



MARIAN COLLEGE KUTTIKANAM  
( AUTONOMOUS )

**DETAILS OF BOOKS AND CHAPTERS IN EDITED  
VOLUMES / BOOKS PUBLISHED PER TEACHER**

Submitted to  
**THE NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL (NAAC)**  
FOURTH CYCLE OF ASSESSMENT

Criterion III - Research, Innovations and Extension

**DETAILS OF BOOKS AND CHAPTERS IN EDITED VOLUMES / BOOKS PUBLISHED**

Sl. No.	Name of the teacher	Title of the book/chapters published	Title of the paper	Title of the proceedings of the conference	Year of publication	ISBN/ISSN number of the proceeding	Name of the publisher	Link to Document
1	Lumy Joseph	NA	Role of E-Learning in Entrepreneurship Education and Training	National Conference on Business Models(NCBM2016)	2016	ISBN 9789352585236	School of Business Studies , MG University	<a href="#">Link</a>
2	Jobi Babu	Extension: The third arm of Education	NA	NA	2016	ISBN 9789352073344	AuthorsPress	<a href="#">Link</a>
3	Michael Puthenthara	Anandamargam	NA	NA	2016	ISBN 9789385105340	Book Media	<a href="#">Link</a>
4	Michael Puthenthara	Agniyude Rahasyangal Jalathinteyum	NA	NA	2016	ISBN 9789385105494	Book Media	<a href="#">Link</a>
5	Joshy John	NA	EDPs and Motivation: A study with special referenceto Ssis and Industrial estate of Kottayam	National Conference on Business Models(NCBM2016)	2016	ISBN 9789352585236	School of Business Studies , MG University	<a href="#">Link</a>
6	Brijesh George John	NA	Campus Placement	NA	2017	ISBN 9789386025722	Manorama Books	<a href="#">Link</a>
7	Benymol Jose	NA	Exploring the storage issues related with	Proceeding of the Two day State Level	2017	ISSN 2320-6985	MES College Marampally	<a href="#">Link</a>

			Supply Chain Data in Mining knowledge:A NoSQL Perspective	Conference on Deep Neural Networks in Bioinformatics				
8	Lumy Joseph	NA	Instructional design for learning path identification in an e-learning environment using felder-silverman learning styles model	2017 International Conference on Networks and Advances in Computational Technologies, NetACT 2017	2017	ISBN 9788070439876	IEEE	<a href="#">Link</a>
9	Joshy john	NA	Impulse Buying Behaviour: Conceptual Evolution	Conference Contemporary Issues in Business and Management	2017	ISBN 97889352680924	Ckristu Jyothi College of Management and Technology	<a href="#">Link</a>
10	Lumy Joseph	NA	Significance of Web-Enabled Psychometric Testing Tools for Health Care Management	Proceeding of the Two day State Level Conference on Deep Neural Networks in Bioinformatics	2017	ISSN 2320-6985	MES College Marampally	<a href="#">Link</a>
11	Benymol Jose	NA	Exploring the merits of nosql: A study based on mongodb	2017 International Conference on Networks and Advances in Computational Technologies, NetACT 2017	2017	ISBN 9788070439876	IEEE	<a href="#">Link</a>
12	Michael Puthenthara	Daiva Putran Daiva Putri	NA	NA	2017	ISBN 9789385105852	Book Media	<a href="#">Link</a>
13	Michael Puthenthara	Bhavisrishtikkunnvar	NA	NA	2017	ISBN 978-93-85105-60-0	Book Media	<a href="#">Link</a>
14	Joshy John	Emerging Paradigms in Business Marketing and HR Perspectives	Major Dimensions of antecedent factors of impulse buying behaviour inside organized retail stores with reference to shoppers of rural	NA	2017	ISBN 9789380095998	Cochin University of Science and Technology	<a href="#">Link</a>



