



MARIAN COLLEGE KUTTIKANAM  
(AUTONOMOUS)

# COURSES DEALING WITH GENDER ISSUES

## 1.3.1



Submitted to

**THE NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL (NAAC)**  
FOURTH CYCLE OF ASSESSMENT



SI No	Year of Introduction	Programme	Course Code	Course Name	Gender Issues
1.	2017	BCA	UCN1801	Environmental studies and human rights	Module 4 - Foundation of Human Rights includes the topics - Convention on the Elimination of All Forms of Discrimination Against Women, Module 5 - Implementation of Human Rights - includes the topics Rights of vulnerable sections; Rights of women, Commissions for protecting rights of women, children.
2.	2019	Bcom	UBM2005	Business Management and Entrepreneurship	Module 4 - entrepreneurship (Unit 1 -family business) p.55
3.	2018	Bcom	UCE2002	English II - Academic and Professional English	Module 2 Elements of Writing (Unit 1 & unit 2)
4.	2019	Bcom	UBM2010H	Hindi II - Prose & Applied Hindi	Module 1- जुरमना (unit1) Module 3 - वह चीनी भमई p.61
5.	2019	Bcom	UBM2010M	Malayalam II - കഥയടും നവവലഭം	മോഡ്യൂൾ 1 യൂണിറ്റ് 4 വൈപര്യം യൂണിറ്റ് 9 നേക്ക
6.	2019	Bcom	UCE1903	Language English 3 - Retrieved Treasures: A Selection from Literature	Module IV - Poems (unit 2&4)



7.	2019	Bcom	UCE1904	Language English 4 - TheWorld We Live in: A Selectionof Writings onSome Vital Issues	Module 5 (unit 1)
8.	2018	Bcom	UCN1801	Environmental Studies and Human Rights	Module 5 p.113
9.	2020	BSc Maths	UMA2007M	കഥനസംഗ്രഹം ഹിതയും	Gender Issues
10.	2020	BSc Maths	UMA2007H	POETRY, SHORT STORYAND NOVEL	Gender Issues
11.	2019	BSc Maths	UMA1919H	PROSE	Gender issues
12.	2018	BSc Maths	UCN1801	ENVIRONMENTAL STUDIES AND HUMAN RIGHTS	Gender discrimination
13.	2016	MCA	PMC2006	Entrepreneurship and Innovations	Focus on Gender Equity



14.	2016	MCA	PMC2015	Presentation and Communication Skill	Seek understanding and findequality
15.	2016	MCA	PMC1922	Entrepreneurship and Innovations	Focus on Gender Equity
16.	2018	BA Eco	UCN1801	Environmental studies and Human Rights	Elimination of all forms of discrimination ( Module 4Unit 3)
17.	2018	BA Eco	UEC1823	Indian Economy Pre-liberalization	Sex composition( Module 2)
18.	2018	BA Eco	UEC1824	Alternative Economics	Gender Budgeting (Module1)
19.	2018	BA Eco	UEC1829	Economics of Growth and Development	Gender perspective in healthcare (Module 3)
20.	2018	BA Eco	UEC1830	Indian Economy Post-liberalization	Demographic transition inKerala (Module 4)
21.	2018	BA Eco	UEC1831 A	Economics of Sustainable Development	Nil



22.	2018	BA Eco	UEC1831B	Human Resource Management	Occupational segregation(Module 1)
23.	2018	BA Eco	UEC1831C	Travel and Tourism Management	Nil
24.	2019	BA Eco	UEC1917	Agriculture Economics	Nil
25.	2020	BA Eco	UEC2001	Business communication	Nil
26.	2020	BA Eco	UEC2002	An outline of Economic Thought	Human Development Approach (Module 5)
27.	2020	BA Eco	UEC2007	Research Methodology for Economics	Literature Review (Module1)
28.	2020	MMH	PMH2001	Management Principles and Practices	The concept of gender neutral industry- tourism iscommunicated to students



29.	2020	MMH	PMH2003	Research Methods and Quantitative Techniques	Gender based problems are studied scientifically and solutions are suggested
30.	2020	MMH	PMH2005	Organizational Behaviour	Managing professional and personal life in hospitality tourism organisations, challenges, strategies to managing integrity of personal life
31.	2020	MMH	PMH2009	Human Resource Management	creating a safe and healthy work environment, sexual harassment
32.	2020	MMH	PMH2010	Operations Management- Hotels and Restaurants	operational standards in hotel operations specially tea care of gender differences and issues
33.	2020	MMH	PMH2011	Cultural Heritage and Tourism Management	Theories on gender, culture and gender role differences, gender and tourism, gender dimensions of tourism, gender patterns in tourism destination, women in tourism empowerment programme are studied.
34.	2020	MMH	PMH2016	Legal Aspects of Business	most of the laws specifically teach care for gender differences
35.	2020	MMH	PMH2017	Travel and Tourism Management	gender issues in tourism,



