



MARIAN COLLEGE KUTTIKANAM
(AUTONOMOUS)

CAREER GUIDANCE DURING 2020-2021

Submitted to
THE NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL (NAAC)
FOURTH CYCLE OF ASSESSMENT



Criterion V - Student Support and Progression

2020-21

Year	Name of the Activity conducted by the HEI to offer guidance for competitive examinations offered by the institution during the last five years	Number of students attended/ participated	Number of students placed through campus placement	Link to the relevant document	Link to Placement Proof
2020-21	Placement Oriented Alumni Interaction for Deloitte recruitment - III BCA (Career Counselling Program)	55	35	Link	Link
2020-21	Placement Orientation Program for final Year UG Students - BSc Maths (Career Counselling Program)	26	9	Link	Link
2020-21	Post- covid job opportunity in finance and accounting industry - III BCom A & B (Career Counselling Program)	103	16	Link	Link
2020-21	Hit Your Star a webinar - III Bcom C (Career Counselling Program)	45	4	Link	Link
2020-21	Career Guidance - III BBA(Career Counselling Program)	54	6	Link	Link
2020-21	Finishing School - MCA (Career Counselling Program)	66	61	Link	Link
2020-21	Finishing School - III Economics (Career Counselling Program)	28	3	Link	Link
2020-21	Career Orientation Programme. - Mcom Aided (Career Counselling Program)	15	3	Link	Link
2020-21	Career Oriented One day Training Program - Mcom PGDM(Career Counselling Program)	54	24	Link	Link
2020-21	Webinar – Management Career opportunities in Hospitality and Tourism (Career Counselling Program)	25	17	Link	Link
2020-21	Finishing School - BACE (Career Counselling Program)	38	1	Link	Link





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2020-21	Finishing School - MCMS(Career Counselling Program)	11	4	Link	Link
2020-21	Finishing School - MSW(Career Counselling Program)	28	5	Link	Link
2020-21	Online Aptitude Training for First year UG Students(Career Counselling Program)	456	-	Link	-
2020-21	Online Aptitude Training for Second year UG Students (Career Counselling Program)	389	-	Link	-
2020-21	Webinar - Entrepreneurship and Innovation as career opportunity (Career Counselling Program)	180	-	Link	-
2020-21	Finishing School - BSW (Career Counselling Program)	56	-	Link	-

