
- Sustainability Values
- Critical Thinking and Problem Solving
- Entrepreneurship

BACHELOR OF BUSSINESS ADMINISTRATION

PROGRAMME SPECIFIC OUTCOMES (PSO)

PSO 1: Apply basic knowledge of Management theories and practices for business decision making.

PSO 2: Demonstrate the fundamentals of creating and managing innovation and

entrepreneurship.

PSO 3: Communicate effectively to all stakeholders of business using technology.

PSO 4: Exhibit ability to lead ethically

COURSE OUTCOMES (CO)

UCE 2001: Essential English For Undergraduates

CO1: Identify the distinct sounds in English words

CO2: Articulate words and sentences clearly stressing the right syllables

CO3: Choose the right words while writing/talking about everyday life

CO4: Write sentences adhering to tense rules

CO5: Correct common errors such as punctuation and capitalization

CO6: Use expressions appropriate for various social occasions

CO7: Identify the key points in a piece of writing

UBB2002: Managerial Economics

CO1: Understand the elements and their role in business environment

CO2: Identify the regulating agencies and policy makers in business Environment

CO3: Be familiar with the concepts and scope of economic environment of business

CO4: Apply the knowledge about demand, production and market structure in day to day decision making and during the time of uncertainties.

UBB2004: Fundamentals Of Business Statistics

CO1: Identify and demonstrate appropriate sampling and data collection processes

CO2: Discuss the Collection and presentation of data.

CO3: Calculate measures of central tendency and dispersion

CO4: Identify the degree and nature of relationship between two variables

CO5: Interpret changes in economic phenomena over time

UBB2005: Business Accounting

CO1: Demonstrate the knowledge and role of financial accounting in the business

CO2: Analyze the concept of the book of original entry and posting of transactions in the ledger, cash book and trial balance; and rectifying the errors

CO3: Distinguish the meaning and purpose of creating depreciation, provisions and reserves; compute depreciation using different methods

CO4: Prepare financial statements, Manufacturing and Trading accounts, profit and loss account and balance sheet of a firm.

CO5: Evaluate and distinguish between a bill of exchange and a promissory note; record bill of exchange transactions in books of accounts

UCE2002: Academic and Professional English

CO1: Identify the elements of good academic writing

CO2: Select the right vocabulary for an academic essay

CO3: Write effective thesis statements

CO4: Identify the different strategies employed in shaping an academic essay

CO5: Write brief book reviews

CO6: Write CVs and cover letters.

UBB2010: Entrepreneurship

CO1: Understand key concepts in entrepreneurship and innovation.

CO2: Identify, develop and appraise new business opportunities scientifically.

CO3: Able to solve issues associated with securing and managing financial resources in new an established business.

CO4: Explore initiatives and support mechanisms from the government to do business.

CO5: Respond to ethical, environmental, gender and global issues and responsibilities in entrepreneurship.

UBB2012: Insurance For BPS

CO1: Evaluate the concept of Risk, fundamentals of insurance and its terminologies

CO2: Analyse Life Insurance, its terminologies, Annuity and Group insurance

CO3: Evaluate Non-Life insurance concepts and its providers

CO4: Evaluate and differentiate various Health Insurance mechanisms and its

procedures.

CO5: Analyse and differentiate various retirement schemes and its procedures

UBB2015: Retail and Market Research

CO1: Evaluate the concept of Market Research, its procedures and FMCG

CO2: Analyse Retailing, its forms and strategies

CO3: Evaluate Retail data, research reports

CO4: Evaluate Consumer research methodologies and new product development

CO5: Analyse and differentiate various panel data and panel research reports

UBB 2016: Banking For B P S

CO1: Evaluate functions, products and various report generation in banking

CO2: Evaluate the modalities of retail banking

CO3: Analyse and differentiate various cards issued by banks and its operational Functions

CO4: Evaluate and differentiate various customer loan mortgages and cash management and payment services.

CO5: Analyse foreign currency handling business and its avenues

UBB2017: Finance and Accounting For BPS

CO1: Evaluate various BPS methodologies and their applications

CO2: Apply the different steps involved in purchasing and create documents in this regard.

CO3: Evaluate Modules and usage of ERPs, and Data Security standards

CO4: Evaluate and differentiate various accounting practices related to payables,

employee payment and vendor account management.

CO5: Analyse and differentiate various accounting practices related to receivables, customer management and dispute handling.

UBB2018: Intellectual Property Rights and Industrial Laws

CO1: Explain the concept of patents and evaluate its importance.

CO2: Differentiate various types of trademarks and explain the procedure for getting protection under trademark law.

CO3: Identify the significance of Factories Act in the Indian Industrial Scene and evaluate the protection given by the Factories Act to the workers.

CO4: Explain the machinery for prevention and settlement of Industrial Disputes and the protection extended to workers by the Industrial Disputes Act.

CO5: Recognize the significance of the Employees State Insurance Act and explain the extent of protection offered by the Act.

UBB2019: Human Resource Management and Industrial Relations

CO1: Demonstrate the basic understanding of various functions, concepts and practices of HRM

CO2: Design, implement and appraise strategies in recruitment, selection, training, and maintenance of HR

CO3: Demonstrate conceptual clarity in performance appraisal, wage determination, job evaluation and career planning

CO4: Identify and Analyse the recent trends in HRM and Respond to legal, ethical, gender and global issues in HRM

CO5: Display basic understanding of the concept in Industrial relations and exhibit negotiation skill.

UBB2020: Financial Management

CO1: Explain the concept and role of financial management in business management.

CO2: Identify the various sources of finance, and arrive at decisions in this regard for business firms.

CO3: Analyze and evaluate the factors which influence financing decisions of an organization.

CO4: Recognize and appraise the factors which influence capital structure related decision of an organization.

CO5: Interpret different concepts and theories related to dividend distribution in Indian context

UBB2021: Environmental Studies and Human Rights

CO1: Students are able to demonstrate a general understanding of the breadth and

interdisciplinary nature of environmental issues and they will understand the basic concepts of natural resources

CO2: Knowledge of the various components of environment and the role of human beings in shaping the environment and Critically appreciate the environmental concerns of today

CO3: To analyze the need of environmental management, business and sustainability, and energy management and also provides knowledge to take environmentally responsible business decisions.

CO4: They develop a plan to counteract the overall impact of a human rights issue, whether local or global, understanding the core concepts.

CO5: They develop empathy and respect for human rights and their application in Indian context.

UBB2023: Organisational Behaviour

CO1: Define Organizational Behaviour and analyze the growth of Organizational Behaviour as a field of study.

CO2: Analyze factors such as personality, perception and learning of individuals with a view to regulate employee behavior.

CO3: Apply the knowledge of motivation and motivation theories for enhancing employee performance and develop models for effective group behavior and its implications in workplace

CO4: Apply knowledge of leadership and leadership theories for identifying the leadership styles of superiors and molding own leadership style.

CO5: Design effective strategies for Organizational Development, Organizational Culture and Organizational Changes and use appropriate strategies for managing employees Stress and Emotional Intelligence.

UBB2030: Project

CO1: Will demonstrate the ability to make links across different areas of knowledge and to generate, develop and evaluate ideas and information so as to apply these skills to the project task.

CO2: Will acquire the skills to communicate effectively and to present ideas clearly and coherently to specific audience in both the written and oral forms.

BACHELOR OF COMPUTER APPLICATIONS

PROGRAMME SPECIFIC OUTCOMES (PSO)

PSO1: Apply algorithmic principles, computer science theory and practice and mathematical foundations to solve real world problems

PSO2: Model, design, implement and test software systems with ethical concern

PSO3: Use new design methodologies, operating systems, languages, and other development tools in software development within reasonable time constraints

PSO4: Develop effective software applications for mobile, web and cloud environment.

PSO5: Communicate effectively in teams, pertaining to technical collaboration using all modes of communication.

COURSE OUTCOMES (CO)

UCE2001: Essential English For Undergraduates (Common)

CO1: Identify the distinct sounds in English words

CO2: Choose the right words while writing/talking about everyday life.

CO3: Write sentences adhering to tense rules.

CO4: Correct common errors such as punctuation and capitalization.

CO5: Use expressions appropriate for various social occasions.

CO6: Identify the key points in a piece of writing.

UBC2001: Algebra and Logic (Complementary)

CO1: Write an argument using logical notation and verification of the validity of arguments.

CO2: Demonstrate the ability to write a proof or outline the basic structure using different method of proofs.

CO3: Solve system of linear equations using canonical matrix, inverse matrix method and Cramer's rule.

CO4: Compute determinant, characteristic equation, Eigen values and Eigen vectors of a square matrix.

CO5: Determination of solution of homogeneous and non-homogeneous equations using rank.

UBC2002: Basic Statistics (Complementary)

CO1: Collect and present data objectively.

CO2: Calculate different measures of central tendency and dispersion.

CO3: Solve problems of permutations and combinations.

CO4: Study different approaches of probability.

CO5: Find the probability distribution function, expectation, variance and moments of random variables.

UBC2006: Digital Content Development (Non Credit)

Upon successful completion of this course students should be able to

CO1: Describe the fundamentals of Videography.

CO2: Familiarize the techniques of videography.

CO3: Discuss various video editing softwares.

CO4: Practice the video uploading process

UCE2002: ACADEMIC AND PROFESSIONAL ENGLISH (Common)COURSE OUTCOMES (CO)S(CO):

CO1: Identify the elements of good academic writing.

CO2: Select the right vocabulary for an academic essay.

CO3: Write effective thesis statements.

CO4: Identify the different strategies employed in shaping an academic essay.

CO5: Write brief book reviews.

CO6: Write CVs and cover letters.

UBC2012: Data Analysis (Non Credit)

CO1: Illustrate the use of spreadsheet tool in Data analysis.

CO2: Apply formulas and functions to manipulate, manage and analyse data using spreadsheet.

CO3: Customize the spreadsheet and use different types of charts for data presentation.

UBC2019B: H/W Workshop (Non Credit-Elective)

CO1: Describe various network topologies and models.

CO2: Suggest an appropriate device for a networking problem.

CO3: Configure computer system with appropriate security.

UBC2020: Operations Research (Complementary)

CO1: Understand the significance of OR in Management and Industry.

CO2: Convert real life situations to mathematical models in LPP.

CO3: Solve Linear programming problem by using graphical method and algebraic method.

CO4: Solve transportation problem and assignment problem.

CO5: Understand concept of Game theory and Solve pure strategy Games.

