



MARIAN COLLEGE KUTTIKKANAM  
( AUTONOMOUS )

# COURSES DEALING WITH ENVIRONMENTAL ISSUES

## 1.3.1



Submitted to  
**THE NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL (NAAC)**  
FOURTH CYCLE OF ASSESSMENT



Sl No	Year of Introduction	Program	Course Code	Course Name	Environmental Issues
1	2017	BCA	UCN1801	Environmental studies and human rights	Module 1, 2 and 3 deals with Multidisciplinary Nature of Environmental Studies and Natural Resources, Ecosystems, Bio-diversity and Its Conservation and Environmental Pollution and Human Population.
2	2019	Bcom	UBM2001H	Hindi I– Poetry & Communicative Hindi	Module 1: जुही की कली: नरिराला (unit 1) p.41
3	2019	Bcom	UBM2001 M	Malayalam I : കവിതാസാഹിത്യം	Module 5 - Poem (Unit 1,2,3) p.44
4	2019	Bcom	UBM2005	Business Management and Entrepreneurship	Module 1 - Introduction to Business Management (unit 3) p.55
5	2019	Bcom	UCE1903	Language English 3 - Retrieved Treasures: A Selection from Literature	Module I: Fiction (Units 1) p. 79
6	2019	Bcom	UBM1919	Information Technology in Business	MODULE 1- IT in Business and Accounting - Unit 1 p.86
7	2019	Bcom	UCE1904	Language English 4 - The World We Live in: A Selection of Writings on Some Vital Issues	Module 3 (unit 3, unit 4) Module 4 (unit2 , unit3) Module 5 (unit2 , unit3) pp.95,96
8	2018	Bcom	UCN1801	Environmental Studies and Human Rights	Module 1,2, 3 unit 1 p.111.112, 113



9	2018	Bcom	UBM1847	Marketing Management	Module 1 p.127
10	2020	BSc Maths	UMA2001M	കവിതാസാഹിത്യം	Environmental Awareness
11	2019	BSc Maths	UMA1919H	PROSE	Environmental Awareness
12	2018	BSc Maths	UCN1801	ENVIRONMENTAL STUDIES AND HUMAN RIGHTS	Environmental pollution
13	2018	BA Eco	UCN1801	Environmental studies and Human Rights	Global climate Change issues( Module 3 unit1)
14	2018	BA Eco	UEC1823	Indian Economy Pre-liberalization	NIL
15	2018	BA Eco	UEC1824	Alternative Economics	Alternative Energy Resources(Module 2)
16	2018	BA Eco	UEC1829	Economics of Growth and Development	Agricultural policy (Module 4)



17	2018	BA Eco	UEC1830	Indian Economy Post-liberalization	Agriculture performance and its crises ( Module 1)
18	2018	BA Eco	UEC1831 A	Economics of Sustainable Development	Reducing environmental deterioration
19	2018	BA Eco	UEC1831B	Human Resource Management	Nil
20	2019	BA Eco	UEC1917	Agriculture Economics	Input supply, fertilizer usage impact (Module 2)
21	2020	BA Eco	UEC2001	Business communication	Nil
22	2020	BA Eco	UEC2002	An outline of Economic Thought	Meta Economics (Module5)
23	2020	BA Eco	UEC2007	Research Methodology for Economics	Literature Review
24	2020	MMH	PMH2003	Research Methods and Quantitative Techniques	Environmental issues like western ghats and agricultural issues are studied and disseminated.



25	2020	MMH	PMH2005	Organizational Behaviour	Wellness Management discusses about environmental challenges and strategies to tackle
26	2020	MMH	PMH2009	Human Resource Management	harmony for you
27	2020	MMH	PMH2010	Operations Management- Hotels and Restaurants	classification guidelines, operational standards definitely take care of environmental norms, rules and concerns
28	2020	MMH	PMH2011	Cultural Heritage and Tourism Management	Recommendations for tour operators and travel agencies, tour guides, indigenous communities, tourists- before the trip, during the trip, after the trip will help environmental protection
29	2020	MMH	PMH2012	Corporate Communication and Public Relations	interpret socio-politico-environmental reality through media data gathering and analysis
30	2020	MMH	PMH2016	Legal Aspects of Business	Module 1 covers environmental norms for tourism
31	2020	MMH	PMH2017	Travel and Tourism Management	Environmental impact of tourism





