MARIAN COLLEGE KUTTIKKANAM
(AUTONOMOUS)

COURSES DEALING WITH SUSTAINABILITY
1.3.1

Sl No	Year of Introduction	Programme	Course Code	Course Name	Sustainability
1	2017	BCA	UCN1801	Environmental studies and human rights	Module 3 - Environmental Pollution and Human Population in cooperate the topics for sustainable living hood.
2	2018	Bcom	UBM2001S	Syriac I	Module 3 - Poetry Unit 1p.47
3	2019	Bcom	UBM2005	Business Management and Entrepreneurship	Module 4 - Entrepreneurship (Unit 2)p.55
4	2019	Bcom	UBM1919	Information Technology in Business	MODULE 1- IT in Businessand Accounting - Unit 1 p.86
5	2019	Bcom	UBM1920A	Goods and Services Tax- Concepts and Practices	Module 1 - 5 p.88
6	2019	Bcom	UCE1904	Language English 4 - The World We Live in: A Selection of Writings on Some Vital Issues	Module 2 unit 3 Module 4unit1 p.95
7	2017	Bcom	UBM1926	Research Methodology	Module 1 to 5 p.97,98

8	2019	Bcom	UBM1929A	Advanced Financial Management	Module 1 to 5 p.99,100
9	2017	Bcom	UBM1837	Applied Cost Accounting	Module 1 to 4
10	2018	Bcom	UCN1801	Environmental Studies and Human Rights	Module 1 - 5 p.111-113
11	2018	Bcom	UBM1838	Financial Services	Module 1 - 5 p.114
12	2018	BSc Maths	UCN1801	ENVIRONMENTAL STUDIES AND HUMAN RIGHTS	Ecosystem, Bio diversityand its conservation
13	2016	MCA	PMC2006	Entrepreneurship and Innovations	Sustainable businesspractice
14	2016	MCA	PMC1922	Entrepreneurship and Innovations	Sustainable businesspractice
15	2018	BA Eco	UCN1801	Environmental studies and Human Rights	Bio diversity and its conservation (Module 3 Unit 2)

16	2018	BA Eco	UEC1823	Indian Economy Pre-liberalization	NIL
17	2018	BA Eco	UEC1824	Alternative Economics	Energy Sustainability (Module 2, Solar, wind bio mass energy)
18	2018	BA Eco	UEC1829	Economics of Growth and Development	Nil
19	2018	BA Eco	UEC1830	Indian Economy Post-liberalization	Planning and Development (Module 3)
20	2018	BA Eco	UEC1831 A	Economics of Sustainable Development	Interpretations of Sustainable Development (Module 2)
21	2018	BA Eco	UEC1831B	Human Resource Management	Compensation Policy (Module 4)
22	2018	BA Eco	UEC1831C	Travel and Tourism Management	Sustainable Tourism (Module 1)

23	2019	BA Eco	UEC1917	Agriculture Economics	Sustainable Agriculture (Module 1)
24	2020	BA Eco	UEC2001	Business communication	Teleconferencing (Module4)
25	2020	BA Eco	UEC2002	An outline of Economic Thought	Welfare Economics (Module 1)
26	2020	BA Eco	UEC2007	Research Methodology for Economics	Literature Review (Module1)
27	2020	MMH	PMH2001	Management Principles and Practices	behavioural and culture & clan controls, its suitabilityin tourism business),socio-economic advantages of tourism, negative impacts of tourism,types of hotels and the regulatory framework for classification in India;
28	2020	MMH	PMH2003	Research Methods and Quantitative Techniques	Selecting research designs appropriate to the problem, analysis and its report will help to overcome the problems being faced by the population.
29	2020	MMH	PMH2004	Accounting and Finance Management	Zero base budgeting (helpsto prevent cost escalationsYoY)