			background					
15	Jobi Babu	Reproductive Health of Tribal Women		NA	2018	ISBN 9789387651845	AuthorsPress	<a href="#">Link</a>
16	Juby George	NA	Leaf recognition using multi-layer perceptron	2017 International Conference on Energy, Communication, Data Analytics and Soft Computing, ICECDS 2017	2018	ISBN 9788070439876	IEEE	<a href="#">Link</a>
17	Joshy John	NA	Intellectual Property Right and Biodiversity	International Conference on Intellectual Property Rights: Conflicts/ co existence in Human Rights, Health and Indigenous Rights	2018	ISBN 9789387862456	BPC College Piravam	<a href="#">Link</a>
18	Joshy john	NA	Its within the shopper: Exploring impulse buying experience inside organized retail format	SIMSR Global marketing Conference	2018	ISBN 9789385537042	ELK Asia Pusific Journal	<a href="#">Link</a>
19	Reny Jose	Quality Education	Role Artificial intelligence in building intelligent Learning platforms for Teaching and Evaluation	NA	2018	ISBN 9789388316910	APH Publishing	<a href="#">Link</a>
20	Simi John	NA	Intellectual Property Right and Biodiversity	International Conference on Intellectual Property Rights: Conflicts/ co existence in Human Rights, Health and Indigenous Rights	2018	ISBN 9789387862456	BPC College Piravam	<a href="#">Link</a>
21	Michael Puthenthara	Srishtirahasyathile Randu Dhruvangal	NA	NA	2018	ISBN 9788189085897	Book Media	<a href="#">Link</a>

22	K V Thomas	Sagesse	Intention to adopt innovation in agripreneurship	NA	2018	ISBN 9789385657283	Marian College Kuttikkanam	<a href="#">Link</a>
23	Jismy Maria Joseph	Sagesse	Problems faced by the rubber cultivators in Kanjirapally Panchayath		2018	ISBN 9789385657283	Marian College Kuttikkanam	<a href="#">Link</a>
24	Prakash C	Sagesse	Economic empowerment and sustainable development of women through agripreneurship		2018	ISBN 9789385657283	Marian College Kuttikkanam	<a href="#">Link</a>
25	Remya Krishna	Sagesse	A study on factors affecting cardamom farmers in cardamom cultivation with special reference to Idukki District		2018	ISBN 9789385657283	Marian College Kuttikkanam	<a href="#">Link</a>
26	Vinitha MV	Sagesse	Challenges in the adoption of agripreneurship as a vocation – study conducted among tribes in Idukki District		2018	ISBN 9789385657283	Marian College Kuttikkanam	<a href="#">Link</a>
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28	Tomy Thomas	Sagesse	Empowering youth for sustainable agribusiness		2018	ISBN 9789385657283	Marian College Kuttikkanam	<a href="#">Link</a>
29	Jikki P Shaj	Sagesse	Problems and prospects of mixed cropping – a study with special reference to pepper and cardamom cultivators Idukki District	NA	2018	ISBN 9789385657283	Marian College Kuttikkanam	<a href="#">Link</a>
30	Sinu Susan	Sagesse	Marketing practices,	NA	2018	ISBN	Marian College	<a href="#">Link</a>

	Varghese		problems and perceptions of organic producers with special references to Idukki district			9789385657283	Kuttikkanam	
31	Jojo K Joseph	Sagesse	Transforming agriculturists to agripreneurs – awareness, willingness and difficulties	NA	2018	ISBN 9789385657283	Marian College Kuttikkanam	<a href="#">Link</a>
32	Joby Joseph	Sagesse	Role of Value -Added Agriculture in Development of Agripreneurship in Idukki	NA	2018	ISBN 9789385657283	Marian College Kuttikkanam	<a href="#">Link</a>
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35	Mamtha Mariam Joseph	Sagesse	A study on capacity building and youth empowerment in agriculture with reference to Idukki District.	NA	2018	ISBN 9789385657283	Marian College Kuttikkanam	<a href="#">Link</a>
36	Chackochan J Njavallil	Sagesse	Role and contribution of a social service agency in spice farming	NA	2018	ISBN 9789385657283	Marian College Kuttikkanam	<a href="#">Link</a>
37	Benymol Jose	NA	Unstructured Data Mining for Customer Relationship Management: A Survey	International Conference on Multidiciplinary Approches in	2018	ISBN 9789387793620	Sri S Ranasamy Naidu Memorial College	<a href="#">Link</a>