36.	2020	MMH	PMH2018	Marketing Management	Factors affecting consumer behaviour
37.	2020	MMH	PMH2019	Cultural Tourism Resources and Product Development	Students conduct research on gender issues in cultural tourism
38.	2020	MMH	PMH2020	Communication Competencies for Professional Advancement	multicultural/diverse co-workers - communication among attitudes among culturally diverse co-workers
39.	2020	MMH	PMH2024	Information Technology and E- Commerce	NA
40.	2020	MMH	PMH2026	Strategic Leadership and Change Management	HR Management interventions
41.	2020	MMH	PMH2029B	Operations Management for Hospitality and Tourism	Operational standards and SOP's ensure gender justice





42.	2020	MMH	PMH2029 E	Business Environment and Corporate Ethics	Indian society – Demographic trend and social structure in India – Significance of growing middle class – social & cultural factor – inter-face between society and management
43.	2019	MMH	PMH1903	Research Methods and Quantitative Techniques	Gender based problems are studied scientifically and solutions are suggested
44.	2019	MMH	PMH1905	Organisational Behaviour	Managing professional and personal life in hospitality tourism organisations, challenges, strategies to managing integrity of personal life
45.	2019	MMH	PMH1917	Legal Aspects of Business	most of the laws specifically teach care for gender differences
46.	2019	MMH	PMH1925	Management Information Systems and E-Commerce	Cyber Crime and Privacy Issues (which also covers cyber crime against women)
47.	2019	MMH	PMH1927	Strategic Leadership and Change Management	HR Management interventions
48.	2019	MMH	PMH1928	Entrepreneurship Development and Project Management	women entrepreneurship
49.	2019	MMH	PMH1930B	Operations Management	Operational standards and SOP's ensure gender justice





				II - Hotels and Restaurants	
50.	2019	MMH	PMH1930 E	Business Environment and Corporate Ethics	Indian society – Demographic trend and social structure in India – Significance of growing middle class – social & cultural factor – inter-face between society and management
51.	2020	MMH	PMH2001	Management Principles and Practices	The concept of gender neutral industry- tourism is communicated to students
52.	2020	MMH	PMH2003	Research Methods and Quantitative Techniques	Gender based problems are studied scientifically and solutions are suggested
53.	2020	MMH	PMH2005	Organizational Behaviour	Managing professional and personal life in hospitality tourism organisations, challenges, strategies to managing integrity of personal life
54.	2020	MMH	PMH2009	Human Resource Management	creating a safe and healthy work environment, sexual harassment
55.	2020	MMH	PMH2010	Operations Management- Hotels and Restaurants	operational standards in hotel operations specially take care of gender differences and issues



56.	2020	MMH	PMH2011	Cultural Heritage and Tourism Management	Theories on gender, culture and gender role differences, gender and tourism, gender dimensions of tourism, gender patterns in tourism destination, women in tourism empowerment programme are studied.
57.	2020	MMH	PMH2016	Legal Aspects of Business	most of the laws specifically teach care for gender differences
58.	2020	MMH	PMH2017	Travel and Tourism Management	gender issues in tourism,
59.	2020	MMH	PMH2018	Marketing Management	Factors affecting consumer behaviour
60.	2020	MMH	PMH2019	Cultural Tourism Resources and Product Development	Students conduct research on gender issues in cultural tourism
61.	2020	MMH	PMH2020	Communication Competencies for Professional Advancement	multicultural/diverse coworkers - communication among attitudes among culturally diverse co-workers
62.	2020	MMH	PMH2024	Information Technology	NA



				and E-Commerce	
63.	2020	MMH	PMH2026	Strategic Leadership and Change Management	HR Management interventions
64.	2020	MMH	PMH2029B	Operations Management for Hospitality and Tourism	Operational standards and SOP's ensure gender justice
65.	2020	MMH	PMH2029 E	Business Environment and Corporate Ethics	Indian society – Demographic trend and social structure in India – Significance of growing middle class – social & cultural factor – inter-face between society and management
66.	2019	MMH	PMH1903	Research Methods and Quantitative Techniques	Gender based problems are studied scientifically and solutions are suggested
67.	2019	MMH	PMH1905	Organisational Behaviour	Managing professional and personal life in hospitality tourism organisations, challenges, strategies to managing integrity of personal life
68.	2019	MMH	PMH1917	Legal Aspects of Business	most of the laws specifically teach care for gender differences
69.	2019	MMH	PMH1925	Management Information	Cyber Crime and Privacy Issues (which also covers cyber crime against women)