30	2020	MMH	PMH2005	Organizational Behaviour	Creating and sustaining a culture
31	2020	MMH	PMH2008	Managerial Economics	Measures to control inflation and the need forgovernment interventionin market
32	2020	MMH	PMH2009	Human Resource Management	H4U wellness
33	2020	MMH	PMH2010	Operations Management- Hotels and Restaurants	SOP's teach students on sustainability
34	2020	MMH	PMH2011	Cultural Heritage andTourism Management	Policies on sustainabilitygiven by World Tourism Organizations are being followed in local tourism development.
35	2020	MMH	PMH2016	Legal Aspects ofBusiness	sustainability element is inmodule 1 and module IV - IPR
36	2020	MMH	PMH2017	Travel and Tourism Management	The importance of MICE tourism on the economy isdiscussed

37	2020	MMH	PMH2018	Marketing Management	PESTEL
38	2020	MMH	PMH2019	Cultural Tourism Resources and Product Development	Promotion of yoga and Ayurveda to supports tourists health
39	2020	MMH	PMH2024	Information Technology and E- Commerce	na
40	2020	MMH	PMH2025	Destination Planning, Development and Management	Sustainable tourism planning, destination dranding, image building,various certification programmes for sustainable managementare dealt with, in the syllabus
41	2020	MMH	PMH2026	Strategic Leadership and Change Management	Corporate level strategies
42	2020	MMH	PMH2027	Entrepreneurship Development and Project Management	Generation and screening of business ideas, the support system for entrepreneurs, risk management strategies for projects, and appraisal of projects are taught as part of the course

43	2020	MMH	PMH2029 A	Global Tourism Geography	Study of geographic conditions of India and other world destinations will create an awareness about the problems in climatic conditions and totake appropriate steps in tourism management.
44	2020	MMH	PMH2029B	Operations Management for Hospitality and Tourism	SOP's and rules are focused on sustainabletourism
45	2020	MMH	PMH2029 E	Business Environmentand Corporate Ethics	Social consequences of technological change – Management's responsibility for technological change.
46	2020	MMH	PMH2029 F	Finance and Revenue Management	The role of yield management, forecastingof demand and determination of Key Performance Indicators are dealt with, in the syllabus
47	2019	MMH	PMH1903	Research Methods and Quantitative Techniques	Selecting research designs appropriate to the problem, analysis and its report will help to overcome the problmes being faced by the population.
48	2019	MMH	PMH1905	Organisational Behaviour	Creating and sustaining aculture
49	2019	MMH	PMH1912	Cultural Heritage andTourism Management	Sustainability practices tobe followed in pilgrim tourism destinations

50	2019	MMH	PMH1917	Legal Aspects ofBusiness	sustainability element is inmodule 1 and module IV - IPR
51	2019	MMH	PMH1926	Destination Planning, Development and Management	Sustainable tourism planning, destination dranding, image building,various certification programmes for sustainable managementare dealt with, in the syllabus
52	2019	MMH	PMH1927	Strategic Leadership and Change Management	Corporate level strategies
53	2019	MMH	PMH1928	Entrepreneurship Development and Project Management	Problems of rural entrepreneurship, organisations providing mentorship for entrepreneurs and socialcost benefit analysis are covered as part of syllabus
54	2019	MMH	PMH1930A	Global Tourism Geography	Study of geographic conditions of India and other world destinations will create an awareness about the problems in climatic conditions and totake appropriate steps in tourism management.
55	2019	MMH	PMH1930B	Operations Management II - Hotels and Restaurants	SOP's and rules are focused on sustainabletourism