32	2020	MMH	PMH2018	Marketing Management	hospitality and tourism marketing environment (macro) economic, natural, technological, and political – legal and socio cultural factors
33	2020	MMH	PMH2019	Cultural Tourism Resources and Product Development	Research to study environmental issues caused by cultural tourism and to suggest solutions
34	2020	MMH	PMH2024	Information Technology and E-Commerce	use of technology can reduce environmental damage like less dependence on paper
35	2020	MMH	PMH2025	Destination Planning, Development and Management	Environmental dimensions of tourism
36	2020	MMH	PMH2026	Strategic Leadership and Change Management	Strategic Analysis – Environmental
37	2020	MMH	PMH2027	Entrepreneurship Development and Project Management	Environment Impact Assessment
38	2020	MMH	PMH2029A	Global Tourism Geography	Study of world travel geography to have a comprehensive understanding of the geographic features of the world
39	2020	MMH	PMH2029B	Operations Management for Hospitality and Tourism	cleaning, pollution, safe handling procedures for protecting environment



40	2020	MMH	PMH2029 E	Business Environment and Corporate Ethics	Environment influence on business – Environmental awareness and scanning for business planning.
41	2019	MMH	PMH1903	Research Methods and Quantitative Techniques	Environmental issues like western ghats and agricultural issues are studied and disseminated.
42	2019	MMH	PMH1905	Organisational Behaviour	Wellness Management discusses about environmental challenges and strategies to tackle
43	2019	MMH	PMH1917	Legal Aspects of Business	Module 1 covers environmental norms for tourism
44	2019	MMH	PMH1925	Management Information Systems and E-Commerce	Impact of technology on tourism and hospitality business is introduced in syllabus which also discusses how technology helps organisations to be environment friendly
45	2019	MMH	PMH1926	Destination Planning, Development and Management	Environmental dimensions of tourism
46	2019	MMH	PMH1927	Strategic Leadership and Change Management	Strategic Analysis – Environmental
47	2019	MMH	PMH1928	Entrepreneurship Development and Project Management	Environment Impact Assessment analysis



48	2019	MMH	PMH1930A	Global Tourism Geography	Study of world travel geography to have a comprehensive understandings of the geographic features of the world
49	2019	MMH	PMH1930B	Operations Management II - Hotels and Restaurants	cleaning, pollution, safe handling procedures for protecting environment
50	2019	MMH	PMH1930 E	Business Environment and Corporate Ethics	Environment influence on business – Environmental awareness and scanning for business planning.
51	2020	MMH	PMH2003	Research Methods and Quantitative Techniques	Environmental issues like western ghats and agricultural issues are studied and disseminated.
52	2020	MMH	PMH2005	Organizational Behaviour	Wellness Management discusses about environmental challenges and strategies to tackle
53	2020	MMH	PMH2009	Human Resource Management	harmony for you
54	2020	MMH	PMH2010	Operations Management- Hotels and Restaurants	classification guidelines, operational standards definitely take care of environmental norms, rules and concerns





55	2020	MMH	PMH2011	Cultural Heritage and Tourism Management	Recommendations for tour operators and travel agencies, tour guides, indigenous communities, tourists- before the trip, during the trip, after the trip will help environmental protection
56	2020	MMH	PMH2012	Corporate Communication and Public Relations	interpret socio-politico-environmental reality through media data gathering and analysis
57	2020	MMH	PMH2016	Legal Aspects of Business	Module 1 covers environmental norms for tourism
58	2020	MMH	PMH2017	Travel and Tourism Management	Environmental impact of tourism
59	2020	MMH	PMH2018	Marketing Management	hospitality and tourism marketing environment (macro) economic, natural, technological, and political – legal and socio cultural factors
60	2020	MMH	PMH2019	Cultural Tourism Resources and Product Development	Research to study environmental issues caused by cultural tourism and to suggest solutions
61	2020	MMH	PMH2024	Information Technology and E-Commerce	use of technology can reduce environmental damage like less dependence on paper