				Systems and E-Commerce	
70.	2019	MMH	PMH1927	Strategic Leadership and Change Management	HR Management interventions
71.	2019	MMH	PMH1928	Entrepreneurship Development and Project Management	women entrepreneurship
72.	2019	MMH	PMH1930B	Operations Management II - Hotels and Restaurants	Operational standards and SOP's ensure gender justice
73.	2019	MMH	PMH1930 E	Business Environment and Corporate Ethics	Indian society – Demographic trend and social structure in India – Significance of growing middle class – social & cultural factor – inter-face between society and management
74.	2020	Mcom	PMM2002	Enterprise, Innovation and Small business Management	Module 2 - Women entrepreneurship
75.	2020	Mcom	PMM2011	Practices of Management and Organisational Behaviour	Module 4 - Organisational behaviour
76.	2020	Mcom	PMM2014	Project	yes



77.	2019	Mcom	PMM1918	Corporate Governance	Module 5 - Work lifebalance
78.	2013	BACE/UEN	UEN2001	History of English Literature(Part 1)	Discussion on why nowoman had published a shred of paper till 17th century.
79.	2018	BACE/UEN	UEN2003	Literary Studies: A Methodology	Notions related to feminismand feminist literary studies arebeing dealt in detail.
80.	2013	BACE/UEN	UEN2005	Public Relations	Equality for women inPublic Relations
81.	2020	BACE/UEN	UEN2007	Introductionto the Studyof Literature	Issues of gender and genderrelated in the different forms of drama.
82.	2013	BACE/UEN	UEN2008	Basic Skills in Communication	In-class workshop on how toraise gender specific/feminismrelated communicative issues.
83.	2013	BACE/UEN	UEN2009	History of English Literature(Part II)	Discussion on violenceagainst women like domestic violence, marriage breakups, gender discrimination, payequity, suffrages, voting rights, workplace discrimination, foeticide etc are discussed in theclass.



84.	2013	BACE/UEN	UEN2010	Fiction	Works by Katherine Mansfield and Kate Chopin deals gender related issues extensively.
85.	2013	BACE/UEN	UEN2011	Broadcast Journalism	Discussion on marginalisation of women journalists in Indian Journalism.
86.	2013	BACE/UEN	UEN2012	Print Media: Reporting, writing and Editing	Issues faced by the downtrodden and the aboriginal communities in India are being discussed. Case related to physical abuses towards women.
87.	2020	BACE/UEN	UEN2014	Life Skills	Discussing the prevailing turmoils followed by entangled relationships in the Indian community
88.	2013	BACE/UEN	UEN2015	Indian Writing in English	The novel "The God of Small Things" is concentrated on Gender issues.
89.	2013	BACE/UEN	UEN2016	Poetry	Poems like Blessed Damosel, The Rape of the Lock and three other poems deals with gender issues, sexism.
90.	2013	BACE/UEN	UEN2017	Language and Linguistics	The effects of Literary Metabolism under the topic Physio Linguistics, wherein women gets stressed and depressed watching soaps/operas.
91.	2020	BACE/UEN	UEN2018	Research Methodology, Academic and	Maintaining ethical values in data collection, Intellectual property rights...etc



				Professional Writing	
92.	2013	BACE/UEN	UEN2019	Advertising	Representation and stereotyping in advertising
93.	2013	BACE/UEN	UEN2021	Comparative Literature	Hayavadana, Glass Menagerie etc shows and discuss gender issues.
94.	2013	BACE/UEN	UEN2022	Drama	Odeipus Rex, The Tempestand almost every work deals with Gender issues
95.	2020	BACE/UEN	UEN2026	Know the People Around Youand Their Lives	Social responsibility basedgender analysis
96.	2013	BACE/UEN	UEN2027	Literary Criticism andTheory	Gender issues are addressed through feminism, queer theory etc.
97.	2013	BACE/UEN	UEN2028	Post Colonial Literature	Gender issues heavily involved with the paper.
98.	2020	BACE/UEN	UEN2031	Environmental Studies and Human Rights through Literature	Discussion of women' issuesin the field of human rights
99.	2017	BACE/UEN	UEN2032	Film Studies	Cultural hegemony, treatment of gender issues in modern films