CO6: Solve mixed strategy problems by principle of dominance

UBC2026B: Iot PROJECT (Non Credit-Elective)

CO1: Implement a small project in IOT

UBC2026C: Website Development (Non Credit-Elective)

CO1: Develop a web site.

CO2: Perform Client Side Validation on their pages.

CO3: Create well defined web pages using HTML tags, CSS and JavaScript.

UBC2028: Client Relationship Management (Core)

CO1: Illustrate the procedure of service management.

CO2: Use the Service Now Tool.

CO3: Analyse how to manage the workflow in Service Now tool.

CO4: Create the client side and server side scripts.

CO5: Create Service request and generate status reports using Service Now.

UBC2035: It, Environment and Human Rights(Core)

CO1: Describe the various natural resources and their importance in human existence.

CO2: Analyse the environmental damage to life-supportive elements such as air, land and water on a global scale.

CO3: Articulate the impact of information technology on environment and society.

CO4: Appreciate the importance of the concept of Human right.

CO5: Describe how human right is implemented in Indian context.

UBC2037: Software Lab Vi & Seminar (Core)

CO1: Create basic UI in Android Apps using different activities and multimedia in Android.

CO2: Implement different activities and multimedia in Android.

CO3: Implement SQLite in Android Apps.

CO4: Conduct Literature Survey and acquire information of new developments in IT.

CO5: Develop presentation and communication skill.

CO6: Build confidence for public speaking

UEC2026: Fundamentals Of Economics (Open Course)

CO1: Apply basic concepts of economics of demand and supply

CO2: To analyze and demonstrate the expenditure pattern of a country

CO3: To critically evaluate the functioning of financial system

CO4: To evaluate the planning system and strategies

UMA2030: Applicable Mathematics (Open Course)

CO1: Solve quadratic equations.

CO2: Plot points and draw graphs of straight lines.

CO3: Use problem solving techniques for aptitude problems

CO4: Find the derivatives and integrals of functions

CO5: Define outcomes, sample space and events

USW2021: Development Communication (Open Course)

CO1: Explain basic concepts in development communication

CO2: Demonstrate understanding on theoretical frameworks of development communication

CO3: Apply various communication strategies in practice

CO4: Use various communication techniques for development programmes

CO5: Demonstrate skills in public speaking and organising conferences and seminars

UPE2001: Physical Health and Life Skills Education (Open Course)

CO1: Ability to search appropriate sources of information about physical fitness and its components.

CO2: Suggest set of exercises or activities to maintain or improve efficiency of different body systems.

CO3: Ability to suggest combination of nutrients and its various sources for balanced diet.

CO4: Application of first aid and its procedure for common injuries.

CO5: Capable to demonstrate and suggest exercises for the prevention and management of hypo-kinetic diseases.

CO6: Habit of Engage in sports and games activities including yoga for better life skills.

BSC MATHS

PROGRAMME SPECIFIC OUTCOMES (PSO)

PSO1: Demonstrate analytical skills in Algebra, Trigonometry, Calculus, Graph theory, Differential equations, Discrete Mathematics and utilize spatial visualisation and geometric modelling.

PSO2: Organize and interpret real time data and to make proper decisions.

PSO3: Apply appropriate problem solving methodologies for the solution and analysis of problems in the domain of Finance and Accounting, Computer Science, Mathematics and Statistics.

PSO4: Demonstrate proficiency in C and Python languages, web technology and networking and communication skills.

PSO5: Enhance employability through linguistic skills, aptitude and logical reasoning skills.

UCE2001: Essential English For Under Graduates

CO1: Identify the distinct sounds in English words

CO2: Articulate words and sentences clearly stressing the right syllables

CO3: Choose the right words while writing/talking about everyday life

CO4: Write sentences adhering to tense rules

CO5: Correct common errors such as punctuation and capitalization

CO6: Use expressions appropriate for various social occasions

CO7: Identify the key points in a piece of writing

UMA2001M :Malayalam: കഥാസാഹിത്യം

CO1: Understand the literary works.

CO2: Evaluate the literary works.

CO3: Analyze the literary works.

CO4: Create literary contents.

CO5: Apply literary criticism.

UMA2001H :Communication, Translation and Applied Grammar

CO1: Understand the literary works.

CO2: Evaluate the literary works.

CO3: Analyze the literary works.

CO4: Create literary contents.

CO5: Apply literary criticism.

UMA2001 (G): German GRAMMAR AND TRANSLATION (Seen Texts)

CO1: Identify the distinctive sounds in German

CO2: Articulate words with correct pronunciation

CO3: Understand basic grammar

CO4: Develop the skills of reading, writing and listening in German

CO5: Ability to translate from German to English with the help of dialogue patterns, conversations, and short texts, written and oral exercises

UMA 2003: Basic Statistics

CO1: Demonstrate appropriate sampling and data collection processes

CO2: Calculate measures of central tendency and dispersion

CO3: Describe the basics of probability theory.

CO4: Compute the probabilities of events using various methods

CO5: Construct index numbers

UMA2004: Introduction To Computer

CO1: Understand various computer types.

CO2: Understand the basics of software systems.

CO3: Use basic features available in excel

CO4: Develop powerpoint presentation using MS PowerPoint

UMA 2005: Fundamentals Of Accounting

CO1: Identify the objectives and functions of accounting, accounting concepts and conventions required for the business enterprise.

CO2: Develop the ability to use the fundamental accounting equation to analyze the effect of business transactions on an organization's accounting records.

CO3: Prepare trial balance by understanding the format in order to ensure the arithmetical accuracy.

CO4: Explain the concept and methods of depreciation.

CO5: Create final accounts of the sole proprietorship by understanding the nature of accounts.

UMA 2006: Life Skills

CO1: To develop communication competence

CO2: To develop report writing skills

CO3: To equip them to face interview & Group Discussion

CO4: To use critical thinking process

CO5: To use problem solving skills

CO6: To understand team dynamics & effectiveness.

CO7: To create an awareness on Ethics and Human Values.

UMA2007M: Malayalam: കഥാസാഹിത്യം

CO1: Understand the literary works.

CO2: Evaluate the literary works.

CO3: Analyze the literary works.

CO4: Create literary contents.

CO5: Apply literary criticism.

UMA2007H: HINDI Poetry, Short Story and Novelcode

CO1: Understand the literary works.

CO2: Evaluate the literary works.

CO3: Analyze the literary works.

CO4: Create literary contents.

CO5: Apply literary criticism.

Germangrammar, TRANSLATION AND COMMUNICATION(Seen

UMA 2011: Banking and Computerized Accounting

CO1: Discuss the Indian Banking system, basic concepts, various innovations and reforms in banking services.

CO2: Construct Bank Reconciliation Statement.

CO3: Understand the basic concepts of Tally ERP- **CO9:**

CO4: Develop practical skills in the application of Tally Accounting Package.

UMA2014M:Malayalam:ദൃശ്യകലാസാഹിതയം

CO1: Understand the literary works.

CO2: Evaluate the literary works.

CO3: Analyze the literary works.

CO4: Create literary contents.

CO5: Apply literary criticism.

UMA2014H : Hindi

CO1: Understand the literary works.

CO2: Evaluate the literary works.

CO3: Analyze the literary works.

CO4: Create literary contents.

CO5: Apply literary criticism.

UMA2014 (G):German Grammar, German History, Society and Culture

CO1: Understand the history, society and culture of German speaking countries

CO2: Appraise Germany before and after the World War II

CO3: Apply knowledge of grammar

CO4: Comprehend texts at a higher level

UMA2017:Programming With C Language

CO1: Understand and implement c language basic

CO2: Implements various string handling functions.

CO3: Implements various operators of c

CO4: Implements functions using c

CO5: Develop programs with Looping and branching statements.

UMA 2019: Indroduction To Income Tax

CO1: Understand different aspects of Income Tax

CO2: Calculate the taxable income of a salaried person

UMA2020M:സാഹിത്യരൂപങ്ങൾ

CO1: Understand the literary works.

CO2: Evaluate the literary works.

CO3: Analyze the literary works.

CO4: Create literary contents.

CO5: Apply literary criticism.

UMA 2022: Mathematics For Competitive Examinations and Soft Skills

CO1: Use problem solving techniques for aptitude problems

CO2: Model and make decisions with mathematical, statistical, and quantitative information

CO3: Find HCF, LCM, square and square roots, cube and cube roots of numbers and solution of quadratic equations

CO4: Demonstrate skill in communicating effectively in English

CO5: Write perfect resumes, and also attend the interviews and participate in group discussions with confidence interpretation.

UMA 2025: Skill Enhancement In Data Analytics

CO1: Analyze a real life problem and prepare a questionnaire

CO2: Conduct a survey

CO3: Analyze results

CO4: Apply statistical methods and draw conclusions

CO5: Write report in specific format

UMA2029:Environmental Studies and Human Rights

CO1: Describe how our life-support system is maintained by all the species that make-up the bio-sphere, so that they are prepared to sustain biodiversity at all costs.

CO2: They develop observation skills and critical thinking and apply them to the analysis ofa problem-infested environment.

CO3: They analyze the principles of ecology and the environmental damage to life- supportive elements such as air, land and water on a global scale.

CO4: Demonstrate the relation between Fibonacci numbers and nature.

CO5: Describe the human rights and their applications in Indian context.

UMA2030: Applicable Mathematics

CO1:. Write ordinary text, mathematical formulae as equations

CO2:. Organize texts using formatting comments

CO3:. Know insertion of symbols and operators in texts

CO4:. Create array, table, header and font

UMA 2036 B: Topology

CO1: Understand the basic concept of topology and its significance in real life situations

CO2: Develop precise knowledge about closed sets, limit points and Metric topology

CO3: Learn the concept of connected spaces in the real line

CO4: Study the properties of compactness

UBM2040A: Capital Market & Investment Management

CO1: Explain the components of Indian Financial System

CO2: Appreciate the significance of SEBI as a regulatory mechanism in the Indian Capital Market

CO3: Develop an ability to start micro scale investment in stock market

CO4: Familarize with different dimensions of derivative trading

CO5: Explain the functioning of new issue market and identify the major intermediaries

CO6: Identify the major stock exchanges of India and appreciate the role played by them in terms of capital raised

UBM2040B: Open Course - Fundamentals Of Accounting

CO1: Describe accounting concepts and conventions required for the business enterprise

CO2: Pass journal entries by understanding the rules of double entry system of accounting

CO3: Prepare ledgers which include different types of cash book and balancing of the accounts

CO4: Prepare trial balance by understanding the format in order to ensure the arithmetical accuracy

CO5: Create final accounts of the sole proprietorship by understanding the nature of accounts

UMA 2030: Applicable Mathematics

CO1:. Solve quadratic equations.