62	2020	MMH	PMH2025	Destination Planning, Development and Management	Environmental dimensions of tourism
63	2020	MMH	PMH2026	Strategic Leadership and Change Management	Strategic Analysis – Environmental
64	2020	MMH	PMH2027	Entrepreneurship Development and Project Management	Environment Impact Assessment
65	2020	MMH	PMH2029A	Global Tourism Geography	Study of world travel geography to have a comprehensive understanding of the geographic features of the world
66	2020	MMH	PMH2029B	Operations Management for Hospitality and Tourism	cleaning, pollution, safe handling procedures for protecting environment
67	2020	MMH	PMH2029 E	Business Environment and Corporate Ethics	Environment influence on business – Environmental awareness and scanning for business planning.
68	2019	MMH	PMH1903	Research Methods and Quantitative Techniques	Environmental issues like western ghats and agricultural issues are studied and disseminated.
69	2019	MMH	PMH1905	Organisational Behaviour	Wellness Management discusses about environmental challenges and strategies to tackle



70	2019	MMH	PMH1917	Legal Aspects of Business	Module 1 covers environmental norms for tourism
71	2019	MMH	PMH1925	Management Information Systems and E-Commerce	Impact of technology on tourism and hospitality business is introduced in syllabus which also discusses how technology helps organisations to be environment friendly
72	2019	MMH	PMH1926	Destination Planning, Development and Management	Environmental dimensions of tourism
73	2019	MMH	PMH1927	Strategic Leadership and Change Management	Strategic Analysis – Environmental
74	2019	MMH	PMH1928	Entrepreneurship Development and Project Management	Environment Impact Assessment analysis
75	2019	MMH	PMH1930A	Global Tourism Geography	Study of world travel geography to have a comprehensive understanding of the geographic features of the world
76	2019	MMH	PMH1930B	Operations Management II - Hotels and Restaurants	cleaning, pollution, safe handling procedures for protecting environment



77	2019	MMH	PMH1930 E	Business Environment and Corporate Ethics	Environment influence on business – Environmental awareness and scanning for business planning.
78	2020	Mcom	PMM2005	Quantitative Techniques	Module 5 - Statistical quality control
79	2020	Mcom	PMM2009	Advanced Financial Accounting	Module 5 - Green accounting
80	2019	Mcom	PMM1919	Business Environment	Module 4 - Social and cultural environment
81	2013	BACE/U EN	UEN2001	History of English Literature(Part 1)	Introduces Nature Poems, Pastorals of the Middle Ages to the students which deal directly with environment.
82	2013	BACE/U EN	UEN2002	Prose	Extinction of certain flora and fauna was discussed with story of Inthizar Hussain.
83	2013	BACE/U EN	UEN2009	History of English Literature(Part II)	Two Major WW's and its calamities created on environment. A lot of fiction is based on environmental issues.
84	2013	BACE/U EN	UEN2010	Fiction	Environmental themes are discussed in Module 1. Major novel on environment is also discussed. Novel Hard



					Times also deals with Hard Times.
85	2013	BACE/UE EN	UEN2011	Broadcast Journalism	Various issues, including global warming, pollution of the water bodies...etc that can be dealt by broadcast journalism in the country and the world in general.
86	2013	BACE/UE EN	UEN2012	Print Media: Reporting, writing and Editing	Reporting new trends in agriculture, and farming.
87	2013	BACE/UE EN	UEN2015	Indian Writing in English	Poems and short stories dealing with environmental ideas is discussed.
88	2013	BACE/UE EN	UEN2016	Poetry	Death of a Naturalist, Horses and God's Grandeur are examples of poems that deal with environmental issues.
89	2013	BACE/UE EN	UEN2017	Language and Linguistics	Distinguishing the various sound productions in humans and animals.
90	2013	BACE/UE EN	UEN2019	Advertising	Social issues in advertising dealt by internet and social media are being discussed.
91	2013	BACE/UE EN	UEN2021	Comparative Literature	2 poems on environment is dealt here.



