



Criterion I - Curricular Aspects

DEPARTMENT OF BUSINESS ADMINISTRATION

SL.NO	PROGRAMME	NAME OF STUDENTS	PROJECT TOPICS
1	BACHELOR OF BUSINESS ADMINISTRATION	ABI S	INTERNSHIP - SPRINGDALE HERITAGE PERIYAR
2	BACHELOR OF BUSINESS ADMINISTRATION	AKHIL SUNNY	INTERNSHIP - GLOBAL TYRES
3	BACHELOR OF BUSINESS ADMINISTRATION	AMALA ELESABATH MANUVAL	INTERNSHIP - MILMA ERNAKULAM
4	BACHELOR OF BUSINESS ADMINISTRATION	AMALDEV P S	INTERNSHIP - AABEETEE LATEX COMPANY
5	BACHELOR OF BUSINESS ADMINISTRATION	ANOOP THOMAS	INTERNSHIP - LULU HYPERMARKET
6	BACHELOR OF BUSINESS ADMINISTRATION	ARUN ZAVIOUR	INTERNSHIP - TRACO CABLE COMPANY LTD
7	BACHELOR OF BUSINESS ADMINISTRATION	CHANDANA BOSE	INTERNSHIP - AUTOKAST LIMITED
8	BACHELOR OF BUSINESS ADMINISTRATION	ELIZABATH SABU	INTERNSHIP - IBIS INDUSTRIES PVT LTD.
9	BACHELOR OF BUSINESS ADMINISTRATION	HANNA MARIA GEORGE	INTERNSHIP - MUTHOOT MICROFIN
10	BACHELOR OF BUSINESS ADMINISTRATION	JACOB TOM	INTERNSHIP - TRACO CABLE COMPANY LTD
11	BACHELOR OF BUSINESS ADMINISTRATION	JINS JOSE	INTERNSHIP - DENT CARE
12	BACHELOR OF BUSINESS ADMINISTRATION	JOSEPH THOMAS	INTERNSHIP - ALBWARDY DAMN
13	BACHELOR OF BUSINESS ADMINISTRATION	LIJIN LALAN	INTERNSHIP - MARIAN COLLEGE KUTTIKANAM AUTONOMOUS
14	BACHELOR OF BUSINESS ADMINISTRATION	MINHAMOL MONCY	INTERNSHIP - GOKULAM GRAND
15	BACHELOR OF BUSINESS ADMINISTRATION	RIYA JOHN	INTERNSHIP - EVM AUTOKRAFT
16	BACHELOR OF BUSINESS ADMINISTRATION	ROMIT ROY	INTERNSHIP-BOS NATURAL FLAVOURS
17	BACHELOR OF BUSINESS ADMINISTRATION	SANDRA JAISON	INTERNSHIP-EVENTIQUE HOUSE PVT LTD



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18	BACHELOR OF BUSINESS ADMINISTRATION	SAVIO JOSEPH SAJI	INTERNSHIP-KKR GROUP OF COMPANIES
19	BACHELOR OF BUSINESS ADMINISTRATION	SHAUN V SYRIAC	INTERNSHIP-SUPREME FOOD INDUSTRIES
20	BACHELOR OF BUSINESS ADMINISTRATION	SRUTHI P S	INTERNSHIP-TRCMPU LTD PATHANAMTHITTA DAIRY
21	BACHELOR OF BUSINESS ADMINISTRATION	STEPHEN P JOY	INTERNSHIP-GLOBAL TYRES
22	BACHELOR OF BUSINESS ADMINISTRATION	ABIN SCARIA	"FINANCIAL PERFORMANCE ANALYSIS OF MANIMALAYAR RUBBERS PRIVATE LIMITED KOTTAYAM"
23	BACHELOR OF BUSINESS ADMINISTRATION	ANSON K SHAJI	"A STUDY ON HOW INFLUENCER MARKETING HELPS IN ATTAINING MORE TARGET AUODIENCE
24	BACHELOR OF BUSINESS ADMINISTRATION	CHERIAN MATHEW	A STUDY ON CUSTOMER BRAND SWITCHING IN INDIAN TELECOM INDUSTRY
25	BACHELOR OF BUSINESS ADMINISTRATION	DHRUSYA DAS	"IMPACT OF PACKAGING ON CONSUMER BEHAVIOUR IN HIGHRANGE FOOD (P) LTD (LAZZA) PONKUNNAM"
26	BACHELOR OF BUSINESS ADMINISTRATION	ELIZABETH ROY	AN ORGANISATIONAL STUDY ON "COVID BASED CHANGES BROUGHT IN BY COMPANY TO KEEP EMPLOYEES MOTIVATED AND TO MAINTAIN CONSISTENT PROFIT MARGIN AT MUTHOOT MICROFIN LTD"
27	BACHELOR OF BUSINESS ADMINISTRATION	GAUTHAM KRISHNA T R	A STUDY ON JOB SATISFACTION OF EMPLOYEES IN AMPHENOL FCI, THIRUVANIYOOR
28	BACHELOR OF BUSINESS ADMINISTRATION	GEEVARGHESE K ROY	A STUDY ON EFFECT OF COVID PANDMIC ON THE SALE OF BMW AT BVM BMW AUTICRAFT,ERNAKULAM