CO2:. Plot points and draw graphs of straight lines.

CO3:. Use problem solving techniques for aptitude problems

CO4:. Find the derivatives and integrals of functions

CO5:. Define outcomes, sample space and events

Course UBB2025: Brand Management

CO1: Demonstrate a fair understanding about key principles of branding

CO2: Discuss and apply different strategies for promoting brands and types of branding.

CO3: Design and implement brand strategies that consider brand naming, logo and its types

CO4: Cognize and apply brand positioning strategies

CO5: Demonstrate and apply knowledge of different brand extension strategies.

USW2021: Open Course- Development Communication

CO1: Explain basic concepts in development communication

CO2: Demonstrate understanding on theoretical frameworks of development communication

CO3: Apply various communication strategies in practice

CO4: Use various communication techniques for development programmes

CO5: Demonstrate skills in public speaking and organising conferences and seminars

UPE2001: Physical Health and Life Skills Education

CO1: Ability to search appropriate sources of information about physical fitness and its components.

CO2: Suggest a set of exercises or activities to maintain or improve efficiency of different body systems.

CO3: Ability to suggest combinations of nutrients and its various sources for balanced diet.

CO4: Application of first aid and its procedure for common injuries.

CO5: Capable to demonstrate and suggest exercises for the prevention and management of hypo-kinetic   diseases.

CO6: Habit of Engage in sports and games activities including yoga for better life skills.

UPY2043: Renewable Energy Sources

CO1: Describe the details of Solar Thermal energy

CO2: Describe the solar photovoltaic and wind energy

CO3: Describe the geothermal energy and energy from biomass

CO4: Describe the energy from oceans and chemical energy resources

BACHELOR OF APPLIED ECONOMICS

PROGRAMME SPECIFIC OUTCOMES (PSO)

PSO1.Analyse key economic theories from historic to contemporary period.

PSO2. Evaluate contemporary socio-economic policies.

PSO3.Measure economic variables and formulate contemporary economic models by using appropriate tools.

PSO4.Produce interdisciplinary and integrated economic research papers

PSO5.Apply professional communication techniques suitable for pursuing higher studies or to be employable at the global level.

COURSE OUTCOMES (CO)

UCE2001 : Essential English For Under Graduates

CO1: Identify the distinct sounds in English words

CO2: Articulate words and sentences clearly stressing the right syllables

CO3: Choose the right words while writing/talking about everyday life

CO4: Write sentences adhering to tense rules

CO5: Correct common errors such as punctuation and capitalization

CO6: Use expressions appropriate for various social occasions

CO7: Identify the key points in a piece of writing

UEC2001: Business Communication

CO1: Analyze and apply the elements and necessary conditions for effective communication.

CO2: Compose and disseminate essential business letters.

CO3: Analyse and apply communication skills for workplace success

CO4: Analyse and evaluate the use of ICT-enabled communication for ordinary business purposes.

CO5: Recognize, articulate and apply ethical principles in various academic, professional, social or personal contexts.

UEC2002: An Outline Of Economic Thought

CO1: Sketch and list the chronology of economic events and associated economists.

CO2: Analyse the development of economic theory in its progress of ideas and debates

CO3: Identify definite historical beginnings of basic economic theories, doctrines and postulates

CO4: Explain the philosophical background of economic theories and critically evaluate them.

CO5: Identify and explain the key contributions of various economic schools of thought from classical to contemporary.

UEC2003: Introductory Statistics

CO1: Produce appropriate graphical, tabular, and numerical summaries of the

distributions of variables in a data set.

CO2: Apply the principles of data collection using various sampling methods and present it meaningfully.

CO3: Apply statistical methods ethically.

CO4: Analyze research questions based on statistical data, draw relevant conclusions under the limitations of particular statistical methods.

CO5: Identify and apply some common probability distributions, and assess if underlying assumptions for the distribution are reasonable

UEC2004 : Introductory Mathematics

CO1: Solve problems using mathematics in unfamiliar settings.

CO2: Analyse slope and slope intercept form

CO3: Apply graphing of linear and nonlinear functions

CO4: Solve a system of linear equations using matrices

CO5: Construct mathematical modeling of real life situations and solve them using graphical method

UEC2005 : Technical Competencies For Executives

CO1: Create, Format and Edit MS-Word Document effectively

CO2: Use Tables, Graphs, Insert Table of Content, Merge mails etc.

CO3: Work on MS-Excel using Formula and Functions, create Tables and Charts, Sort- Filter data.

CO4: Create and customize Power Point presentations.

UCE2002: Academic and Professional English

CO1: Identify the distinct sounds in English words

CO2: Articulate words and sentences clearly stressing the right syllables

CO3: Choose the right words while writing/talking about everyday life

CO4: Write sentences adhering to tense rules

CO5: Correct common errors such as punctuation and capitalization

CO6: Use expressions appropriate for various social occasions

CO7: Identify the key points in a piece of writing

UEC2013 : Mathematical Economics

CO1: Solve problems on elasticity and functions using mathematics, Produce

and interpret graphs of basic economic functions.

CO2: Optimize practical business/ economic problems of multi variable nature.

CO3: Formulate games out of practical problems and solve them to find optimal strategies.

CO4: Solve logistical contingencies by applying Operations

UEC2014: Introductory Financial Accounting

CO1: Identify the meaning, nature, objectives and functions of accounting.

CO2: Develop the ability to use accounting concepts, principles and frameworks to analyze and effectively communicate information to a variety of audiences.

CO3: Develop the ability to use the fundamental accounting equation to analyze

the effect of business transactions on an organization's accounting records.

CO4: Explain the concept and methods of depreciation.

CO5: Create final accounts of the sole proprietorship by understanding the nature of accounts.

UEC2015: Financial Markets and Institutions

COUEC2015.Identify the components of financial markets

CO2: Explain the operation of different financial markets

CO3: Explain the role of regulatory bodies of the financial markets

CO4: Evaluate and reflect upon relevant policies

UEC2016: Entrepreneurial Skill Development Programme

CO1: assess the commercial viability of new technologies, business opportunities and existing companies

CO2: plan, organize, and execute a project or new venture with the goal of bringing new products and service to the market

CO3: write scientific reports and communicate the results in a professional manner

CoUEC2017 : Agricultural Economics

CO1: Interpret economic theories related to agriculture in the Indian perspective

CO2: Assess various government policies related to agriculture

CO3: Explain productivity pattern of Indian agriculture

CO4: Assess the Indian agriculture sector under various five year plans

UEC2018: Intermediate Macro Economics

CO1: To describe trade cycle and analyze policy implications

CO2: To assess the working of ISLM model

CO3: To present various types of investment

CO4: To differentiate various types of inflation

CO5: Demonstrate the working of ISLM in open economy- Mundel Fleming model

UEC2019: Financial Economics

CO1: Distinguish various theories of interest rate

CO2: Demonstrate the working of financial market

CO3: Evaluate financial market instability and crisis

UEC2022: Environmental Studies and Human Rights

CO1: Students recognize that our life-support system is maintained by all the species that make-up the bio-sphere, so that they are prepared to sustain biodiversity at all costs.

CO2: They develop observation skills and critical thinking and apply them to the analysis of a problem-infested environment.

CO3: They analyze the principles of ecology and the environmental damage to life-supportive elements such as air, land and water on a global scale.

CO4: They develop a plan to counteract the overall impact of a specific issue, whether local or global, sketching out an effective environment management plan.

CO5: They develop empathy and respect for human rights and their application in Indian context.

UEC2023 : Theory Of Public Economics

CO1: Demonstrate theoretical knowledge to analyze and evaluate various public policies

CO2: Demonstrate familiarity with a range of policy issues and relevant analytical tools.

CO3: Critically discuss key issues in government income and expenditure

UEC2028: Internship

CO1: Work in relevant industrial setting or academic setting.

CO2: Apply theoretical knowledge into real-life scenario

CO3: Take up research activities and pursue academic interests.

UEC2032: Indian Economy Post-Liberalization

CO1: Analysis Indian economic policies

CO2: Reflect upon various economic conditions of the Indian economy

CO3: illustrate the major constituents of Kerala economy

CO4: Critically analyze and evaluate Indian economic reforms

UEC2033A :Elective Course Economics Of Sustainable Development

CO1: critically analyze and evaluate different interpretations of sustainable development strategies

CO2: evaluate environmental limits to economic growth

CO3: synthesize environmental protection and pollution control measures

UEC2033B:Elective Course Human Resource Management

CO1: Analyse the relevance, functions and importance of the human resource department of an organization.

CO2: Prepare a model for Human Resource Planning for an organization.

CO3: Identify the elements of employee performance and for job satisfaction.

CO4: Analyse and evaluate the HR policies of an organization.

MANAGEMENT OF COMMUNICATION AND MEDIA STUDIES

PROGRAMME SPECIFIC OUTCOMES (PSO)

PSO1: gather and disseminate news through various media like print, radio, television and internet;

PSO2: create, edit and design content for digital media in a professional environment;

PSO3: conceive an idea, shoot and edit video-based fictional and non-fictional content, including radio and television commercials for broadcast;

PSO4: coordinate and manage brand image through effective application of Public Relations and Corporate Communication; and

PSO5: identify and respond to the various legal and ethical issues that concern the field of communication and media studies.

