



MARIAN COLLEGE KUTTIKANAM  
(AUTONOMOUS)

# CURRICULUM DEVELOPMENT EFFORTS OF RESEARCH AND PG DEPARTMENT OF COMMERCE



Submitted to

THE NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL (NAAC)  
FOURTH CYCLE OF ASSESSMENT



## CONSTITUTION OF BOARD OF STUDIES

### List of institutions visited in connection with curriculum development

No	Name of the institution	Major activities during the visit	Outcome of the visit
1	Industrial estate in Changanaserry	Curriculum development discussions and internship collaborations.	Syllabus development and course modifications
2	Hindustan Coir in Kalavoor	Curriculum development discussions and internship collaborations	Syllabus development and course modifications
3	PDS Spices	Curriculum development discussions and internship collaborations	Syllabus development and course modifications
4	IIM Kozhikode	Curriculum development discussions	Syllabus development and course modifications
5	Anna Aluminium Company Pvt Ltd	Curriculum development discussions and internship collaborations	Syllabus development and course modifications
6	Kitex industry Pvt Ltd	Curriculum development discussions and internship collaborations	Syllabus development and course modifications
7	VKC Pride, Fortune Elastomers Pvt Ltd.	Curriculum development discussions and internship collaborations	Syllabus development and course modifications
8	St. Mary's Rubber Pvt Ltd and	Curriculum development discussions and internship collaborations	Syllabus development and course modifications
9	Home Grown Plantation Vizhikkthodu	Curriculum development discussions and internship collaborations	Syllabus development and course modifications
10	Veekesy Industries Kozhikode	Curriculum development discussions and internship collaborations	Syllabus development and course modifications



## List of Academic experts consulted

No	Name and official address of the Expert	Area of consultation	Courses designed through this consultation
1	Mr. Philip Sabu, Director MBA, Agricultural Business Management, Kerala Agricultural University (Rtd), <a href="mailto:Psabu2004@yahoo.com">Psabu2004@yahoo.com</a> 9387111989	Syllabus preparation	Entrepreneurship Development and Project Management, Business Startups and Incubation, Project and Viva
2	Dr Thomas Joseph Thoomkuzhy, Associate Professor and Registrar, Gulati Institute of Finance And Taxation, Thiruvananthapuram Kerala - 695017 <a href="mailto:thomasjosephgift@gmail.com">thomasjosephgift@gmail.com</a> 9847056960	Syllabus preparation	Business Statistics, Financial Accounting, Introduction to Accounting, Technological Competencies for Business, Computerized Accounting - Tally Basics, Advanced Financial Management
3	Dr. R. Kasilingam, Associate Professor, Department of Management Studies, Pondicherry University	Syllabus preparation	Business Management and Ethics, Practical Auditing and Corporate Governance, Environmental Studies and Financial Management and Human Rights,
4	Dr. Gabriel Simon Thattil, Professor Department of Commerce, University of Kerala 9  33	Syllabus preparation	Income Tax-Assessment & Procedure, Financial Analysis and Reporting, Specialized Accounting, Income Tax-Law and Practice, Business Economics, Corporate Regulations, Quantitative Techniques



5	CMA Pathmanabhan H, "Senior Manager, Indian Overseas Bank & Chairman, The ICAI Southern India Regional Council Peters ROAD, Chennai	Syllabus preparation	Orientation for CA/CMA/CS, Advanced Financial Accounting, Elective 1 - Course 1 GST - Concepts and Practices, Corporate Accounting, Cost Accounting, Applied Cost Accounting
6	Ms. Stefy K Jose ,Assistant Professor, St. Aloysius College, Edathuwa P.O, Alappuzha	Syllabus preparation	Marketing Management, - Fundamentals of Accounting, Financial Services, E-Commerce
7	Dr. Jojo K Joseph Principal, Deva Matha College, Kuravilagadu	Syllabus preparation	Capital Market, Research Methodology, Capital Market and Investment Management
8	Dr. Preema A HOD Kendra Krishi Vidyan, Kerala Agricultural University Thrissur Ph: 09446319848	Syllabus preparation and course delivery	Home Gardening
9	Ms. Asha TA ASAP Trainer, Teekoyi Ph: 09745450408	Syllabus preparation and course delivery	Home Fabrics
10	Mr. Nikhil Raghu Visiting Professor at Asian School for architect Ernakulam Ph: 07356225588	Syllabus preparation and course delivery	Home Decor
11	Mr. Sherin Sam	Syllabus preparation and course delivery	Business Start up and incubation.



