



Criterion I - Curricular Aspects

**DEPARTMENT OF HOSPITALITY MANAGEMENT AND TOURISM**

SL.No	PROGRAMME	NAME OF STUDENTS	PROJECT TOPICS
1	MASTER OF MANAGEMENT IN HOSPITALITY	ALEN S JOHN	THE IMPACT OF COVID- 19 PANDEMIC ON TOURISM ALLIED SERVICES IN THEKKADY
2	MASTER OF MANAGEMENT IN HOSPITALITY	AMAL PRASAD V.P	OFFLINE/ONLINE TEACHING AND LEARNER AUTONOMY AMONG THE MANAGEMENT STUDENTS- A STUDY
3	MASTER OF MANAGEMENT IN HOSPITALITY	AMAL RAVEENDRAN	THE IMPACT OF DIGITAL MARKETING ON IMPULSE BUYING BEHAVIOR IN ONLINE PURCHASING OF ELECTRONIC GOODS
4	MASTER OF MANAGEMENT IN HOSPITALITY	AMEER MUHAMMADU	ENTREPRENEURIAL INTENTION AND COMPETENCE OF UNIVERSITY STUDENTS IN KERALA
5	MASTER OF MANAGEMENT IN HOSPITALITY	ANIX LUKA	MOTIVATION OF SOLO TRAVELERS
6	MASTER OF MANAGEMENT IN HOSPITALITY	ANJANA SHAJI	A COMPARATIVE STUDY ON MOODLE AND GOOGLE CLASS ROOM PERCEPTION AMONG STUDENTS OF HIGHER EDUCATION FROM KERALA
7	MASTER OF MANAGEMENT IN HOSPITALITY	ANKUSH PAUL	A STUDY ON THE IMPACT OF BRAND EQUITY ON IMPULSE BUYING BEHAVIOUR OF SOFT DRINKS, AMONG YOUNGSTERS IN KERALA
8	MASTER OF MANAGEMENT IN HOSPITALITY	ANNU NELSON	FACTORS INFLUENCING SATISFACTION OF ONLINE PURCHASING OF COLLEGE STUDENTS
9	MASTER OF MANAGEMENT IN HOSPITALITY	ARAVIND S	A STUDY ON FACTORS INFLUENCING ONLINE FOOD PURCHASE IN THODUPUZHA MUNUCIPALITY
10	MASTER OF MANAGEMENT IN HOSPITALITY	ATHULLYA LEKSHMI	YOUTUBE ADVERTISING AND ITS EFFECT ON PURCHASE BEHAVIOUR AMONG YOUTH



Criterion I - Curricular Aspects

11	MASTER OF MANAGEMENT IN HOSPITALITY	DILJO DOMINIC	ENTERTAINMENT VALUE OF YOUTUBE ADS AND ITS INFLUENCE ON BEHAVIOURAL INTENTIONS
12	MASTER OF MANAGEMENT IN HOSPITALITY	DON JOSE	IMPACT OF VISUAL MERCHANDISING ON IMPULSE BUYING BEHAVIOUR OF APPAREL RETAIL CUSTOMERS IN KERALA
13	MASTER OF MANAGEMENT IN HOSPITALITY	DONEY THOMAS	A STUDY ON THE IMPACT OF SERVICE MARKETING MIX ON IMPULSE BUYING BEHAVIOUR OF SPORTS ORGANISED RETAIL STORE
14	MASTER OF MANAGEMENT IN HOSPITALITY	EMMANUEL CHERIYAN K	FACTORS INFLUENCING THE YOUTH'S CAREER ASPIRATIONS
15	MASTER OF MANAGEMENT IN HOSPITALITY	FAYID MUHAMMED	INFLUENCE OF FOOD VLOGS AND ITS ATTRIBUTES IN CREATING EXPERIMENTAL BEHAVIOR AMONG YOUTH
16	MASTER OF MANAGEMENT IN HOSPITALITY	GEO M FRANCIS	YOUTUBE TRAVEL VLOGS AND ITS INFLUENCE ON THE TRAVEL INTENTION ON THE TRAVELLERS FROM KERALA, INDIA
17	MASTER OF MANAGEMENT IN HOSPITALITY	GITHIN K JAYAN	IMPACT OF YOUTUBE VLOGGERS (SOCIAL MEDIA INFLUENCERS) AMONG YOUNGSTERS IN KERALA ON TRAVEL MOTIVES.
18	MASTER OF MANAGEMENT IN HOSPITALITY	GREENA BENNY	BRAND EQUITY OF FAST FOOD CHAINS AND ITS EFFECT ON BEHAVIOURAL INTENTIONS AMONG STUDENTS
19	MASTER OF MANAGEMENT IN HOSPITALITY	GREETA GRIGARI	REMOTE TEACHING IN THE TIME OF COVID19:- A STUDY AMONG SCHOOL TEACHERS IN KERALA
20	MASTER OF MANAGEMENT IN HOSPITALITY	HENCY R	USE OF YOUTUBE AS A LEARNING RESOURCES AND ITS PERCEIVED BENEFITS.