COURSE OUTCOMES (CO)

PMS2001: Introduction To Communication

CO1: Differentiate the phases of evolution of human communication

CO2: Evaluate the process as well as barriers to effective communication

CO3: Demonstrate the crucial role of nonverbal communication in all communication situations

CO4: Categorise the different levels of communication

CO5: Specify the divergent issues in effective communication

PMS2002: Introduction To Journalism

CO1: Evaluate the historical and contemporary journalistic practices

CO2: Evaluate the functions of media

CO3: Write content for the print media

CO4: Produce content for the broadcast media

CO5: Create content for the new media

PMS2004: Media and Aesthetics

CO1: Interpret different media designs

CO2: Apply designing principles in media

CO3: Evaluate print media designs

CO4: Evaluate visual media designs

CO5: Create media designs

PMS2019: Development Communication

CO1: Analyse different perspectives of development

CO2: Analyse the role of the media as a catalyst to development

CO3: demonstrate ability to understand development issues in different countries

CO4: Analyse case studies of developmental communication campaigns

CO5: Evaluate different perspectives of sustainable development

PMS2024: Introduction To Film Appreciation (Non-Credit)

CO1: Apply the principles of film appreciation for analysing films

CO2: Analyse the aesthetic elements in a cinema for research purposes

CO3: Analyse and review films based on theories and principles

CO4: Write content for print and new media

CO5: Produce audio-visual programmes for broadcast media

PMS2025: Introduction To Film Studies

CO1: Analyse the film theories and movements

CO2: Evaluate the popular, parallel and regional films

CO3: Analyse cinema as a text

CO4: Evaluate current developments of popular cinema in India

CO5: Evaluate the technological developments of cinema

PMS2030: Comprehensive Viva Voce

CO1: Apply the integrated knowledge gathered from different courses

CO2: Apply current knowledge about the industry

CO3: Apply professional standards and ethics

CO4: Demonstrate professional communication skills

CO5: Evaluate the progress of oneself

PMS2031: Internship Practice Ii

CO1: Analyse the work atmosphere in a media organisation

CO2: Apply theoretical knowledge to work in a media organisation

CO3: Evaluate the different departments in a media organisation

CO4: Create content for a media organisation

CO5: Create a portfolio of work completed

PMS2032: Mooc Course (Non-Credit)

CO1:apply necessary skills to implement acquired professional knowledge

CO2: Create and deliver MOOC contents

CO3: Create progressive skills that respond to the dynamic world

CO4: Create new space for experimentation

CO5: Evaluate the area of specialisation

Value Added Course

CO1: Evaluate the different performing arts

CO2: Evaluate the aesthetic elements of performing arts

CO3: Create and produce different art programmes

CO4: Create/perform different art forms

CO5: Create and develop artistic aptitude

MASTER OF COMMERCE

PROGRAMME SPECIFIC OUTCOMES (PSO)

PSO1: Identify and analyze business problems and finding solutions by applying scientific methods.

PSO2: Able to explore business opportunities and translate them into sustainable, ethically responsible and globally competitive business ventures

PSO3: Able to integrate modern technology and professionalism to meet the expectations of modern corporate world.

PSO4: Able to use domain knowledge and ICT enabled teaching technologies to pursue a career in teaching.

COURSE OUTCOMES (CO)

PMM2002: Enterprises, Innovations and Small Business Management

CO1: Understand the concepts and framework of small business enterprise.

CO2: Familiarized with managerial aspects of small business.

CO3: Apply theoretical knowledge in setting up and management of small businesses.

CO4: Formulate and implement strategies for sustained growth of small businesses

CO5: Design innovative business models on existing and emerging business areas

PMM2007 : Current Affairs and Proficiency In English

CO1: Keep abreast of changes in the economic, social, political and cultural environment.

CO2: Take successfully competitive exams

CO3: Use proficiency in English language in professional and personal life.

PMM2008 : Soft Skill Development For Professional

CO1: Demonstrate communication skill effectively.

CO2: Gain self-confidence and enhance self esteem

CO3: Make multi-media presentation effectively before different classes of audience.

CO4: Set individual career goal.

PMM2009 :Advanced Financial Accounting

CO1: Prepare and present final accounts of holding companies

CO2: Draw up the final accounts of public utility undertakings under Double Account system.

CO3: Maintain books of accounts of specialized types of business.

CO4: Maintain books of accounts of Service Sector organizations

CO5: Keep abreast of recent innovations in accounting.

PMM2011: Practices Of Management and Organisational Behavior

CO1: Knowledge about the functions of Management and different schools of management thought.

CO2: Apply the principles of MBO in contemporary business scenario.

CO3: Distinguish between various types of organizational structures and design organizational structure for a new business

CO4: Apply the knowledge about theories of Organisational Behavior in contemporary business environment.

CO5: Use knowledge about the concept of organizational change and to initiate change in an organization.

PMM2016 Current Affairs and Teaching Aptitude

CO1: Take successfully competitive exams

CO2: Demonstrate the teaching aptitude and skills.

CO3: Keep informed about the institutions of higher learning and research in India

PMM2017: Soft Skill Development For Professional Excellence– Ii

CO1: Prepare resume.

CO2: Participate in Group Discussions effectively

CO3: Take job interviews confidently

CO4: Manage time systematically and effectively.

PMM2019: Business Environment

CO1: Describe the concept of business environment and the regulatory framework

CO2: Appraise the contemporary world economic order.

CO3: Evaluate the political and legal environment of business.

CO4: Assess socio-cultural environment, business ethics and CSR

CO5: Evaluate the impact of international treaties and agreements on business environment India.

Current Affairs and Logical Reasoning PMM2024

CO1: Keep abreast of changes in the economic, social, political and cultural environment

CO2: Take competitive exams like UGC NET, SET, Bank PO, etc confidently

CO3: Develop a logical bend of mind to solve problems.

PMM2025 Soft Skill Development For Professional Excellence -Iii

CO1: Develop inter-personal skills.

CO2: Use leadership skills to build team at workplace.

CO3: Identify and evaluate alternative course of actions and select the appropriate one to accomplish the task

PMM2028 Advanced Cost Accounting

CO1: Apply principles of marginal costing for business decision making.

CO2: Apply the technique of standard costing for cost control.

CO3: Prepare budgets to monitor and evaluate financial performance.

CO4: Apply the concept of activity-based costing for decision making.

CO5: Assess contemporary Issues and recent developments in cost accounting

PMM2029 Taxation – Assessment & Procedures

CO1: Competency to compute taxable income and tax liability of individuals, firms, Association of

CO2: Persons and Body of Individuals in accordance with the provision of the Income Tax Act.

CO3: Compute the total income and tax liability of companies.

CO4: Knowledge about different types of income tax return and assessment. Knowledge about the

CO5: Income Tax regime in India and provisions of the Income Tax Act regarding modes of payment of tax.

CO6: Awareness about the provisions of the Income Tax Act regarding survey, search and seizure, offences and penalties etc.

PMM2031 Strategic Financial Management

CO1: Identify and evaluate business projects using financial management tools

CO2: Understand the techniques used to analyze investment proposals

CO3: Assess and measure risks associated with investment proposals.

CO4: Advise prospective investors on various investment opportunities

CO5: Design appropriate portfolio for investor

PMM2034 Current Affairs and Numerical Ability

CO1: Take competitive exams like UGC NET, SET, Bank PO, etc. confidently

CO2: Improve numerical skill

CO3: Solve arithmetic problems speed and accuracy

PMM2035 Soft Skill Development For Professional Excellence – Iv

CO1: Use leadership skills to build team at workplace.

CO2: Identify and evaluate alternative course of actions and select the appropriate one to accomplish the task.

CO3: Manage occupational stress

MASTER IN MANAGEMENT OF HOSPITALITY

PROGRAMME SPECIFIC OUTCOMES (PSO)

PSO1: Apply knowledge and skills required for managing different functions in the

hospitality and tourism sector*

PSO2: Value the Indian socio-cultural ethos and develop competencies for multinational job assignments in hospitality and tourism.

PSO3: Demonstrate communication and interpersonal skills required for excellence in the hospitality and tourism industry and society at large.

PSO4: Analyse problems and make ethical decisions as upcoming leaders in hospitality and tourism industry.

PSO5: Develop awareness of their strengths and engage their autonomy to enhance their professional skillset and innovation in hospitality and tourism.

COURSE OUTCOMES (CO)

PMH2002: Advanced English For Managerial Communication

CO1: Demonstrate listening skills relevant to business situations

CO2: Demonstrate the ability to start and sustain oral communication.

CO3: Design and deliver business presentations using multimedia tools.

CO4: Distinguish speeches for different purposes, draft and deliver

speeches to suit particular audiences and purposes.

CO5: Write brief and long messages relevant to business contexts.

PMH2005: Organisational Behaviour

CO1: Analyse individual and group behaviour, and understand the

implications of organizational behaviour on the process of management.

CO2: Apply different motivational theories by understanding personality

types and comparing motivational strategies used in a variety of organizational settings.

CO3: Evaluate the appropriateness of various leadership styles and conflict management strategies used in organizations.

CO4: Understand how organizational change and culture affect working relationships within organizations.

CO5: Design strategies to manage professional and personal life in hospitality tourism organisations.

PMH2007: Viva Voce

CO1: Illustrate the Integrated understanding of the knowledge gathered from the various courses in the Semester

CO2: Demonstrate current knowledge about the industry

CO3: Assimilate information from different domains and show capability to apply it to managerial decision making.

CO4: Demonstrate professional communication skills

PMH2008: Managerial Economics

CO1: To apply economic reasoning to micro and macroeconomic policy issues in a critical manner

CO2: To evaluate how the price and other determinants influence demand supply situation

CO3: To assess how the production policies of a firm impacts its survival and market dominance

CO4: To analyse how the competitive structure of a market impacts the cost – revenue strategies of a firm

CO5: To synthesise market reports and justify the macro-economic significance of tourism industry

PMH2013: Professionalism and Leadership Development-II

CO1: Develop conceptual knowledge and hands-on experience of
the subject dealt with in the professional development Workshop.

CO2: Demonstrate the ability to apply the knowledge in relevant
areas.

CO3: Initiate reflective practices for personal development and
apply insights from training in psychological models and concepts for
developing leadership skills.

CO4: Assemble an individualised learner portfolio that showcases
one's learning projects, competencies and accomplishments.

PMH2014: Internship-I and Project Report

CO1: Apply knowledge and skills in functional areas of Management

CO2: Identify organizational structure and management systems through experiential learning
and build relationship with prospective employer

CO3: Recognize strengths and weakness through practical experience and
mentoring from the industry experts

CO4: Identify issues and suggest solutions through scientific research in the
industry and society

CO5: Build new knowledge and enhance academic scenario through
research and publications

PMH2015: Viva Voce

CO1: Illustrate the Integrated understanding of the knowledge

gathered from the various courses in the Semester

CO2: Demonstrate current knowledge about the industry

CO3: Assimilate information from different domains and show

capability to apply it to managerial decision making.

CO4: Demonstrate professional communication skills

PMH2020: Communication Competencies For Professional Advancement

CO1: Demonstrate effective employment communication in terms of

writing and conversing.

CO2: Apply reflective knowledge required for developing personal skills.

CO3: Demonstrate interpersonal communication competence needed in business contexts

CO4: Apply Group Communication Skills for effective leadership

CO5: Become sensitized about the complexities of communication in the globalized world and demonstrate skills required for multi-cultural

communication and for managing business meetings.

PMH2021: Professionalism and Leadership Development-III

CO1: Develop conceptual knowledge and hands-on experience of

the subject dealt with in the professional development Workshop.

CO2: Demonstrate the ability to apply the knowledge in relevant areas.

CO3: Initiate reflective practices for personal development and

apply insights from training in psychological models and concepts for

developing leadership skills.