92	2013	BACE/U EN	UEN2022	Drama	2 plays and 3 one act plays deal with environmental issues.
93	2013	BACE/U EN	UEN2027	Literary Criticism and Theory	Ecocriticism deals with environmental issues.
94	2013	BACE/U EN	UEN2028	Post Colonial Literature	Poems and drama deals with environmental issues.
95	2020	BACE/U EN	UEN2031	Environmental Studies and Human Rights through Literature	The whole paper deals with environment and sustainability.
96	2020	Integrated MSc in Physics	IPH2043:	Human Rights	Right to Clean Environment and Public Safety: Protection of Environment
97	2020	Integrated MSc in Physics	IPH2012:	Chemistry - II	Familiarize with natural and synthetic polymers, biodegradability and environmental hazards.
98	2020	Integrated MSc in Physics	IPH2016	Life Inspiring Skills	Environmental Ethics





99	2020	Integrated MSc in Physics	IPH2015:	Environmental Science	Biodiversity and its conservation, Environmental Pollution- Causes, effects and control measures, Waste Management-Environment Protection Act-Issues involved in enforcement of environmental legislation
100	2020	Integrated MSc in Physics	IPH2034:	Research Methodology in Science	Environmental Impacts of research
101	2020	BBA	UBB 2001	Principles of Management	Ethics and CSR
102	2020	BBA	UBB 2002	Managerial Economics	WGEET
103	2020	BBA	UBB 2006	Marketing Management	Environment protection and Marketing promotion
104	2020	BBA	UBB 2010	Entrepreneurship	Green entrepreneurship
105	2020	BBA	UBB2015	Retail & Market Research	Packaging related issues



106	2020	BBA	UBB2018	Intellectual Property Rights and Industrial Laws	IPR & Environment
107	2020	BBA	UBB 2021	Environmental Studies and Human Rights	Environment Protection & Business
108	2020	BBA	UBB2025	Brand Management	Brand promotion and environment protection.
109	2020	BBA	UBB 2027	Business Taxation	
110	2020	BBA	UBB 2028	Advertising & Branding	Environment protection as an objective of advertisement
111	2020	BBA	UBB 2029	E Commerce	EDI



112	2020	BBA	UBB 2030	Project work	Topics related to environment
113	2019	BBA	UBB 1906	Business Communication	Role of corporate communication in raising environmental awareness among stakeholders.
114	2019	BBA	UBB 1910	Business Environment	WGEEP
115	2019	BBA	UBB 1912	Entrepreneurial development	Green entrepreneurship
116	2019	BBA	UBB 1915	Marketing management	Green Marketing practices
117	2019	BBA	UBB 1924	Brand Management	Brand promotion and environment protection.
118	2019	BBA	UBB 1926	Consumer Behaviour	Promotion of environment protection through consumer behaviour studies.
119	2019	BBA	UBB 1928	Advertising & Branding	Environment protection as an objective of advertisement
120	2019	BBA	UBB 1930	Project work	Topics related to environment



121	2019	BBA	UCN1901	Environmental Studies and Human Rights	Environment Protection & Business
122	2018	BBA	UBB 1806	Business Communication	Role of corporate communication in raising environmental awareness among stakeholders.
123	2018	BBA	UBB 1812	Entrepreneurial development	Green entrepreneurship
124	2018	BBA	UBB 1815	Marketing management	Green Marketing practices
125	2018	BBA	UBB 1824	Brand Management	Brand promotion and environment protection.
126	2018	BBA	UBB 1826	Consumer Behaviour	Promotion of environment protection through consumer behaviour studies.
127	2018	BBA	UBB 1828	Advertising & Branding	Environment protection as an objective of advertisement
128	2018	BBA	UBB 1830	Project work	Topics related to environment



129	2017	MCMS	PMS1903	Reporting and Editing for Print Media	Weather reporting, development reporting
130	2019	MCMS	PMS1905 (C)	Specialised Reporting (Elective)	Agricultural reporting
131	2018	MCMS	PMS1912(A)	Science and Environmental Journalism (Elective)	Different types of pollution,
132	2019	MCMS	PMS1918	Public Relations and Corporate Communication	Environmental and energy conservation
133	2019	MCMS	PMS1921(C)	Contemporary Media Issues (Elective)	Sensitivity of media towards environment
134	2018	MCMS	PMS2005C	Science and Environmental Journalism (Elective)	Obstacles in the field of environmental journalism
135	2017	MCMS	PMS2019	Development Communication	Case studies related to environmental issues