



MARIAN COLLEGE KUTTIKANAM
(AUTONOMOUS)

Green Protocol

Submitted to
THE NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL (NAAC)
FOURTH CYCLE OF ASSESSMENT

Marian College Kuttikkanam (Autonomous)

Green Protocol to be followed during Seminar/Conferences/Competitions/Celebrations

1. Green Publicity

Advertising has become a large source of waste generation for conducting events. Use of plastic coated materials for poster, brochures, pamphlets, etc. make them a non-biodegradable form of waste after consumption.

Expected Standards:

In order to make the invitation cards a green protocol compliance one, the following guidelines are to be adopted:

- Use of recycled paper for the posters, brochures, and flyers.
- Maximum use of social media platforms like WhatsApp, Instagram, Facebook etc. for publicity.
- Special mention of green event and minimalistic principles in the posters, brochures, and flyers.

2. Green Decoration

For many college events held by students, decoration is essential to add class and create an atmosphere where the audience feels immersed in the aura of the event. To synthesize such an effect, highly expensive and non-ecological decoration methods are being used widely which involves the usage of plastics and other non-biodegradables. This has resulted in the large emission of wastes which are either burnt or dumped in landfills and can add to our carbon footprint.

Expected Standards:

In order to make the decoration of the hall a green protocol compliance one, the following guidelines are to be adopted:

- Complete avoidance of single use non-biodegradable materials such as plastic, Styrofoam, Thermocol, etc. for decoration purposes.
- Use of biodegradable materials for decoration.
- Use of reusable decoration items such as wooden showpieces.
- Proper waste management of the biodegradable materials used in the decoration.
- All the items used in the decorations were taken back for later use.



3. Green Catering

One of the major highlights of any large scale event is the arrangements made for serving the food. Because of its importance, decorations and the arrangements in this aspect has also been very profound resulting in the generation of more non- bio degradable wastes. Majority of these wastes come from the use of plastic coated plates and glasses.

Expected Standards:

- Use of reusable cutleries preferably steel utensils or ceramic ones.
- Complete avoidance of disposable cups and plates such as one made of Styrofoam, plastic, paper with plastic coating etc.
- Avoiding the use of tissue paper. Using towels instead.
- Avoiding mineral water bottles for distributing drinking water.
- Avoiding souvenirs/ best wishes card/ catering business cards with candies/chocolates.
- Avoiding distribution of candies/chocolates with plastic wrappers.

4.Green Gifts

Gifts have become an item of prestige rather than an act of kindness. In order to make it more attractive, plastic wrappers and carry bags are used to hand over it to the guests at the event. This is resulting in generation large amount of non-biodegradable wastes. Most of the wrappers end up getting burned up after the event.

Expected Standards:

- Giving away gifts that do not use non-degradable materials for packaging.
- Giving away gifts that are made from local produces and biodegradable materials.
- Promoting the idea of giving away gifts that comply with the green protocol among the participants of the event.

4. Carbon Footprint Reduction

A carbon footprint is the total amount of greenhouse gases (including carbon dioxide and methane) that are generated by our actions. Our carbon footprint has a negative impact on the environment in multiple ways: It is the main cause of human-induced climate change, it contributes to urban air pollution, it leads to toxic acid rain, it adds to coastal and ocean acidification, and it worsens the melting of glaciers and polar ice

- Expected Standards
- Walking for visiting nearby locations
- Use solar powered rooms
- Use less Vehicles
- Walking to the places of residence