CO4: Assemble an individualised learner portfolio that showcases

one's learning projects, competencies and accomplishments.

PMH2022: Internship-Ii

CO1: Apply knowledge and skills in functional areas of Management

CO2: Identify organizational structure and management systems through experiential learning

CO3: Build relationship and network with prospective employers

CO4: Recognize strengths and weakness through practical experience and mentoring from the industry experts

CO5: Recognize industrial standards through observation and involvement

PMH2023: Viva Voce

CO1: Illustrate the Integrated understanding of the knowledge gathered from the various courses in the Semester

CO2: Demonstrate current knowledge about the industry

CO3: Assimilate information from different domains and show capability to apply it to managerial decision making.

CO4: Demonstrate professional communication skills

PMH2026: Strategic Leadership and Change Management

CO1: Understand the relationship between strategic management and

leadership in an organizational context.

CO2: Apply management and leadership theory to support organizational direction.

CO3: Understand the impact of leadership styles and how leadership style can be adapted to different situations and to exhibit various leadership skills at various levels of organisation.

CO4: Comprehend the background to organizational strategic change and issues relating to change in an organization.

CO5: Plan and implement models for ensuring ongoing changes.

PMH2028: Internship-III and Project Report

CO1: Apply knowledge and skills in functional areas of Management

CO2: Identify organizational structure and management systems through experiential learning and build relationship with prospective employer

CO3: Recognize strengths and weakness through practical experience and mentoring from the industry experts

CO4: Identify issues and suggest solutions through scientific research in the industry and society

CO5: Build new knowledge and enhance academic scenario through

research and publications

PMH2031: Comprehensive Viva Voce

CO1: Illustrate the Integrated understanding of the knowledge gathered from the various courses in the programme

CO2: Demonstration a wide gamut of current knowledge about the industry

CO3: Assimilate information from different domains and show capability to apply it to managerial decision making.

CO4: Demonstrate professional communication skills

PMH2032: Internship –Iv (Audited)

CO1: Apply knowledge and skills in functional areas of Management

CO2: Identify organizational structure and management systems through experiential learning and build relationship with prospective employer

CO3: Recognize professional strengths and build on them through practical experience and mentoring from the industry experts

CO4: Make a headway towards right career choices by earning relevant industry experience.

BACHELOR OF COMMERCE

PROGRAMME SPECIFIC OUTCOMES (PSO)

PSO1: Apply the knowledge of Generally Accepted Accounting Principles, standards, practices, legalities and methods in the preparartion of accounts and statements under the three branches of accounting,viz Financial accounting, Cost Accounting and Management Accounting;

PSO2: Apply statutory regulations and ethical standards relevant for a business organization for ensuring legaland ethical compliance while discharging duties as an administrator and a resposnsible citizen of the nation;

PSO3: Create and present business plans that articulate and apply the knowledge of financial,personal, marketing and operational dimesnions of an organization, thus demonstrating entrepreneurial talents and expertise;

PSO4: Demonstrate the ability to use technologies relevant in the Micro and Macro business environment;

PSO5: Use the acquired research skills for collecting, analyzing and interpreting the data for presenting the information as a guide for the different stakeholders in their decision making;

PSO6: Demonstrate communication and life skill competencies necessary to succeed in personal and professional life.

COURSE OUTCOMES (CO)

UCE2001:English I - Essential English For Under Graduates

CO1: Identify the distinct sounds in English words

CO2: Articulate words and sentences clearly stressing the right syllables

CO3: Choose the right words while writing/talking about everyday life

CO4: Write sentences adhering to tense rules

CO5: Correct common errors such as punctuation and capitalization

CO6: Use expressions appropriate for various social occasions

CO7: Identify the key points in a piece of writing

Hindi I– Poetry & Communicative Hindi

CO1: Understand the literary works.

CO2: Evaluate the literary works.

CO3: Apply the literary works

CO4: Create literary contents.

CO5: Apply literary criticism.

UBM2001M : കവിതാസാഹിത്യം

CO1: Understand the literary works.

CO2: Evaluate the literary works.

CO3: Analyze the literary works.

CO4: Create literary contents.

CO5: Apply literary criticism.

UBM2002:Business Economics

CO1: Describe the concepts and theories of micro and macroeconomics.

CO2: Appreciate the role of managerial economist in decision making context.

CO3: Analyze the different concepts of utility that support managers in taking decisions.

CO4: Apply the long run and short run production functions in business.

CO5: Evaluate the cost and profit determination under different market structures

prevailing in Indian context.

Financial Accounting

CO1: Explain the conceptual framework of accounting through the qualitative

characteristics of financial statements.

CO2: Apply the double entry system in recording business transactions and events.

CO3: Preparation of financial statements of sole proprietors.

CO4: Prepare the consignment accounts and joint venture accounts.

CO5: Calculate average due date for settling various negotiable instruments used in the business.

UCE200:English II - Academic and Professional English

CO1: Identify the elements of good academic writing

CO2: Select the right vocabulary for an academic essay

CO3: Write effective thesis statements

CO4: Identify the different strategies employed in shaping an academic essay

CO5: Write brief book reviews

CO6: Write a CVs and cover letters

UBM2010H:Hindi Ii - Prose & Applied Hindi

CO1: Evaluate the literary works.

CO2: Apply the literary works

CO3: Create literary contents.

CO4: Apply literary criticism.

UBM2010M:Malayalam Ii – കഥയും നോവലും

CO1: Evaluate the literary works.

CO2: Analyze the literary works.

CO3: Create literary contents.

CO4: Apply literary criticism

UBM2011:Business Statistics

CO1: Describe the basic concepts and uses of statistics in reporting and decision making in business

CO2: Calculate and interpret different measures of central tendency.

CO3: Calculate the various measures of dispersion and interpret the results.

CO4: Calculate moments, kurtosis and skewness and judge how far the data can be relied upon.

CO5: Compute, analyze and interpret correlation and regression with real data.

UBM2012: Banking Law and Practice

CO1: Discuss the orgin, types and practices of various banking systems in India.

CO2: Describe the various services rendered by retail banking

CO3: Illustrate the various negotiable instrument, loan and advances, and mortgages including the procedure to be followed

CO4: Use alternative service channels for banking transaction.

CO5: Prepare final accounts of banking companies by applying provisions of Banking Regulation ACT 1949

UCE2003: English III – Retrieved Treasures: A Selection From Literature

CO1: Demonstrate critical faculties and insights

CO2: Analyse conflict as a pivotal point in a work of fiction

CO3: Discover the values underlying in literary texts

CO4: Explain the theme of a piece of literature

CO5: Reproduce the plot in their own words

UBM2017:Quantitative Techniques

CO1: Illustrate the basic concepts of set theory with practical examples.

CO2: Calculate probability of occurrence of an event using the various theorems of probability and appreciate the role of probability estimation in reducing

uncertainity in business decision making.

CO3: Apply permutation and combination for the purpose of arranging and

selecting different objects.

CO4: Describe the concept of Normal, Poisson and Binomial distribution

CO5: Construct different types of index numbers using appropriate methods and

also do time series analysis for calculating trend and doing prediction. .

CO6: Apply the various methods of interpolation and extrapolation for estimating missing values

UBM2018:Financial Management

CO1: Explain the nature and objectives of financial management and apply the

concept of time value of money in financing decisions

CO2: Compute the minimum rate of return that a company must earn on its

investment and advice the management in choosing the right investment avenue.

CO3: Design an optimum capital structure for a business organization based on

capital structure theories

CO4: Assesment of different types of risks using different risk management tools and techniques for risk reduction.

CO5: Develop a suitable dividend policy for a business organisation based on

dividend theories.

UBM2021B:Basics Of Co-Operation

CO1: Discuss the history and different aspects of cooperation

CO2: Compare cooperation with other economic systems and evaluate cooperation as an institution and as an enterprise.

CO3: Explain and contrast the cooperative principles and values.

CO4: Discuss the cooperative structure and its governance in India.

CO5: Critically evaluate the cooperative movements across the world.

UBM2021C:Data Analytics – Programming For Analytics

CO1: Describe Data Models, Data Independence and Data Views and build custom

Entity Relationship Diagrams based on different problem sets.

CO2: Use of Structured Query Language to perform DBMS related tasks and

implement relational data query.

CO3: Perform several tasks with regards to Data Analytics, Visualization, Data

Manipulation using SAS programming.

CO4: Implement Python Programming with regards to Descriptive Statistics.

Employ and use Python packages and functions to deploy analytical

systems/programs.

CO5: Implement Data structures, Import statement, Packages and Inbuilt Functions

in R Language

UBM2029:Principles and Practices Of Insurance

CO1: Explain the concepts of risks and insurance including its principles and types.

CO2: Discuss the concepts life insurance, annuity and group insurance.

CO3: Discuss non-life insurance concepts, providers, underwriting process & policy servicing process. Also calculate insurance claims for property & casualty

insurance.

CO4: Discuss the concepts of health insurance and how it works on individual and group health insurance.

CO5: Advice on a retirement plan based on the available retirement services and plans.

UBM2030A:Advanced Financial Management

CO1: Discuss working capital management and estimate working capital

requirement of a firm

CO2: Identify and apply the suitable techniques of cash management, receivables

management and inventory management in real situations

CO3: Apply the suitable methods for business valuation and use suitable

investment appraisal techniques for investment decisions.

CO4: Advice on special investment decisions.

CO5: Calculate different types of leverage and evaluate the impact of various

combinations of operating leverage and financial leverage on business

performance.

UBM2031:Research Project and Viva Voce

CO1: Identify research problems and prepare research proposal/synopsis

CO2: Identify the various sources of data, choose and prepare a suitable data

collection Instrument such as / schedule to elicit data required for carrying

out research.

CO3: Collect and analyze data by using appropriate statistical tools in SPSS and interpret the results

CO4: Prepare a research report in a standard format.

UBM2036: Performance Management

CO1: Ascertain the cost of different service industries using operating costing method.

CO2: Calculate the cost of a product or service using life cycle costing and activity based costing.

CO3: Apply the marginal costing principles for short term decision making.

CO4: Evaluate the financial and non financial indicators to judge the performance of a business unit and suggest method/measures to improve the performance indicated.

CO5: Discuss the behavioural considerations that can affect the performance of a business unit and suggest ways to manage it.

UBM2037C:Data Analytics – Multivariate Data Analysis

CO1: Implement Techniques of Multivariate Data Summary, Exploratory Data Analysis and Dimensionality Reduction.

CO2: Apply different Data Cleansing Methods such as Outlier Removal, Missing Values Treatment involving Multivariate Data.