Criterion I - Curricular Aspects

21	MASTER OF MANAGEMENT IN HOSPITALITY	HONEY ROSE PETER	IMPACT OF MISS KERALA PAGEANT ON THE PERSONAL DEVELOPMENT OF THE PARTICIPANTS
22	MASTER OF MANAGEMENT IN HOSPITALITY	JERIN JAMES	IMPACT OF SELF-DIRECTED LEARNING IN LEADERSHIP DEVELOPMENT OF ENTRY LEVEL HOSPITALITY MANAGERS
23	MASTER OF MANAGEMENT IN HOSPITALITY	JITHIN.P. MATHEW	IMPACT OF INTERNSHIP PROGRAMS ON THE PROFESSIONAL DEVELOPMENT OF STUDENTS'.
24	MASTER OF MANAGEMENT IN HOSPITALITY	JOBY JOSE	IMPACT OF PACKAGING ON PURCHASE DECISION OF CONSUMERS OF BAKERY
25	MASTER OF MANAGEMENT IN HOSPITALITY	JOEL SEBASTIAN	IMPACT OF LEADERSHIP TRAITS ON ENTRY LEVEL MANAGEMENT COMPETENCIES IN HOSPITALITY INDUSTRY
26	MASTER OF MANAGEMENT IN HOSPITALITY	KRISHNA K B	IMPACT OF COVID-19 UPON ART PERFORMERS IN CONNECTION WITH POORAMS
27	MASTER OF MANAGEMENT IN HOSPITALITY	MALAVIKA SUNILL	GREEN HUMAN RESOURCE MANAGEMENT ON THE SUSTAINABILITY IN THE HOSPITALITY SECTOR
28	MASTER OF MANAGEMENT IN HOSPITALITY	MINNU MARIA JOSE	IMPACT OF COVID-19 ON PURCHASE BEHAVIOR OF COSMETICS AMONG FEMALES IN KERALA
29	MASTER OF MANAGEMENT IN HOSPITALITY	NAINA ANTONY	A STUDY ON THE IMPACT OF MENTORSHIP ON INTERNS
30	MASTER OF MANAGEMENT IN HOSPITALITY	NAYANA SHABU	SAFETY CONCERNS AND FUTURE TRAVEL INTENTIONS AMONG PEOPLE IN THE POST COVID19 SCENARIO
31	MASTER OF MANAGEMENT IN HOSPITALITY	NITHIMOL PC	BUSINESS POTENTIAL OF RELIGIOUS PRODUCTS DURING PANDEMIC LOCKDOWN AMONG PEOPLE OF CHRISTIAN FAITH.
32	MASTER OF MANAGEMENT IN HOSPITALITY	PHEBY JOE PAUL	IMPACT OF COVID-19 ON HOUSEBOAT BUSINESS IN KUMARAKOM, KERALA



Criterion I - Curricular Aspects

33	MASTER OF MANAGEMENT IN HOSPITALITY	PHEMI ANNA PAUL	GENDER WISE COMPARATIVE STUDY OF INFLUENCE OF FUTURE TRAVEL INTENTIONS OF YOUTH IN KERALA DURING COVID
34	MASTER OF MANAGEMENT IN HOSPITALITY	PRAVEEN D	A COMPARATIVE ANALYSIS OF SENTIMENTS DUE TO COVID-19 ON FUTURE TRAVEL INTENTIONS BASED ON MARITAL STATUS
35	MASTER OF MANAGEMENT IN HOSPITALITY	RAVI S	POST COVID19 TOURISM OUTLOOK ON 'FUTURE' AMONG TAXI DRIVERS IN KERALA
36	MASTER OF MANAGEMENT IN HOSPITALITY	REMYA B RAJU	A STUDY ON BENEFITS OF INTERNATIONAL TOUR EXPERIENCE AMONG MMH STUDENTS
37	MASTER OF MANAGEMENT IN HOSPITALITY	REVATHY V REVEENDRAN	IMPACT OF BRAND EQUITY ON CUSTOMER LOYALTY FOR ONLINE SHOPPING WEBSITES
38	MASTER OF MANAGEMENT IN HOSPITALITY	SANISH PAUL	IMPACT OF BRAND EQUITY ON CUSTOMER LOYALTY FOR ONLINE PAYMENT SYSTEMS AMONG YOUNGSTERS IN KERALA
39	MASTER OF MANAGEMENT IN HOSPITALITY	SARANGY THOMAS	IMPACT OF BRAND EQUITY ON CUSTOMER LOYALTY OF BANKING SERVICES AMONG YOUNGSTERS IN KOTTAYAM DISTRICT
40	MASTER OF MANAGEMENT IN HOSPITALITY	SHALON KURIAN SHAJI PANAVELIL	COMMERCIAL USAGE OF INSTAGRAM AMONG YOUTH
41	MASTER OF MANAGEMENT IN HOSPITALITY	SHIRIN	IMPACT OF BRAND EQUITY ON CUSTOMER LOYALTY TOWARDS AIRLINES AMONG NON-RESIDENT KERALITES
42	MASTER OF MANAGEMENT IN HOSPITALITY	STEPHY BAYER	A STUDY ON MEMORABLE INTERNATIONAL TOUR EXPERIENCE AMONG MMH STUDENTS
43	MASTER OF MANAGEMENT IN HOSPITALITY	SUDHEESH KUMAR K.S	THE PERCEPTION OF TOURISM PROFESSIONALS ON THE POST COVID SCENARIO





MARIAN COLLEGE  
KUTTIKKANAM  
(AUTONOMOUS)

MAKING COMPLETE

NIRF 84 (2018)  
'A' Grade with CGPA 3.52 (III Cycle)

MAAC RE-ACCREDITATION - 4TH CYCLE

Criterion I - Curricular Aspects

44	MASTER OF MANAGEMENT IN HOSPITALITY	TONY SEBASTIAN	STUDY ON VIDEO VIEWING BEHAVIOUR OF YOUNGSTERS
45	MASTER OF MANAGEMENT IN HOSPITALITY	VARSHA S BABU	IMPACT OF BRAND EQUITY ON CUSTOMER LOYALTY FOR ONLINE STRAMING APPLICATION AMONG YOUNGSTERS IN KERALA



  
Principal  
Marian College, Kuttikkanam