56	2019	MMH	PMH1930 E	Business Environmentand Corporate Ethics	Social consequences of technological change – Management's responsibility for technological change.
57	2019	MMH	PMH1930 F	Finance and Revenue Management	Key Performance Indicators (KPI) of hospitality business are covered as part of syllabus
58	2020	MMH	PMH2001	Management Principles and Practices	behavioural and culture & clan controls, its suitabilityin tourism business),socio-economic advantages of tourism, negative impacts of tourism,types of hotels and the regulatory framework for classification in India;
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75	2020	MMH	PMH2029 B	Operations Management for Hospitality and Tourism	SOP's and rules are focused on sustainabletourism
76	2020	MMH	PMH2029 E	Business Environmentand Corporate Ethics	Social consequences of technological change – Management's responsibility for technological change.
77	2020	MMH	PMH2029 F	Finance and Revenue Management	The role of yield management, forecastingof demand and determination of Key Performance Indicators are dealt with, in the syllabus
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89	2020	Mcom	PMM2002	Enterprise, Innovation and Small business Management	Module 4 - Growth strategy
90	2020	Mcom	PMM2003	Human Resource Management	Module 2 - HR planning
91	2020	Mcom	PMM2005	Quantitative Techniques	Module 5 - Statisticalquality control
92	2020	Mcom	PMM2009	Advanced Financial Accounting	Module 5 - Green accounting
93	2020	Mcom	PMM2010	Corporate Strategic Management	Module 3 - Growthstrategy
94	2020	Mcom	PMM2011	Practices of Management and Organisational Behaviour	Module 2 - TQM
95	2020	Mcom	PMM2012	Financial Management Principles and Strategies	Module1 - Optimumcapital structure
96	2019	Mcom	PMM1918	Corporate Governance	Module 5 - QWL

97	2019	Mcom	PMM1919	Business Environment	Module 4- sustainable development
98	2019	Mcom	PMM1922B	Operations Management	Module 3 - Value engineering
99	2013	BACE/UEN	UEN2002	Prose	Problems arising with introduction of technology, food grain crisis, famineetc are discussed in the essays.
100	2013	BACE/UEN	UEN2005	Public Relations	Corporate Social Responsibility and its importance
101	2013	BACE/UEN	UEN2009	History of English Literature(Part II)	Concept of welfare state is discussed
102	2013	BACE/UEN	UEN2010	Fiction	Discussion of giving up agriculture and moving to industrialism is one them duscussed.
103	2020	BACE/UEN	UEN2014	Life Skills	Discusses ideas on livinglife to the fullest and understanding the meaning of life.

104	2013	BACE/UEN	UEN2015	Indian Writing in English	Preservation of ancient heritage of india is discussed.
105	2013	BACE/UEN	UEN2017	Language and Linguistics	Maintain neutral Englishaccent in the process of language learning.
106	2020	BACE/UEN	UEN2018	Research Methodology, Academicand Professional Writing	Application of the various techniques in professionalas well as creative writing.
107	2013	BACE/UEN	UEN2028	Post Colonial Literature	All the themes deals with sustainability.
108	2020	BACE/UEN	UEN2031	Environmental Studies and Human Rights through Literature	The whole paper dealswith environment, human rights and sustainability.
109	2017	BACE/UEN	UEN2032	Film Studies	Societal influences of themajor genres of films
110	2020	Integrated MSc in Physics	IPH2043:	Human Rights	Issues of Industrial Pollution, Prevention,ssues of Waste Disposal,
111	2020	Integrated MSc in Physics	IPH2015:	Environmental Science	Non-renewable and Renewable Energy Sources

112	2020	BBA	UBB 2001	Principles of Management	Sustainability practices in management - human sustainability, Environmental sustainability, Talent sustainability
113	2020	BBA	UBB 2002	Managerial Economics	Policies and practices in international trade, Globalization
114	2020	BBA	UBB 2006	Marketing Management	Sustainability practices in Marketing management: In Advertising. Sales. Pricing etc
115	2020	BBA	UBB 2010	Entrepreneu rship	Creating entrepreneurial ventures
116	2020	BBA	UBB2014	Cost & Management Accounting	Sustainable cost practices
117	2020	BBA	UBB2015	Retail & Market Research	