				Engineering, management and Science				
38	Mrs. Seethalekshmy C.	NA	Foreign Exchange Management	NA	2019	ISBN 9788193725184	Misha Books	<a href="#">Link</a>
39	Raji Ramakrishnan Nair	NA	A Quick Reference to Data Structures and Computer Algorithms: An Insight on the Beauty of Blockchain	NA	2019	ISBN 9789388176583	BPB Publications	<a href="#">Link</a>
40	Maria I.J	NA	Technologies, Challenges and Tools for Digital Learning	Proceedings - IEEE 10th International Conference on Technology for Education, T4E 2019	2019	ISBN 9788070439876	IEEE	<a href="#">Link</a>
41	Benymol Jose	NA	Keyword and keyphrase based ranking of documents with NosQL databases in business context	ACM International Conference Proceeding Series	2019	ISBN 9781450366526	ACM Digital Library	<a href="#">Link</a>
42	Lumy Joseph	NA	Adaptive e-learning system for slow learners based on Felder-Silverman learning style model	International Conference on Advanced Informatics for Computing Research	2019	ISBN 9789811501081	Springer	<a href="#">Link</a>
43	Michael Puthenthara	Adhrsyalokathinte Velipad	NA	NA	2019	ISBN 9788189085920	Book Media	<a href="#">Link</a>
44	Michael Puthenthara	Parudeesayile Maram	NA	NA	2019	ISBN 9788194319443	Book Media	<a href="#">Link</a>
45	Midhun Antony	Startups and Entrepreneurial Intentions	Determinants of Entrepreneurial Intention among Youth	NA	2019	ISBN 9789385657290	Marian College Kuttikkanam	<a href="#">Link</a>
46	Chackochan J Njavallil	Startups and Entrepreneurial Intentions	Factors influencing entrepreneurial orientation among Y-	NA	2019	ISBN 9789385657290	Marian College Kuttikkanam	<a href="#">Link</a>

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47	Seethalekshmy C	Startups and Entrepreneurial Intentions	Role of Farmers Entrepreneurial intention on Agricultural Innovations	NA	2019	ISBN 9789385657290	Marian College Kuttikkanam	<a href="#">Link</a>
48	Jismy Mariya Joseph	Startups and Entrepreneurial Intentions	Role of Business Incubators in Promoting Entrepreneurship in Kottayam District	NA	2019	ISBN 9789385657290	Marian College Kuttikkanam	<a href="#">Link</a>
49	Tittu Elizabeth Biju	Startups and Entrepreneurial Intentions	A Study on Students Attitude Towards Startup with special reference to Idukki	NA	2019	ISBN 9789385657290	Marian College Kuttikkanam	<a href="#">Link</a>
50	Eric Thomas Joseph	Startups and Entrepreneurial Intentions	A Study on Drivers and Barriers Encountered by SME Entrepreneurship	NA	2019	ISBN 9789385657290	Marian College Kuttikkanam	<a href="#">Link</a>
51	Sinu Susan Varghese	Startups and Entrepreneurial Intentions	Alleges and Prospects of Business Innovation and Start Ups Among Knowledge Workers	NA	2019	ISBN 9789385657290	Marian College Kuttikkanam	<a href="#">Link</a>
52	Ajimon George	Startups and Entrepreneurial Intentions	Predictors of Entrepreneurial intentions among College Students	NA	2019	ISBN 9789385657290	Marian College Kuttikkanam	<a href="#">Link</a>
53	Rona Elizabeth Kurian	Startups and Entrepreneurial Intentions	Drivers and Dampeners of Business Innovation Among Agripreneurs	NA	2019	ISBN 9789385657290	Marian College Kuttikkanam	<a href="#">Link</a>
54	Reshma Susan Roy	Startups and Entrepreneurial	A Study on the Attitude of Nascent	NA	2019	ISBN 9789385657290	Marian College Kuttikkanam	<a href="#">Link</a>