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29	BACHELOR OF BUSINESS ADMINISTRATION	HAIFA SEYAD	“A STUDY ON TALENT ACQUISITION METHOD AND BEST PRACTICES FOLLOWED BY TCS”
30	BACHELOR OF BUSINESS ADMINISTRATION	JOSEPH JOSHY	A STUDY ON CUSTOMER LOYALTY AT TATA MOTORS IN PALA-KOTTAYAM REGION
31	BACHELOR OF BUSINESS ADMINISTRATION	KORAH JACOB	A STUDY ON FINANCIAL ANALYSIS AT TMK RUBBERS, KOTTAYAM
32	BACHELOR OF BUSINESS ADMINISTRATION	MAMATHA M PILLAI	A STUDY ON HEALTH AND SAFETY MEASURES ADOPTED IN LAZZA ICECREAMS"
33	BACHELOR OF BUSINESS ADMINISTRATION	NAIMY BENNY	A STUDY ON THE TRAINING OF EMPLOYEES AT PARTHAS TEXTILE, COCHIN
34	BACHELOR OF BUSINESS ADMINISTRATION	NEETHU MERLIN IYPE	A STUDY ON “JOB SATISFACTION AND RETENTION STRATEGIES OF EMPLOYEES WITH SPECIAL REFERENCE TO ASIATIC INDUSTRIES (INDIA) PVT.LTD
35	BACHELOR OF BUSINESS ADMINISTRATION	NEIL SHAJU	A STUDY ON THE FINANCIAL INCLUSION IN FEDERAL BANK
36	BACHELOR OF BUSINESS ADMINISTRATION	NEVIN JOSHY	A STUDY ON MARKET FEASIBILITY OF DECATHLON STORE IN THE PALA-ERATTUPETTA REGION
37	BACHELOR OF BUSINESS ADMINISTRATION	RICHU LAL	A STUDY ON “FINANCIAL PERFORMANCE ANALYSIS OF PCK LIMITED,KOTTAYAM
38	BACHELOR OF BUSINESS ADMINISTRATION	SAJITHKUMAR M S	“A STUDY ON FINANCIAL STATEMENT ANALYSIS OF CRUST 'N' CRUMB INNOVATIONS INDIA LIMITED, NELLAD”





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39	BACHELOR OF BUSINESS ADMINISTRATION	SANDRA MARIA GEORGE	A STUDY ON "THE EFFECTIVENESS OF RECRUITMENT AND SELECTION PROCESS AT LULU INTERNATIONAL SHOPPING MALL, KOCHI"
40	BACHELOR OF BUSINESS ADMINISTRATION	TAYANA ALPHONS SEBASTIAN	A STUDY ON THE WORK LIFE BALANCE OF EMPLOYEES AT EVENTIQUE HOUSE PVT LTD, KOCHI



Abraham
Principal
Marian College, Kuttikkanam