100	2017	BACE/UEN	UEN2035	Dalit Writing	Dalit Writing facilitates the students in understanding the core concept regarding dalit and Dalit writing.
101	2017	BACE/UEN	UEN2036	Gender Perspectives in Literature	Gender issues addressed throughout the syllabus. Students learn the importance and magnitude of women writing.
102	2017	BACE/UEN	UEN2037	Development Communication	Dealing of gender specific social activists
103	2020	Integrated MSc in Physics	IPH2043:	Human Rights	Declarations for women and children, Universal Declaration of Human Rights
104	2020	BBA	UBB 2001	Principles of Management	Gender issues in management
105	2020	BBA	UBB 2002	Managerial Economics	Socio -Cultural Environment
106	2020	BBA	UBB 2006	Marketing Management	Gender equity in Marketing Promotion.



107	2020	BBA	UBB 2010	Entrepreneurship	Women entrepreneurs
108	2020	BBA	UBB2018	Intellectual Property Rights and Industrial Laws	Gender Equity in factories and welfare of female workers
109	2020	BBA	UBB 2019	Human Resource Management & Industrial Relations	Gender Equity in Recruitment, work life, training
110	2020	BBA	UBB2023	Organisational Behaviour	Gender Equity & leadership styles
111	2020	BBA	UBB2025	Brand Management	Need for gender equality increment of brand equity.
112	2020	BBA	UBB 2028	Advertising & Branding	Gender abuse and its impact on advertising.
113	2020	BBA	UBB 2030	Project work	Topics related to gender



114	2019	BBA	UBB 1901	Principles of Management	Gender issues in management
115	2019	BBA	UBB 1902	Managerial Economics	Behavioural economics-meaning and principles.
116	2019	BBA	UBB 1906	Business Communication	Bridging the gender gap in communication; male, female and mixed gender
117	2019	BBA	UBB 1910	Business Environment	Socio cultural environmet
118	2019	BBA	UBB 1912	Entrepreneurial development	Women entrepreneurs
119	2019	BBA	UBB 1919	HRM & IR	Gender equalityin workplace
120	2019	BBA	UBB 1922	Organisational Behaviour	Gender differences in leadership styles



121	2019	BBA	UBB 1924	Brand Management	Need for gender equality incration of brand equity.
122	2019	BBA	UBB 1926	Consumer Behaviour	Sense of balance related togender in consumer behavior.
123	2019	BBA	UBB 1928	Advertising & Branding	Gender abuse and its impacton advertising.
124	2019	BBA	UBB 1930	Project work	Topics related to gender
125	2018	BBA	UBB 1801	Principles of Management	Gender issues in management
126	2018	BBA	UBB 1802	Managerial Economics	Behavioural economics-meaning and principles.
127	2018	BBA	UBB 1806	Business Communication	Bridging the gender gap in communication; male, female and mixed gender
128	2018	BBA	UBB 1810	Business Environment	Dumping & Environmentalissues



129	2018	BBA	UBB 1812	Entrepreneurial development	Women entrepreneurs
130	2018	BBA	UBB 1819	HRM & IR	Gender equality in worklife
131	2018	BBA	UBB 1822	Organisational Behaviour	Gender differences in leadership styles
132	2018	BBA	UBB 1824	Brand Management	Need for gender equality in creation of brand equity.
133	2018	BBA	UBB 1826	Consumer Behaviour	Sense of balance related to gender in consumer behavior.
134	2018	BBA	UBB 1828	Advertising & Branding	Gender abuse and its impact on advertising.
135	2018	BBA	UBB 1830	Project work	Topics related to gender
136	2017	MCMS	PMS1903	Reporting and Editing for Print Media	Crime reporting



137	2019	MCMS	PMS1905(C)	Specialised Reporting (Elective)	Reporting gender issues
138	2017	MCMS	PMS1919	Development Communication	Case study on status of women
139	2019	MCMS	PMS1921(C)	Contemporary Media Issues (Elective)	Sensitivity of media towards gender, gender discrimination, feminism, female and male gaze
140	2019	MCMS	PMS1925	Film Studies	Feminist film theory
141	2017	MCMS	PMS1926	Media Laws and Ethics	Crime against women and indecent representation of women (prohibition) act, 1986
142	2019	MCMS	PMS2020C	Contemporary Media Issues (Elective)	Spectatorship and politics of representation
143	2017	MCMS	PMS2026	Media, laws and ethics	Crime against women and indecent representation of women (prohibition) act, 1986