		Intentions	Entrepreneurs Towards Sustainability Transition					
55	Mamtha Mariam Joseph	Startups and Entrepreneurial Intentions	A Study on the Antecedents and Dampers of Entrepreneurs in Setting up a Business	NA	2019	ISBN 9789385657290	Marian College Kuttikkanam	<a href="#">Link</a>
56	Aswin Uthaman	Startups and Entrepreneurial Intentions	Opportunities of MSME in Entrepreneurship Development	NA	2019	ISBN 9789385657290	Marian College Kuttikkanam	<a href="#">Link</a>
57	K.V.Thomas	Startups and Entrepreneurial Intentions	Entrepreneurial Motivation ,Firm and Owner Characteristics on Firm Performance of Homestay Tourism in Idukki District	NA	2019	ISBN 9789385657290	Marian College Kuttikkanam	<a href="#">Link</a>
58	Remya Krishna	Startups and Entrepreneurial Intentions	The Role of Management Education in Developing Entrepreneurial Aspiration and Attitudes Among Management Graduates	NA	2019	ISBN 9789385657290	Marian College Kuttikkanam	<a href="#">Link</a>
59	Vinitha M.V	Startups and Entrepreneurial Intentions	Antecedents of Service Innovation in Hospitality Industry: An Exploratory Study.	NA	2019	ISBN 9789385657290	Marian College Kuttikkanam	<a href="#">Link</a>

60	Michael Puthenthara	Vishwasam	NA	NA	2020	ISBN 9788194563471	Book Media	<a href="#">Link</a>
61	Michael Puthenthara	Profiles in Journalism	NA	NA	2020	ISBN 9788193357101	Wincos Publications	<a href="#">Link</a>
62	Chackochan j Njavallil	Sustainability and Business	Embeddedness and Entrepreneurial Growth in Social Entrepreneurship: An Empirical Study on its Effect on Sustainability in Society	NA	2020	ISBN 9789385657306	Marian College Kuttikkanam	<a href="#">Link</a>
63	ElsaSovi Varghese	Sustainability and Business	A Study on Sustainability Issues of Tea Plantations Workers with Special Reference to Idukki District	NA	2020	ISBN 9789385657306	Marian College Kuttikkanam	<a href="#">Link</a>
64	Midhun Antony	Sustainability and Business	Socio-Cultural and Economic Factors Influencing Women Participation in Sports	NA	2020	ISBN 9789385657306	Marian College Kuttikkanam	<a href="#">Link</a>
65	Reshma Roy	Sustainability and Business	Financial Sustainability of Social Entrepreneurs in Kerala-An Empirical Study	NA	2020	ISBN 9789385657306	Marian College Kuttikkanam	<a href="#">Link</a>
66	Misheal Tomy	Sustainability and Business	Impact of Rural Tourism on the Environmental Sustainability of the Host Communities	NA	2020	ISBN 9789385657306	Marian College Kuttikkanam	<a href="#">Link</a>
67	Juji George	Sustainability and Business	Prospects and Problems of Green Supply Chain Management in Business: Promotion of	NA	2020	ISBN 9789385657306	Marian College Kuttikkanam	<a href="#">Link</a>

			Sustainable Industries for Sustainable Development					
68	Sona Mary Francis	Sustainability and Business	A Study on Factors Contributing Sustainability to Public Transportation	NA	2020	ISBN 9789385657306	Marian College Kuttikkanam	<a href="#">Link</a>
69	Lisna Jose	Sustainability and Business	Perception of College Teachers on Prospects and Challenges of Outcome Based Education	NA	2020	ISBN 9789385657306	Marian College Kuttikkanam	<a href="#">Link</a>
70	Neethu Anil	Sustainability and Business	Role of Financial Awareness and Financial Inclusion of Women Empowerment in Peermade Taluk	NA	2020	ISBN 9789385657306	Marian College Kuttikkanam	<a href="#">Link</a>
71	K.V.Thomas	Sustainability and Business	Determinants of Waste Management Practices among Households in Kottayam District	NA	2020	ISBN 9789385657306	Marian College Kuttikkanam	<a href="#">Link</a>
72	Jelit Mathew Joseph	Sustainability and Business	A Study on the Factors Influencing the Intention of Students to use E-Learning Systems with Special Reference to Marian College, Kuttikkanam	NA	2020	ISBN 9789385657306	Marian College Kuttikkanam	<a href="#">Link</a>
73	Eric Thomas Joseph	Sustainability and Business	An Empirical Study on the Impact of E-Learning in Quality	NA	2020	ISBN 9789385657306	Marian College Kuttikkanam	<a href="#">Link</a>