CO3: Apply and Deploy Logistic Regression Models and present the findings using Classification Matrices, ROC Curves.

CO4: Discuss and Describe Time Series, its Components, Forecasting based on different Smoothing Techniques.

CO5: Implement Univariate Time Series Models, Perform several tests such as AD, Fuller, KPSS, Parameter Significance.

UBM2046:Information Technology In Business

CO1: Appreciate and use of information technology in business and accounting

CO2: Explain various types of e-commerce websites and Evaluate the current challenges and issues in e-commerce by assessing the various cybercrimes and IT acts associated

CO3: Design a Ecommerce websites and its promotion through digital marketing

CO4: Illustrate the usage and application in the selection of modern business analytics tools which can be used in business development

CO5: Discuss the latest accounting and ERP softwares used in business.

UBM2047B:Co-Operative Accounting

CO1: Discuss the meaning, importance and special features of cooperative accounting.

CO2: Discuss the various sources of fund available to a cooperative societies.

CO3: Prepare trial balance of cooperative bank and other cooperative societies

CO4: Prepare final accounts of cooperative bank, and other cooperative societies

CO5: Apperciate the importance of audit in cooperative societies and banks.

UBM2006:ICT Skills For Learning Type: Workshop Course Code

CO1: Apply the techniques of using search tools more effectively to locate appropriate sources

CO2: Apply Presentation Software Applicants to create large group presentations,self running slide shows and other types of slide based presentation

UBM2007:Business Startups and Incubation

CO1: Discuss the possibilities and challenges in starting a new enterprise

CO2: Discuss the sources of finance including incubators in the field and establish initial contacts with such providers of funds

CO3: Describe the essential skills and knowledge in starting and running small business enterprise

CO4: Appreciate the need to become an entrepreneur and realize the value of entrepreneurship that can contribute nation building.

CO5: Appreciate the status of being independent, creative and love challenges as way to self organization.

UBM2016: International Accounting System

CO1: Compare and contrast accounting standards of US, UK, and India

CO2: Prepare general ledger accounts, bank reconciliation, tax accounts, final accounts and various reports.

CO3: Explain latest trends in F&A Technology.

CO4: Anlayze operating model of business process services and discuss its future and challenges.

UBM2025A:Life Skill Competency – Home Chef Code

CO1: Demonstrate a knowledge and understanding of food commodities,

soup/starter, Indian bread, main course & dessert.

CO2: Apply principles of sanitation and personal hygiene in kitchen.

CO3: Identify and use basic kitchen utensils and professional equipment in a safe and productive manner.

CO4: Create an awareness of segregation and disposal of waste in the kitchen.

UBM2025B:Life Skill Competency – Home Decor Code

CO1: Recognize the elements and principles of design and their applications.

CO2: Achieve a healthier and more aesthetically pleasing environment for thestudents in their home.

CO3: Define and classify accessories. Analyse the importance, selection and

arrangement of accessories in relation to background

CO4: Distinguish the types of decorative styles. Criticize the application of colour and light for various rooms.

UBM2025C :Life Skill Competency – Home Gardener Code

CO1: Appreciate the need for having a Kitchen Garden at home for self-sufficiency and overall health of family members.

CO2: Apply the knowledge acquired for designing and setting up a modern kitchen Garden next to their home that meet their daily household requirements such as vegetables, fruits, etc.

CO3: Demonstrate the skills in the upkeep and maintenance of Kitchen Garden by adopting scientifically proven technologies/methods including that of

fertilization, irrigation, pest control etc.

UBM2025D:Life Skill Competency – Home Tools, Repair & Carpenter

CO1: Familiarize with some basic home tool concepts and comprehend the possible

challenges and barriers in day to day life

CO2: Identify general hazards associated with hand and portable home power tool

use, and the safety practices for protecting against these hazards.

CO3: Familiarize with basic vehicle complaints and repairsand make them

iIndependently handle household requirements and to enhance competence

and confidence in personal and professional life

CO4: Familiarize with some basic mechanical, electrical and plumbing concepts and sensitize the different kinds of labour and how to value it

CO5: Familiarize with building components, construction equipment, carpentry tools and electrical systems

CO6: Identify and adhere to established health and safety practices that apply to specific job sites

UBM2025E :Life Skill Competency – Home Mount

CO1: Know the basics of mountaineering

CO2: Understand the Importance of mountaineering

CO3: Use mountaineering skills in day to day life

CO4: Get Hands on training in different equipment's

UBM2009:Orientation For Professional Qualifications – Foundation

CO1: Identify various career opportunities available to accounting professional in India and abroad.

CO2: Explain the minimum qualification required for joining different professional programmes and the procdure for applying for the programme.

CO3: Demonstrate foundation level knowledge regarding the professionalqualification such as CA (INDIA), CMA (INDIA), ACCA (UK) and CIMA

(UK)

UBM2024:Orientation For Professional Qualifications- Intermediate

CO1: Identify the syllabus content, expected outcomes, exam pattern, exam fees of different professional accounting courses offered at the intermediate level by

professional bodies [CA/CMA (INDIA), ACCA (UK) and CIMA (UK)]

UBM2042:Orientation For Professional Qualifications

CO1: Identify the syllabus content, expected outcomes, exam pattern, exam

fees of different professional accounting courses offered at the intermediate

level by professional bodies [CA/CMA (INDIA), ACCA (UK) and CIMA (UK)

UBM2015:Health and Physical   Fitness

CO1: Discuss the importance of physical education and physical fitness.

CO2: Appreciate and participate in the physical activities and games and play leads to

wholesome development of the students.

UBM2032:Campus To Corporate   Transition

CO1: Prepare bio data/CV along with suitable covering letter to apply for a job in

reputed companies.

CO2: Demonstrate professional level skills, attitudes, values and ethics demanded by

the industry

CO3: Identifying and choosing the right job according to one's own aptitude, taste and preference

CO4: Confidently face the competitive examinations, GD an interview for the

selection of candidates for interview

UBM2040:Diploma In Supply Chain Mangement

CO1: Discuss the types of businesses, BPSs, Outsourcing and supply chain management.

CO2: Explain the concept of sourcing and procurement practices in supply chainmanagement.

CO3: Discuss how to excute, compliy/amend a contract in supply chain management.

CO4: Explain after market service requirement in supply chain management

CO5:   Critically analyze sales order management of a company and suggest measure to improve it.

CO6: Explain master data management in supply chain management process.

CO7: Evaluate logistics and fleet management of a supply chain company and suggest ways through which it can be improved through technology.

CO8: Discuss warehouse and inventory management required for logistics and supply chain Management of a Company.

UBC2029:Open Course – Internet and Digital Marketing

CO1: Understand the basic concepts of Internet and Cyber laws.

CO2: Develop web pages using HTML.

CO3: Acquire basics of digital marketing concepts.

CO4: Discuss about the various business drivers in the digital world

CO5: Familiarize with E-commerce and online tools for marketing.

UMA2030:Open Course – Applicable Mathematics

CO1: Solve quadratic equations.

CO2: Plot points and draw graphs of straight lines.

CO3: Use problem solving techniques for aptitude problems

CO4: Find the derivatives and integration of functions

CO5: Define outcomes, sample space and events

UBB2025:Open Course – Brand Management

CO1: Demonstrate a fair understanding about key principles of branding

CO2: Discuss and apply different strategies for promoting brands and types of branding.

CO3: Design and implement brand strategies that consider brand naming, logo and its types

CO4: Cognize and apply brand positioning strategies

CO5: Demonstrate and apply knowledge of different brand extension strategies.

USW2021:Open Course – Development Communication

CO1: Explain basic concepts in development communication

CO2: Demonstrate understanding on theoretical frameworks of development communication

CO3: Apply various communication strategies in practice

CO4: Use various communication techniques for development programmes

CO5: Demonstrate skills in public speaking and organizing conferences and seminars

UPE2001:Open Course - Physical Health and Life Skills Education

CO1: Ability to search appropriate sources of information about physical fitness and its components.

CO2: Suggest set of exercises or activities to maintain or improve efficiency of different body systems.

CO3: Ability to suggest combination of nutrients and its various sources for balanced diet.

CO4: Application of first aid and its procedure for common injuries.

CO5: Capable to demonstrate and suggest exercises for the prevention and management of hypo-kinetic diseases.

CO6: Habit of Engage in sports and games activities including yoga for better life skills

UPY2043:Open Course - Renewable Energy Sources

CO1: Describe the details of Solar Thermal energy

CO2: Describe the solar photovoltaic and wind energy

CO3: Describe the geothermal energy and energy from biomass

CO4: Describe the energy from oceans and chemical energy resources

MASTER / BACHELOR OF SOCIAL WORK

PROGRAMME SPECIFIC OUTCOMES

PSO1: Demonstrate ethical and professional behaviour in social work practice

PSO2: Engage diversity and difference and respond to different contexts of practice.

PSO3: Engage in research-based practice and practice-based research

PSO4: Demonstrate the skills of assessment, intervention, and evaluation in social work practice in engaging with Individuals, Families, Groups, Organizations, and Communities.

PSO5: Apply critical thinking to analyse, formulate and advocate for policies that advance human rights, social, economic, and environmental justice

COURSE OUTCOMES (CO)

PSW2001 Introduction To Social Work and Human Service

CO1: Critically evaluate the shift from social service to professional social work

CO2: Assess the appropriate methods of social work in respect to the context of practice.

CO3: Demonstrate social work practice adherence to principles, values and code of ethics as elicited in Global Social Work Statement of Ethical Principles.

CO4: Compare and contrast the philosophical understanding of social work profession

CO5: Distinguish the various fields of professional social work.

PSW2003 Sociology and Political Economy For Social Work Practice

CO1: Develop one's own sociological imagination and apply it to societal issues.

CO2: Evaluate the contemporary social problems and the causes that produce these problems.

CO3: Analyse various social phenomena through the lens of different sociological theoretical perspectives.

CO4: Analyse societal and policy level problems using theories of political

economy.

CO5: Assess the economic issues and suggest adequate Social Work interventions in addressing it.

PSW 2004 Social Work Practice With Individuals, Families and Groups

CO1: Demonstrate ethical and professional behaviour based upon principles and values of the helping process in working with individuals, families and groups

CO2: Articulate and apply core practice theories to case assessment and planning.

CO3 : Effectively and collaboratively employ evidence-based interventions to meet client system needs.

CO4 : Evaluate the outcomes of the practice of working with individuals, families and groups

CO5 : Demonstrate skills in professional, accurate and effective written and oral communication appropriate to the practice setting

PSW2005 Social Work Practice With Communities and Organizations; and Social Psychology

CO1: Assess community needs and community organisation process for mezzo social work practice.

