



MARIAN COLLEGE KUTTIKANAM
(AUTONOMOUS)

STRATEGIC PLAN 2035



Submitted to

THE NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL (NAAC)
FOURTH CYCLE OF ASSESSMENT



Based on a revisit of Marian Vision, Mission, Core Values and the Program Outcomes (Graduate Attributes) and an analysis of the strengths, weaknesses, opportunities and challenges of the Institution, the Strategic Plan 2035 is prepared to take the institution to its next level of growth - to become a multi-campus University.

Marian SWOC Analysis

STRENGTHS (Internal Origin)	OPPORTUNITIES (External Origin)
<ul style="list-style-type: none"> • Visionary leadership and supportive management • Participatory decision making • Technology integration • OBE based curriculum transaction • Utilizing academic autonomy • Regular updating of curriculum • State of art infrastructure and amenities • Academic collaborations • Eco-conscious green campus • Industry collaborations and Campus Placements • Campus- Community Partnerships • Alumni Relations and Support • Scholarships and Freeships • Good employer-employee relationship • Committed and quality Faculty • Student Diversity • Vibrant campus life • Residential facility for majority of students. 	<ul style="list-style-type: none"> • NEP with 'light with tight' norms • Evolving legal framework to become a University. • Growing edu-technologies for integrating and facilitating blended learning, ODL etc. • Improved transportation and connectivity • Possibility to attract foreign students • Salubrious Climate and Clean Environment • Alumni network and their enhanced involvement in academics and placements • Faculty Internship in Industries/ Organizations • Attracting Industry Professionals and experienced faculty as Adjunct/Visiting Faculty • Resource mobilization from agencies other than from the Government and UGC • Academic Tourism.





WEAKNESS (Internal Origin)	CHALLENGES (External Origin)
<ul style="list-style-type: none"> • Number of research departments. • Not enough facilities for recreation, cafeteria, sports & games. • Number of funded research projects. • Number of teachers with industry experience. • Less number of pan- Indian student community and teachers. • Number of research publications in Web of Science and Scopus Index. • Faculty turn over in self finance stream. 	<ul style="list-style-type: none"> • State/University policies and regulations are not in alignment with Central/UGC Policies • Academic and administrative autonomy restricted by the university • Industry remoteness for internships and part time jobs • Location disadvantages • Resource poor neighborhoods • Being in the Western Ghats, Government regulations on land conversion and construction activities • Less developed townships and limited opportunities for social life • Ecologically sensitive geographical terrain and frequent calamities like landslides, heavy rain, flooding etc.





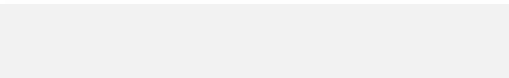
Key Strategic Plans

SHORT TERM

2021-2025

- Merger with sister institutions to make it multi-disciplinary/multi-campus – 2021 onwards
- National and International achievements in sports by 2022
- Full-fledged implementation of OBE by 2022
- Start School of Education with integrated programmes by 2023
- Introduce programmes with multiple entry and exit by 2023
- Implementation of ABC by 2023
- Restructure existing programmes into Hons. multidisciplinary programmes by 2023
- Regain the top 100 position in NIRF by 2023
- Become an independent degree granting institution by 2025
- Start new vocational academic programmes, Applied Chemistry, Agriculture and Forestry, Wellness Management etc.
- Integrating maximum permissible courses offered online by 2024
- Start new certificate and diploma programs in: Cloud, Devops, Cyber Security, Financial Technology(Fintech), Event Management, logistics, Counselling and Psychotherapy, Administration and Care Management in Geriatrics, Life Skills, Personal Support Worker (PSW), Foreign Languages, Disaster Management, Civil Defense etc. (2023-25)
- 5 % international students – 2025.





<p>MID TERM 2026-2030</p>	<ul style="list-style-type: none"> • Attain University status by 2026 • Reorganize existing programmes into academic schools and establish new schools in Allied Medical, Agriculture, Ayurveda, Engineering and Technology, Paramedical and Law. • Technology Business Incubation (TBI) Center • Centers of Applied Research in collaboration with Industries and organizations. • Offer 40 per cent hybrid courses • Collaboration with Universities of global standing (which comes within 200 of the Global Higher Education Ranking) • Establish sports academy, high-altitude training center & adventure tourism academy • Courses focusing on Indian Knowledge System (IKS) • Secure Patents, National and International recognitions • Bringing international/multilingual faculty through sabbatical, Fulbright etc. • Establishing Chairs on locally relevant themes and issues.
<p>LONG TERM 2031-2035</p>	<ul style="list-style-type: none"> • Get enlisted in Global Ranking • Become a Center of Excellence in selected research areas • Become a reputed National Resource Center in selected critical social development sectors like Regenerative farming, Value added product development, Resolution of Man-Nature Conflicts, Aging Services etc. • Develop national and international satellite campuses • Develop an Edu-township –Marian Valley Project