			Education for Attaining the Un Sustainable Development Goal					
74	Ajimon George	Sustainability and Business	Influence of Green Human Resource Management Practices on Environmental Performance	NA	2020	ISBN 9789385657306	Marian College Kuttikkanam	<a href="#">Link</a>
75	Seethalekshmy C	Sustainability and Business	A Study on Factors Influencing Foreign Aided Drinking Water Project with Special Reference to Japan Drinking WaterScheme	NA	2020	ISBN 9789385657306	Marian College Kuttikkanam	<a href="#">Link</a>
76	Remya Krishna	Sustainability and Business	Role of E Governance in Ensuring Sustainable Development in Rural Areas	NA	2020	ISBN 9789385657306	Marian College Kuttikkanam	<a href="#">Link</a>
77	Chackochan J. Njavallil	Outcome Based Education	A Note about the Book	NA	2021	ISBN 9789390759170	Wincos Publications	<a href="#">Link</a>
78	Roy Abraham P.	Outcome Based Education	Transformation to Outcome Based Teaching, Learning and Assessment – The Marian Way	NA	2021	ISBN 9789390759170	Wincos Publications	<a href="#">Link</a>
79	Jose James	Outcome Based Education	Importance of OBE for Academic Stakeholders	NA	2021	ISBN 9789390759170	Wincos Publications	<a href="#">Link</a>
80	Binu Thomas	Outcome Based Education	OBE Implementation Experience at Marian College Kuttikkanam	NA	2021	ISBN 9789390759170	Wincos Publications	<a href="#">Link</a>
81	Biju P. Mani	Outcome Based	Assessments in	NA	2021	ISBN	Wincos	<a href="#">Link</a>

		Education	Outcome Based Approach: An Insider's Perspective			9789390759170	Publications	
82	Soosy Joseph	Outcome Based Education	Assessments in Outcome Based Approach: An Insider's Perspective	NA	2021	ISBN 9789390759170	Wincos Publications	<a href="#">Link</a>
83	Joshy John	Outcome Based Education	Receptiveness Assessment of OBE: Reference to Beneficiaries of the Department of Business Administration	NA	2021	ISBN 9789390759170	Wincos Publications	<a href="#">Link</a>
84	Melby Joseph	Outcome Based Education	Receptiveness Assessment of OBE: Reference to Beneficiaries of the Department of Business Administration	NA	2021	ISBN 9789390759170	Wincos Publications	<a href="#">Link</a>
85	Sibichan Joseph	Outcome Based Education	Receptiveness Assessment of OBE: Reference to Beneficiaries of the Department of Business Administration	NA	2021	ISBN 9789390759170	Wincos Publications	<a href="#">Link</a>
86	Simi John	Outcome Based Education	Receptiveness Assessment of OBE: Reference to Beneficiaries of the Department of Business Administration	NA	2021	ISBN 9789390759170	Wincos Publications	<a href="#">Link</a>
87	Chackochan J. Njavallil	Outcome Based Education	An Experience of an Experiment with OBE	NA	2021	ISBN 9789390759170	Wincos Publications	<a href="#">Link</a>
88	Neethu Anil	Outcome Based Education	An Experience of an Experiment with OBE	NA	2021	ISBN 9789390759170	Wincos Publications	<a href="#">Link</a>
89	Ajimon George	Outcome Based Education	OBE in Human Resource Management:	NA	2021	ISBN 9789390759170	Wincos Publications	<a href="#">Link</a>