Head, Department of Automobil Amal Jyothi College, Kanjirapally Ph: 9496805712		
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## 1. List of reports referred for curriculum development

Sl No	Details of reports	Link to reports if any	Courses designed with reference to these reports
1.	Directorate of Research and Journal The Institute of Cost accountants of India	<a href="http://icmai-rnj.in/">http://icmai-rnj.in/</a>	Accounting, Elective 1 - Course 1 GST - Concepts and Practices, Corporate Accounting, Cost Accounting, Applied Cost Accounting, Orientation for CA/CMA/CS
2	The Institute of Chartered Accountants of India.	<a href="https://www.icai.org/new_category.html?category_id=136">https://www.icai.org/new_category.html?category_id=136</a>	Orientation for CA/CMA/CS, Business Statistics, Financial Accounting, Introduction to Accounting,
3	Institute of insolvency professionals.	<a href="http://icsiip.com/BLRC-Report">http://icsiip.com/BLRC-Report</a>	Orientation for CA/CMA/CS, Corporate regulations. Business Regulatory Frame Work
	Company Secretary India	<a href="https://www.icsi.edu/media/webmodules/aboutus/courses/CS_Course_01042014.htm">https://www.icsi.edu/media/webmodules/aboutus/courses/CS_Course_01042014.htm</a>	Orientation for CA/CMA/CS

## 2. List of industries consulted for curriculum development

No	Name and official address of the Expert from industry	Area of consultation	Courses designed through this consultation
1	Mr. Sunny Jacob, Managing Director, SMR Koovappally, <a href="mailto:md@stmarysrubbers.com">md@stmarysrubbers.com</a> 9447051270	Syllabus preparation	Industry Internship



2	Mr Abin Abraham, General Manager, MEUCB Ltd, Poonjar, <a href="mailto:abin@mecub.in">abin@mecub.in</a> 9447172508	Syllabus preparation	Macro Industry Analysis, Industry Internship
3	Mr Tinu Kurian, Vadakkkekunnel, Kannimala P O Erumay Pin. 686509, <a href="mailto:tinu2vk@gmail.com">tinu2vk@gmail.com</a> 716926588 Flat 1 Jeffrey's Court, 91 Alexandra Road, Southend-on-Sea, United Kingdom, SS1 1HD, , Mob: +447576222580	Syllabus preparation	Industry Internship
4	CMA Pathmanabhan H, "Senior Manager, Indian Overseas Bank & Chairman, The ICAI Southern India Regional Council Peters ROAD, Chennai	Syllabus preparation	Orientation for CA/CMA/CS, Advanced Financial Accounting, Elective 1 - Course 1 GST - Concepts and Practices, Corporate Accounting, Cost Accounting, Applied Cost Accounting
5	Isac Joseph Kottukappally, Chairman and CMD, "Lunar Rubber Pvt. Ltd., Matha Shopping Arcade, Thodupuzha, Kerala, India	Syllabus preparation	Industry Internship
6	Mr. Ashok Chandran Senior Commission Editor SAGE Publications.Ph: 09895759698	Syllabus preparation	Academic writing
7	Ms. Reeba Kurian	Syllabus preparation	IT skills

Zen Technologists Kanjirapally		
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## INDUSTRIAL VISITS

### Indian Institute of Management Kozhikode (2016)



### Anna Aluminium Company Private Limited (2016)



**Kitex Limited & VKC Pride Pvt Ltd (2016)**



**Industrial Estate Changanaserry and Kinfra Techno Industrial Park (2017).**





### **Kerala Agricultural University (2017)**



### **PDS spices (2017)**





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