CO2 :Critically analyse organisation structure of any community based human service organisation in social work practice.

CO3: Appraise the models for community organisation in mezzo social work

practice.

CO4: Apply theories of social psychology in the community organisation process as required.

CO5: Develop and design strategies and plan for program implementation for social change.

PSW2008 Social Work Research

CO1: Design quantitative or qualitative or mixed methods original research projects independently and ethically, using appropriate methods.

CO2: Construct tools of data collection and Collect data using appropriate methods and instruments.

CO3: Analyse qualitative and quantitative data using suitable data analysis methods and softwares (NVivo/Dedoose and SPSS) and discuss the results.

CO4: Use social work research as a method of social work practice.

CO5: Report/disseminate research findings systematically and effectively in the academic community and to stakeholders in society.

PSW2009 Administration Of Human Service Organizations and Csr

CO1: Integrate theories, knowledge, skills and values of human services into the

operation of human service organizations in a manner that demonstrates flexible thinking.

CO2: Apply decision-making, problem-solving skills and critical thinking to the

administration of the human services organization.

CO3: Administer human service organizations in diverse environments in a

pluralistic society in a manner that reflects respect for our multicultural world.

CO4: Do marketing of human service organization and its services in social work

practice

CO5: Administer CSR projects for the sustainable development of the society.

PSW2010 Abnormal Psychology

CO1: Use of appropriate theories in social work practice in mental health practice.

CO2: Formulate cases of major psychiatric disorders in clinical social work practice.

CO3: Effectively diagnose psychiatric cases during clinical social work practice.

CO4: Demonstrate ethical and professional behaviour in mental health field.

CO5: Practice in multidisciplinary teams in different mental health care settings.

PSW2011 Social Legislation and Human Rights

CO1: Apply legal knowledge to complex problem situations and offer potential

solutions within a simulated professional context

CO2: Apply tools and systems of social defence for advocacy to bring sustainable social change

CO3: Critically assess the social construction of laws in relation to particular social groups in the context of social justice.

CO4: Appraise the approaches and structures of organisations and networks that advocate human rights and/or are involved in issues of social justice.

CO5: Apply human right based social work interventions to the various practice

domains of the profession

PSW2015 Integrated Social Work Practice With Diverse Categories Of People

CO1: Choose the appropriate programmes and services related to child development

CO2: Demonstrate the various skills of social work in the field of youth development

CO3: Use the appropriate legislative measures and programmes in the field of women development

CO4: Apply the basic theories and assessment of gerontological social work

CO5: Discover the various forms of disability and sketch the available services for the rehabilitation

PSW2017 Psychopathology For Social Work Practice 20 30

CO1: Demonstrate ethical and professional behaviour in clinical settings.

CO2: Take psychiatric case history, mental status examination, psychopathology

in a psychiatric social work setting.

CO3: Conduct psychosocial diagnosis in mental disorders.

CO4: Analyse the stigma and burden arising from mental illness in the family of

people with mental illness.

CO5: Perform the roles of mental health social worker in mental health setting.

PSW2020 Social Work Practice In The Field Of Health

CO1: Demonstrate competency in the use of specific models in community health settings

CO2: Apply relevant intervention strategies to achieve desired outcomes in social work health care practice

CO3: Apply social work ethical practice principles, values and advocacy strategies for addressing health disparity issues and problems that social workers confront across the health care continuum

CO4: Assess the enjoyment of human rights by various client population such as children, persons with disabilities, Third Gender etc

CO5: Practice in interdisciplinary teams in different health care settings.

PSW2022 Social Work Practice In The Field Of Mental Health

CO1: Critically evaluate central, state and local mental health policies impacting the delivery of community mental health services and programmes.

CO2: Explain the causes of behavioural disorders and mental illness and their impact on individuals, families and the society.

CO3: Demonstrate knowledge about the mental health theories and how they are linked to mental health related laws and practice applications.

CO4: Develop step by step framework for assessment, planning, and intervention in mental and behavioural disorders.

CO5: Examine the issues of differential treatment in mental healthcare; including reference to access and utilization rate by the population-at

risk, culturally and socially diverse families.

PSW2023 Research Project

CO1: Design quantitative or qualitative or mixed methods original research

projects independently and ethically, using appropriate methods in social work practice.

CO2: Construct appropriate tools for data collection and collect data

CO3: Apply appropriate statistical methods and tests to analyse research data using data analysing computer softwares

CO4: Effectively use social work research as a method for social work practice

CO5: Report/disseminate research findings systematically and effectively in the

academic community and to stakeholders in society.

PSW2026 Comprehensive Viva Voce

CO1: Demonstrate ethical and professional behaviour in practice

CO2: Engage diversity and difference and respond to different contexts of practice.

CO3: Engage in research based practice and practice based research

CO4: Apply the knowledge and skills in the helping process in working with individuals, families, groups, communities and organizations

CO5: Apply critical thinking to analyse, formulate and advocate for policies that advance human rights, social, economic and environmental justice

PSW2006 Field Practicum - I

CO1 : Create 'belief bonding' to effectively engage with the service users in the community

CO2: Critically evaluate the power structure in the community and appreciate formal and informal power structures in the community

CO3 :Identify the needs and resources in the community with appropriate service users in different context of social work practice.

CO4: Differentiate between social service (voluntarism) and social work practice.

CO5: Develop critical understanding about rural community and working with the community.

PSW2012 Field Practicum - Ii

CO1: Demonstrate social work engagement skills in the community

CO2: Identify the needs of a community and prioritize the needs

CO3: Organize communities for a cause/programme to address the community need/issue

CO4: Demonstrate skills in writing reflective reports about the social work engagement

CO5 : Apply skills in community case work (Micro Practice)

PSW2018 Field Practicum – Iii

CO1: Assess and restructure the organizational structure, administration and functioning of social work agency for effective functioning

CO2: Practice social work (shadowing) at micro level in their respective field

CO3: Practice social work (shadowing) at mezzo level in their respective field

CO4: Use research for improving the well being of the people

CO5: Develop a project proposal for the agency

PSW2024 Field Practicum – Iv

CO1: Differentiate the social work organizations work culture based on the hands on experience (Study Tour)

CO2: Use communication media as a tool for social work

CO3: Practice social work (shadowing) at micro level in their respective field

CO4: Practice social work (shadowing) at mezzo level in their respective field

CO5: Analyse and make suggestions and/or intervene for improving social welfare programmes of government on policy-legislation particularly in their practice setting

PSW2025 Field Practicum – V

CO1: Take-up job responsibilities related to social work

CO 2: Practice all the methods and skills in social work profession

CO3: Integrate the theoretical concepts into practice level

CO4: Demonstrate Ethical and Professional Behaviour in social work practice in various settings and in working with diverse populations

CO5: Work in their interest areas within the framework of their field electives

MASTER OF COMPUTER APPLICATIONS

Programme Specific Outcome:

PSO1: Ability to incorporate standard practices and technological advancements

in software development life cycle

PSO2: Expertise in providing optimized algorithmic solutions

PSO3: Expertise in recent technologies like SMAC , Machine Learning and IOT

PSO4: Demonstrate skills in ideation, innovation and commercialization of IT

products and service

COURSE OUTCOMES

PMC2006 - Entrepreneurship and Innovations

CO1: Describe the concept of Entrepreneurship

CO2: Identify and develop Entrepreneurship talents

CO3: Identify Innovation and generate innovative business ideas in IT

CO4: Recognize Digital Marketing techniques

CO5: Demonstrate Presentation Skills

CO6: Demonstrate effective communication Skills with special preference to

Business communication

PMC2008 - Mini Project - I

CO1: Gather the requirements of the project

CO2: Model the solution using UML

CO3: Implement the solution using appropriate technology

CO4: Verify and validate the solution

CO2: Interact with clients in their location

CO3: Gather and document requirements in a professional manner

CO2: Demonstrate Self-confidence and positive approach towards life

PMC2017 - Mini Project - Ii and Project Presentation

CO1: Write a Software Requirement Specification

CO2: Design classes for the required specifications

CO3: Implement solutions for the required specification.

CO4: Test the software.

CO5: Present the project work in front of an audience.

PMC2018 - Social Initiatives

CO1: Identify an area of intervention in the local community

CO2: Plan, organize and conduct supporting activities needed for intervention

CO3: Develop skills required to work in a team

PMC2019 - Operations Research

CO1: Translate a real-world problem into a mathematical formulation

CO2: Demonstrate the ability to optimize with tools from linear programming, probability, statistics, simulation, game theory, Queuing Theory etc. in contexts involving uncertainty and scarce or expensive resources

CO3: Formulate and solve mathematical model by applying the concept of simplex method and its extensions

CO4: Identify the resources required for a project and generate a plan and work schedule

CO5: Apply project management tools like CPM/PERT that ensures successful completion of projects

PMC2021B - Configuration Management Automation

CO1: Describe Configuration Management

CO2: Describe different types of automation tools

CO3: Implement Ansible Playbooks

CO4: Automate System Administration tasks

PMC2021C - Mobile Application Development

CO1: Describe the Android architecture and basic workflow of building an Android application

CO2: Construct GUI layouts with various UI elements and activity life cycle

CO3: Develop apps containing fragments, background tasks and database

storage

CO4: Build apps containing media playback and geo features

CO5: Leverage the Firebase cloud storage features in the app design and

publish the app in the Google Play Store

PMC2022A - Data Analytics With R

CO1: Configure R environment for development of application

CO2: Develop functional applications using R scripting

CO3: Develop application which processes CSV files

CO4: Develop application with visualisation

CO5: Apply basic statistical operation using R.

CO2: Define and identify firewall and network filtering

CO3: List and recognize various VPN

CO4: Identify different technique of sandboxing

CO5: Distinguish various ethical hacking and testing procedures

PMC2023 - Mini Project- Iii

CO1: Gather the requirements of the project

CO2: Model the solution using UML

CO3: Implement the solution using appropriate technology

CO4: Verify and validate the solution

PMC2024 - Internship

CO1: Obtain experience working as a professional Developer.