			An Evolutionary Teaching Experience					
90	Shinta Sebastian	Outcome Based Education	OBE in Human Resource Management: An Evolutionary Teaching Experience	NA	2021	ISBN 9789390759170	Wincos Publications	<a href="#">Link</a>
91	Jelit Mathews Joseph	Outcome Based Education	Redeveloped Learning Process	NA	2021	ISBN 9789390759170	Wincos Publications	<a href="#">Link</a>
92	Rajimol A.	Outcome Based Education	Implementation of Outcome Based Learning in Computer Science UG Programme- A Case Study	NA	2021	ISBN 9789390759170	Wincos Publications	<a href="#">Link</a>
93	Juby George	Outcome Based Education	Implementation of Outcome Based Learning in Computer Science UG Programme- A Case Study	NA	2021	ISBN 9789390759170	Wincos Publications	<a href="#">Link</a>
94	Mendes Jacob	Outcome Based Education	OBE Diary: Our Experiments from the Known to the Unknown	NA	2021	ISBN 9789390759170	Wincos Publications	<a href="#">Link</a>
95	Brijesh George John	Outcome Based Education	An Experiment before OBE Implementation	NA	2021	ISBN 9789390759170	Wincos Publications	<a href="#">Link</a>
96	Win Mathew John	Outcome Based Education	How OBE Transformed us into Futuristic Teachers	NA	2021	ISBN 9789390759170	Wincos Publications	<a href="#">Link</a>
97	Robins A. Kattoor	Outcome Based Education	Handling change is the key to happiness	NA	2021	ISBN 9789390759170	Wincos Publications	<a href="#">Link</a>
98	Satheesh Kumar	Outcome Based Education	OBE- A Slow and Steady Approach	NA	2021	ISBN 9789390759170	Wincos Publications	<a href="#">Link</a>
99	Kochumol Abraham	Outcome Based Education	An Empowering and Participatory Change Process	NA	2021	ISBN 9789390759170	Wincos Publications	<a href="#">Link</a>
100	Reny Jose	Outcome Based Education	My OBE Experience regarding the course	NA	2021	ISBN 9789390759170	Wincos Publications	<a href="#">Link</a>

			'Software Engineering'					
101	Italia Joseph Maria	Outcome Based Education	OBE -The future of education is Here	NA	2021	ISBN 9789390759170	Wincos Publications	<a href="#">Link</a>
102	Krishnaraj S.	Outcome Based Education	Expand your vistas. Make them believe in themselves	NA	2021	ISBN 9789390759170	Wincos Publications	<a href="#">Link</a>
103	Blessen S. Abraham	Outcome Based Education	Plan, Teach, Track and Review - OBE practices from a Language point of view	NA	2021	ISBN 9789390759170	Wincos Publications	<a href="#">Link</a>
104	Sobi Thomas Kannalil	Outcome Based Education	Application of OBE System in the practical courses of the PG programme of Communication and Media Studies	NA	2021	ISBN 9789390759170	Wincos Publications	<a href="#">Link</a>
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106	Eapen Alexander	Outcome Based Education	OBE in Communication and Media Studies	NA	2021	ISBN 9789390759170	Wincos Publications	<a href="#">Link</a>
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112	Boban Joseph	Outcome Based Education	OBE A Start Over	NA	2021	ISBN 9789390759170	Wincos Publications	<a href="#">Link</a>
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			of Research Methods					
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116	Cherian P. Kurian	Transform Learning: Aguide to Implement Outcome Based Education	(AUTONOMOUS)	NA	2021	ISBN 9788194873013	Book Bay Publishing	<a href="#">Link</a>
117	Roy Abraham P.	Transform Learning: Aguide to Implement Outcome Based Education		NA	2021	ISBN 9788194873013	Book Bay Publishing	<a href="#">Link</a>
118	Maria I.J	NA	Performance Analysis of Leukemic Gene Expression Profiles using Classification	International Conference on Electronics, Communication and Aerospace Technology (ICECA)	2021	ISBN 9788070439876	IEEE	<a href="#">Link</a>
119	Michael Puthenthara	Swargavum Naragavum	NA	NA	2021	ISBN 9788195088706	Book Media	<a href="#">Link</a>
120	Shaiju K S	Pandemics and Global Health	Impact of COVID-19 Upon Youngsters		2021	ISBN 9781685072285	Nova Science Publication	<a href="#">Link</a>