118	2020	BBA	UBB 2019	Human Resource Managemen t & Industrial Relations	Sustainable HR Practices
119	2020	BBA	UBB 2020	FinancialMa nagement	Role of finance in environmental sustainability efforts
120	2020	BBA	UBB 2021	Environmental Studies and Human Rights	Sustainable Business Practices
121	2020	BBA	UBB 2029	E Commerce	Setting up of e business
122	2019	BBA	UBB 1901	Principles of Management	Sustainability practices in management - human sustainability, Environmental sustainability, Talent sustainability
123	2019	BBA	UBB 1902	Managerial Economics	Sustainability practices in International trade
124	2019	BBA	UBB 1910	Business Environment	Sustainability practices in International trade

125	2019	BBA	UBB 1912	Entrepreneurial development	Creating entrepreneurial ventures
126	2019	BBA	UBB 1914	Cost Accounting	Sustainable cost practices.
127	2019	BBA	UBB 1919	HRM & IR	WPM
128	2019	BBA	UBB 1920	FinancialMa nagement	Role of finance in environmental sustainability efforts
129	2019	BBA	UCN1901	Environmental Studies and Human Rights	Sustainable Business Practices
130	2018	BBA	UBB 1801	Principles of Management	Sustainability practices in management - human sustainability, Environmental sustainability, Talent sustainability
131	2018	BBA	UBB 1802	Managerial Economics	Sustainability practices in International trade
132	2018	BBA	UBB 1812	Entrepreneurial development	Creating entrepreneurial ventures

133	2018	BBA	UBB 1814	Cost Accounting	Sustainable production practices.
134	2018	BBA	UBB 1820	FinancialMa nagement	Role of finance in environmental sustainability efforts
135	2017	MCMS	PMS1901	Introductionto Communication	Communication and socialchange, Influence of technology on communication
136	2017	MCMS	PMS1902	Introductionto Journalism	Media ownership trends, the future of newspaper inthe digital age, hyperlocal journalism, present status and trends of the newspapers, magazines and weeklies in Malayalam, digital television-transmission and reception
137	2017	MCMS	PMS1903	Reporting and Editingfor Print Media	Newspaper formats, syndicated columns andfreelancing
138	2019	MCMS	PMS1904	Media and Aesthetics	Application of designing can also be used for sustainable development,design analysis of variousmedia,
139	2017	MCMS	PMS1905(A)	Creative Writing for Media (Elective)	Production of creative portfolio, Analysis of creative writing portfolio

140	2019	MCMS	PMS1905(B)	Political and Parliamentary Reporting (Elective)	Analysis of political and parliamentary reports
141	2019	MCMS	PMS1909	Television Journalism	Writing for news andcurrent affairs
142	2017	MCMS	PMS1911	Advertising: Concepts and Practice	Contemporary trends in advertising
143	2018	MCMS	PMS1912(A)	Science and Environmental Journalism (Elective)	Disaster management, control measures of urbanand indutrial wastes,
144	2019	MCMS	PMS1917	Radio Journalism	Radio in development
145	2019	MCMS	PMS1918	Public Relations and Corporate Communication	Crisis management
146	2017	MCMS	PMS1919	Development Communication	Sustainable development

147	2017	MCMS	PMS2001	Introduction to Communication	Communication and social change, Influence of technology on communication
148	2017	MCMS	PMS2002	Introductionto Journalism	Recent trends in Malayalam journalism, media convergence andfragmentation
149	2019	MCMS	PMS2003	Print Media Journalism	Typing and word processing exercises and familiarisation of edit andpage design
150	2018	MCMS	PMS2005C	Science and Environmental Journalism (Elective)	Environmental issues and sustainable development
151	2019	MCMS	PMS2018	Public Relations and Corporate Communication	Crisis management
152	2019	MCMS	PMS2020B	Event Management (Elective)	Presentation of reports
153	2020	MCMS	PMS2022	Health, foodand travel blogs	Creation and maintenanceof blog