



MARIAN COLLEGE KUTTIKANAM
(AUTONOMOUS)

CAREER GUIDANCE DURING 2017-2018

Submitted to
THE NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL (NAAC)
FOURTH CYCLE OF ASSESSMENT



Criterion V - Student Support and Progression

2017-2018

Year	Name of the Activity conducted by the HEI to offer guidance for competitive examinations offered by the institution during the last five years	Number of students attended / participated	Number of students placed through campus placement	Link to the relevant document	Link to Placement Proof
2017-18	Session on Recruitment process in IT Industry BCA (All 3 years) - (Career Counselling Program)	190	33	Link	Link
2017-18	Finishing School 3rd BCA (Career Counselling Program)	69	33	Link	Link
2017-18	Finishing School III BBA (Career Counselling Program)	69	18	Link	Link
2017-18	Finishing School III BCOM (Career Counselling Program)	126	33	Link	Link
2017-18	Finishing School III BACE (Career Counselling Program)	35	7	Link	Link
2017-18	Finishing School III Economics (Career Counselling Program)	33	2	Link	Link
2017-18	Finishing School MCA (Career Counselling Program)	87	23	Link	Link
2017-18	Finishing School MMH (Career Counselling Program)	25	20	Link	Link
2017-18	Finishing School MCom PGDM (Career Counselling Program)	30	27	Link	Link
2017-18	Finishing School Mcom Aided (Career Counselling Program)	18	1	Link	Link
2017-18	Finishing School MSW (Career Counselling Program)	28	7	Link	Link





Criterion V - Student Support and Progression

2017-18	Placement Orientation for first Year PG Students (Career Counselling Program)	210	-	Link	-
2017-18	Career Orientation Program for first Year UG Students.	416	-	Link	-
2017-18	Training in Communication Skill - PG (Career Counselling Program)	57	-	Link	-
2017-18	Leadership Development Workshop - MMH (Career Counselling Program)	25	-	Link	-