CO2: Apply your technical knowledge to a real-life situation

CO3: Work with other professionals related to your industry

CO4: Increase your technical, interpersonal and communication skills

CO5: Observe interactions of engineers with other professional groups

CO6: Witness the functioning and organization of business and companies

PMC2025 - Domain Expertise Workshop Ii

CO1: Build expertise in a particular domain like tourism, hospital etc

CO2: Interact with clients in their location

CO3: Gather and document requirements in a professional manner

PMC2026 - Innovative Initiatives

CO1: Integrate the technological and industrial knowledge into the curriculum

CO2: Reflect on experiences of creativity and innovation at work

CO3: Experience the ethical side of paper publishing, international certification, live

PMC2027 - Familiarising Open Source Software

CO1: Install, customize and perform different administrative tasks on Learning Management System

CO2: Install, customize and perform various administrative tasks on Content Management System

CO3: Install, customize and perform various administrative tasks on Library Management System.

CO4: Perform basic operations on a source configuration management tool

PMC2028 - Competency Enhancement Training

CO1: Understand, analyse and solve various mathematical problems and thereby improve their problem solving skills.

CO2: Demonstrate verbal and non-verbal reasoning problem solving skills.

CO3: Improve technical aptitude on C, C++, Data structures, etc.

CO4: Demonstrate entrepreneurship skills.

PMC2029 - Domain Expertise Workshop Iii

CO1: Build expertise in a particular domain like tourism, hospital etc

CO2: Interact with clients in their location

CO3: Gather and document requirements in a professional manner

PMC2030 - Main Project

CO1: Gather and document the requirement of use case

CO2: Model the application using UML

CO3: Design the data store layout

CO4: Implement solution using suitable tools and technologies

CO5: Validate and verify the solution

PMC2031 - Viva Voce

CO1: : Assess themselves regarding knowledge gained during programme

CO2: : Face a prospective technical interview

BACHELOR OF COMMUNICATIVE ENGLISH

COURSE OUTCOMES

UEN2006: Remedial English Grammar

CO1: Use grammatically acceptable English in speech and writing.

CO2: Identify and rectify the common errors in speech and writing.

CO3: Understand various sentence structures and punctuation rules.

UEN2008:Basic Skills In Communication

CO1: Demonstrate knowledge of the International Phonetic Alphabet and be able to perform phonetic experiments.

CO2: Analyse the key aspects of English phonetics, including prosodic features.

CO3: Demonstrate listening strategies appropriate to various situations.

CO4: Apply effective oral communication skills in academic, social and professional situations.

CO5: Apply the critical skills and strategies of a successful reader.

UEN2012: Course Print Media: Reporting, Writing and Editing

CO1: Create news, copy and feature stories.

CO2: Illustrate different styles of news writing.

CO3: Differentiate and explain various forms of reporting.

CO4: Communicate to mass audience in writing.

CO5: Summarize the operations, functions and duties of the editorial department.

CO6: Develop interviewing skills, improved listening and observational skills.

UEN2013: Photography

CO1: Understand the parts of a camera.

CO2: Learn how to operate a camera and click photographs.

CO3: Distinguish between different types of lenses.

CO4: Identify various types of lights and their applications.

CO5: Explain the different rules of photography.

UEN2014: Life Skills

CO1: Identify the differences between 'education for life' and 'education for living.'

CO2: Identify the intellectual skills that help earn a living and interpersonal

skills/psycho-social competencies.

CO3: Distinguish between expressions of emotions and management of emotions.

CO4: Analyse the turmoil resulting from entangled relationships and ensuing from media and peer pressure

CO5: Review and summarize the implications of psychological maturity and social responsibility.

UEN2015: Indian Writing In English

CO1: Classify the major genres in Indian Writing in English.

CO2: Analyse and appreciate the unique features of Indian Writing in English.

CO3: Evaluate the nationalistic and postcolonial aspects of Indian Writing in English.

CO4: Evaluate the major class/caste issues in the context of Indian Literature.

CO5: Analyse the use of myth in Indian Writing in English and its contemporary relevance.

UEN2019: Advertising

CO1: Critically evaluate different types of advertisements.

CO2: Examine the role of various media in the marketing process.

CO3: Examine the social and ethical issues surrounding an advertisement.

CO4: Develop their writing skills and produce various copy texts.

CO5: Describe the current developments and problems in the field of advertising.

UEN2020: Introduction To Designing On Computers

CO1: Edit and design images.

CO2: Understand and explain the tools in a designing software.

CO3: Judge and classify designs on the basis of technical quality.

CO4: Design a newsletter on a computer.

CO5: Understand and explain the differences between raster and vector.

UEN2022:Drama

CO1: Analyse the history of theatre, with particular attention to the evolution of stylistic and aesthetic trends.

CO2: Compare and contrast various schools and forms of drama.

CO3: Examine the use of theatrical devices

CO4: Represent and enact a play, or part of it, written by a native or foreign dramatist

CO5: Assess the verbal and visual language of drama.

UEN2024:Digital Media and Society

CO1: Analyse and evaluate the impact of digital media on society.

CO2: Use digital media effectively when campaigning for a social cause.

CO3: Distinguish between positive and negative uses of digital media.

CO4: Arrange digital media uprisings chronologically.

CO5: Deconstruct and explain internet metaphors.

UEN2025: ICT For Communicative English

CO1: Prepare an MS word document based on formatting guidelines.

CO2: Create a blog, customize it and publish posts based on a theme of their choice.

CO3: Use various Google Drive Apps to collaborate online.

CO4: Design a poster with an image editing tool.

CO5: Create a short video and publish it on YouTube.

UEN2026: Know The People Around You and Their Lives

CO1: Illustrate different ways in which social responsibility can be undertaken.

CO2: Develop skills to break an issue into various modules and resolve them effectively.

CO3: Conduct independent research and generate relevant reports.

CO6: Compare and contrast the major trends in literary theory in the 20th century.

UEN2029:English for formal Occasions

CO1: Deliver a good speech.

CO2: Do anchoring, comparing and emceeing for formal programmes.

CO3: Demonstrate their good communication skills in a job interview.

CO4: Effectively participate in a group discussion.

CO5: Organize and conduct a formal meeting.

UEN2030: Media Laws and Ethics

CO1: Evaluate the ethical issues in the field of journalism.

CO2: Analyse the relevance and the need for control on media contents in indian society.

CO3: Explain the principles of journalistic ethics and the significance of ethical and

responsible journalism.

CO4: Explain different media laws and their recent amendments.

CO5: Evaluate how media laws differ across platforms and media.

UEN2032:Film Studies

CO1: Define Mojo and shed clarity on the concept.

CO2: Conceptualize, shoot and edit mobile videos on socially pressing themes.

CO3: Publish mobile video on social media platforms.

CO4: Recall viral videos from the past.

CO5: Distinguish newsworthy and non-newsworthy occurrences.

UEN2034: Culture and Cinema

CO1: Evaluate Culture as a construct and the debates related to it.

CO2: Examine the key concepts in culture and cinema and judge how they influence society.

CO3: Identify the major genres of film and its basic terminology.

CO4: Demonstrate a critical attitude towards reading and understanding aspects of culture.

CO5: Analyse, write and discuss cinema as a cultural artifact and discern the ideological processes at work.

CO6: interpret literature in art/cinema and vice versa through the close study of adaptations.

UEN2035: Dalit Writing

CO1: Identify the unique features of Dalit writing.

CO2: Discuss the development of Dalit Literature.

CO3: Analyse common themes occurring in Dalit Literature.

CO4: Develop a sensitive and compassionate approach to Dalit life, experiences and issues.

CO5: Identify role models belonging to Dalit class who have impacted the world.

UEN2036:Gender Perspectives in Literature

CO1: formulate how class, race and gender influence literature.

CO2: Analyse the diverse spectrum of gender and identify the concerns of the same.

CO3: Justify the need for feminism and recognize the need to move from women specific issues to gender specific ones.

CO4: Examine the biases in the portrayal and construction of gender and patriarchal norms

CO5: Evaluate their idea of gender roles and demonstrate an educated sensibility in concepts regarding sex and gender.

UEN2037: Development Communication

CO1: Demonstrate competency in human relational interaction.

CO2: Assess the impact of culture on communication.

CO3: Draft research essays in the discipline.

CO4: Apply effective human communication in developmental activities.

CO5: Design and develop ICT materials.

CO6: Experiment in social marketing and social advertising.

UEN2038: internship

CO1: Draft stories for a newspaper

CO2: Differentiate between features stories and news articles

CO3: Summarize events and newsworthy instances

CO4: Evaluate the difference between Journalism theory and practice

CO5: Create newsletters and magazines.

UEN2032: Film Studies

CO1: Develop critical and appreciative skills in film viewing.

CO2: Write reviews and critiques on films.

CO3: Examine the verbal and non-verbal messages in films and how they influence

the socio-political-cultural behaviour of people.

CO4: Observe the operation of sound and colour in films.

CO5: Outline the processes of film production, including pre-production, production,

and post production.

CO6: Draft research essays in the discipline.

UBM2038B: Fundamentals Of Accounting

CO1: Describe accounting concepts and conventions required for the business enterprise

CO2: Pass journal entries by understanding the rules of double entry system of

accounting

CO3: Prepare ledgers which include different types of cash book and balancing of the

accounts

CO4: Prepare trial balance by understanding the format in order to ensure the arithmetical

accuracy

CO5: Create final accounts of the sole proprietorship by understanding the nature of

accounts

UEC2027: Fundamentals Of Economics

CO1: Apply basic concepts of economics of demand and supply

CO2: Analyse and demonstrate the expenditure pattern of a country

CO3: Critically evaluate the functioning of financial system

CO4: Evaluate the planning system and strategies

CO5: Apply basic concepts of economics of demand and supply

UMA2030: Applicable Mathematics

CO1: Solve quadratic equations.

CO2: Plot points and draw graphs of straight lines.

CO3: Use problem solving techniques for aptitude problems

CO4: Find the derivatives and integration of functions

CO5: Define outcomes, sample space and events

USW2021: Development Communication

CO1: Explain basic concepts in development communication

CO2: Demonstrate understanding on theoretical frameworks of development communication

CO3: Apply various communication strategies in practice

CO4: Use various communication techniques for development programmes

CO5: Demonstrate skills in public speaking and organizing conferences and seminars

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UPE2001: Physical Health and Life Skills Education

CO1: Ability to search appropriate sources of information about physical fitness and its components.

CO2: Suggest set of exercises or activities to maintain or improve efficiency of different body systems.

CO3: Ability to suggest combination of nutrients and its various sources for balanced diet.

CO4: Application of first aid and its procedure for common injuries.

CO5: Capable to demonstrate and suggest exercises for the prevention and management of hypo-kinetic diseases.

CO6: Habit of Engage in sports and games activities including yoga for better life skills.

UPY2043: Renewable Energy Sources

CO1: Describe the details of Solar Thermal energy

CO2: Describe the solar photovoltaic and wind energy